



MMCC2080

Network Cultures

Session 1, Weekday attendance, North Ryde 2020

Department of Media, Music, Communication and Cultural Studies

Contents

| | |
|---------------------------------------|---|
| <u>General Information</u> | 2 |
| <u>Learning Outcomes</u> | 2 |
| <u>General Assessment Information</u> | 3 |
| <u>Assessment Tasks</u> | 3 |
| <u>Delivery and Resources</u> | 4 |
| <u>Unit Schedule</u> | 5 |
| <u>Policies and Procedures</u> | 5 |
| <u>Changes since First Published</u> | 6 |

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General Information

Unit convenor and teaching staff

Senior Lecturer

Margie Borschke

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Contact via margie.borschke@mq.edu.au please include MMCC2080 in subject heading
10HA 254, 10 Hadenfeld Dr. My office is located in the admin hub for MMCCS

After class on Thursdays 6-7 by appointment

Credit points

10

Prerequisites

40cp at 1000 level or above

Corequisites

Co-badged status

Unit description

This unit explores the complex relation between technology and culture. The impact of digital and networking technologies on everyday cultural practices and forms of expression is examined with reference to their production, use and circulation. The cultural and social implications of digital and network technologies are studied and broad social, political and cultural issues regarding technology are considered in the specific context of creative expression, communication and representation.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://students.mq.edu.au/important-dates>

Learning Outcomes

ULO2: develop an expanded knowledge of the history of art and technology.

ULO1: understand a range of theories about technology and society.

ULO3: appreciate and evaluate the complex relationship between digital networked technology and culture.

ULO4: assess contemporary art, media and network culture.

ULO5: Relate ideas and evaluate concepts in aesthetics

ULO6: Develop a range of critical and creative thinking attributes

General Assessment Information

All assessments must be submitted as a single word or pdf document via the Turnitin box on iLearn.

Detailed assessment instructions, assessment criteria and rubrics will be available in the assessment section on iLearn. We will also discuss assessments in class.

The in-class lectures and learning activities are designed to support the development of your assessments.

Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply - two (2) marks out of 100 will be deducted per day for assignments submitted after the due date - and (b) no assignment will be accepted more than seven (7) days (including weekends) after the original submission deadline, No late submissions will be accepted for timed assessments - eg quizzes, online tests.

Assessment Tasks

| Name | Weighting | Hurdle | Due |
|---|-----------|--------|----------------|
| <u>Portfolio</u> | 50% | No | 9/4/2020 23:59 |
| <u>Creative Research Report</u> | 50% | No | 1/6/2020 23:59 |

Portfolio

Assessment Type ¹: Portfolio

Indicative Time on Task ²: 40 hours

Due: **9/4/2020 23:59**

Weighting: **50%**

Students will submit a portfolio containing a selection of responses to lectorial exercises or preparation and a scholarly reflection.

Refer to iLearn for further information.

On successful completion you will be able to:

- develop an expanded knowledge of the history of art and technology.
- understand a range of theories about technology and society.
- appreciate and evaluate the complex relationship between digital networked technology and culture.
- assess contemporary art, media and network culture.
- Relate ideas and evaluate concepts in aesthetics

- Develop a range of critical and creative thinking attributes

Creative Research Report

Assessment Type ¹: Media presentation

Indicative Time on Task ²: 40 hours

Due: **1/6/2020 23:59**

Weighting: **50%**

Students will be provided with a learning scenario that requires a creative analytical response and draws on the set readings, theories and examples we've discussed in class. You will be provided with the scenario and a series of possible formats for delivering your response.

Refer to iLearn for further information.

On successful completion you will be able to:

- develop an expanded knowledge of the history of art and technology.
- understand a range of theories about technology and society.
- appreciate and evaluate the complex relationship between digital networked technology and culture.
- assess contemporary art, media and network culture.
- Relate ideas and evaluate concepts in aesthetics
- Develop a range of critical and creative thinking attributes

¹ If you need guidance or support to understand or complete this type of assessment, please contact the Learning Skills Team

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

- **REQUIRED READINGS AND OTHER MEDIA:** Please consult the ilearn site for weekly readings and media. All readings will be available via the library or online links accessible via Leganto or links on iLearn
- Lectorials commence in week 1
- Please bring your own devices for use in class (laptops or tablets + mobile phones). The library has laptops and iPads available for lending if you don't have your own. <http://www.mq.edu.au/about/campus-services-and-facilities/library/facilities/computer-facilities> and there are other computer labs on campus.
- Also bring a pen or pencil and paper to class.

Unit Schedule

Lectorials commence in week 1

For weekly schedule see iLearn

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central) (<https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#) (**Note:** *The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.*)

Students seeking more policy resources can visit the [Student Policy Gateway](https://students.mq.edu.au/support/study/student-policy-gateway) (<https://students.mq.edu.au/support/study/student-policy-gateway>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central) (<https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central>).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/study/getting-started/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to improve your marks and take control of your study.

- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module for Students](#)
- [Ask a Learning Adviser](#)

Student Enquiry Service

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

Equity Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Changes since First Published

| Date | Description |
|------------|---------------------------------|
| 29/01/2020 | Assessment due dates corrected. |