



MMCC2010

International Television

Session 1, Weekday attendance, North Ryde 2020

Department of Media, Music, Communication and Cultural Studies

Contents

<u>General Information</u>	2
<u>Learning Outcomes</u>	2
<u>General Assessment Information</u>	2
<u>Assessment Tasks</u>	3
<u>Delivery and Resources</u>	5
<u>Unit Schedule</u>	5
<u>Policies and Procedures</u>	5

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General Information

Unit convenor and teaching staff Maya Ranganathan maya.ranganathan@mq.edu.au
Credit points 10
Prerequisites 40cp at 1000 level or above
Corequisites
Co-badged status
Unit description This unit explores international television programs and the way in which they are constructed and distributed by media companies, and interpreted within different cultures. The globalisation of production and distribution models for the television industry are examined, as are the interpretive practices audiences bring to bear on television programming. News and current affairs television are studied, as are entertainment and educational programming.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://students.mq.edu.au/important-dates>

Learning Outcomes

ULO1: evaluate key theories and concepts in the study of international television.

ULO2: analyse and interpret research data using appropriate critical frameworks.

ULO3: communicate written arguments and projects in a coherent form and demonstrate skills in an oral presentation.

ULO4: apply discipline knowledge to analyse and/or critique television program content.

General Assessment Information

Readings are available online in the library website (Choose 'unit readings' and type in ICOM304). Readings/activities are to be done ahead of the lectures/tutorials.

All written assessments are to be uploaded on Turnitin. In case of technical issues, Convenor may please be alerted with appropriate screenshot(s).

Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted more than seven (7) days (incl. weekends) after the original submission deadline.

Students are expected to attend all tutorials. Listening to the recorded lectures and attending tutorials are not optional activities: they deliver important content and are a central component of meeting the learning outcomes in this unit.

Weekly access of ilearn is mandatory. All announcements will be made in ilearn. Marks will be uploaded to ilearn grade book.

Feedback in this unit is available in multiple forms: informal feedback through the 'announcement' function in iLearn, if there are points of relevance to the whole class; in email communication with individual students by the convenor in response to questions related to unit activities; in personal consultations as requested by appointment; as general comment, rubric and in-text comments attached to assignments marked in Turnitin.

Tutors will evaluate and keep records of your attendance and content engagement in weekly tutorials.

Examples of relevant and related assessment tasks will be discussed in tutorials.

Assessment Tasks

Name	Weighting	Hurdle	Due
TV game Show	20%	No	Weeks 4 to 12
Content Analysis	30%	No	09/05/2020
Auto-Ethnography and Research Report	50%	No	29/05/2020

TV game Show

Assessment Type ¹: Presentation

Indicative Time on Task ²: 20 hours

Due: **Weeks 4 to 12**

Weighting: **20%**

In an allocated tutorial and working in teams, students will design and present a television game show that draws on the readings for that week and tests the knowledge of their peers. This assessment will be marked individually based on each individual contribution to group work, and summary of the chosen key concept. Students must demonstrate their contribution towards the planning and delivery of the game show by detailing their activities to team work and submitting a summary of their chosen key concepts.

Refer to iLearn for further information.

On successful completion you will be able to:

- evaluate key theories and concepts in the study of international television.
- communicate written arguments and projects in a coherent form and demonstrate skills in an oral presentation.

Content Analysis

Assessment Type ¹: Case study/analysis

Indicative Time on Task ²: 25 hours

Due: **09/05/2020**

Weighting: **30%**

This assignment requires students to critique two culturally divergent global television news services by analysing their online news content. The analysis and samples need to be submitted as one document.

Refer to iLearn for further information.

On successful completion you will be able to:

- evaluate key theories and concepts in the study of international television.
- analyse and interpret research data using appropriate critical frameworks.
- communicate written arguments and projects in a coherent form and demonstrate skills in an oral presentation.
- apply discipline knowledge to analyse and/or critique television program content.

Auto-Ethnography and Research Report

Assessment Type ¹: Project

Indicative Time on Task ²: 50 hours

Due: **29/05/2020**

Weighting: **50%**

For this assessment students are required to develop an auto-ethnographic viewing log (worth 20%) and research report (worth 30%) on viewing and audience behaviours in an international context. The log and research report need to be submitted as one document.

Refer to iLearn for further information.

On successful completion you will be able to:

- evaluate key theories and concepts in the study of international television.
- analyse and interpret research data using appropriate critical frameworks.
- communicate written arguments and projects in a coherent form and demonstrate skills in an oral presentation.
- apply discipline knowledge to analyse and/or critique television program content.

¹ If you need guidance or support to understand or complete this type of assessment, please contact the Learning Skills Team

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Please check ilearn for details. All information regarding delivery and assessments will be available and updated when required, in ilearn.

Unit Schedule

Lectures are on Thursdays and run from Week 1 to 12.

Tutorials are on Wednesdays and begin in Week 2. Tutorials will deal with the previous week's content. Week 2 tutorials will focus on Week1 readings, Week 3 on Week 2 readings and so on.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central) (<https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#) (**Note:** *The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.*)

Students seeking more policy resources can visit the [Student Policy Gateway](https://students.mq.edu.au/support/study/student-policy-gateway) (<https://students.mq.edu.au/support/study/student-policy-gateway>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central) (<https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central>).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of

Conduct: <https://students.mq.edu.au/study/getting-started/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to improve your marks and take control of your study.

- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module for Students](#)
- [Ask a Learning Adviser](#)

Student Enquiry Service

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

Equity Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.