



# MGMT8009

## Managing Globally

Session 1, Weekday attendance, North Ryde 2020

*Department of Management*

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### Disclaimer

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## General Information

Unit convenor and teaching staff

Unit Convenor

Rob Jack

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4 Eastern Road, Room 643

Credit points

10

Prerequisites

Admission to MMgmt or MEngMgt

Corequisites

Co-badged status

Unit description

This unit examines the macro view of international business, examining the underlying causes and benefits of trade and foreign direct investment flows between nations. The driving forces behind globalisation are examined, as are the costs and benefits to nations, industries and individuals flowing from the globalised economy. The firm-level aspects of international business are also considered to provide students with an understanding of some of the key issues faced by managers engaged in international business operations. We explore the development of international strategies appropriate for different business environments and the most commonly utilised forms of foreign market-entry modes, together with their implications for managers.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO1:** Investigate and explain contemporary theories and research on managing globally.

**ULO2:** Evaluate the major influences on firms that participate in international markets.

**ULO3:** Analyse the complexity, managerial challenges and opportunities of the global

business environment, including in the context of sustainability concerns.

## Assessment Tasks

### Coronavirus (COVID-19) Update

Assessment details are no longer provided here as a result of changes due to the Coronavirus (COVID-19) pandemic.

Students should consult [iLearn](#) for revised unit information.

[Find out more about the Coronavirus \(COVID-19\) and potential impacts on staff and students](#)

## Delivery and Resources

### Coronavirus (COVID-19) Update

Any references to on-campus delivery below may no longer be relevant due to COVID-19.

Please check here for updated delivery information: [https://ask.mq.edu.au/account/pub/display/unit\\_status](https://ask.mq.edu.au/account/pub/display/unit_status)

Required text	<p>The allocated textbook for this unit is:</p> <p>Collinson, S., Narula, R. &amp; Rugman, A. (2017) <i>International Business</i> (7th ed.), Pearson, UK</p> <p>The textbook will be made available through the Co-Op Bookshop. The textbook is also available digitally</p>
Unit web page	<p>The web page for this unit can be found at: <a href="https://ilearn.mq.edu.au/login/">https://ilearn.mq.edu.au/login/</a></p>
Technology Used and Required	<p>Students are required to have access to a personal computer and familiarise themselves with iLearn (<a href="https://ilearn.mq.edu.au/login/">https://ilearn.mq.edu.au/login/</a>).</p> <p>iLearn will be used to post lecture slides, assessment details, student grades and as a means of communication between staff members and students.</p>
Delivery Format and Other Details	<ul style="list-style-type: none"><li>Number and length of classes: Each class is <b>3 hours long</b>, including lecture and seminar activities. Classes may vary due to public holiday(s).</li><li>The timetable for classes can be found on the University web site at: <a href="http://www.timetables.mq.edu.au/">http://www.timetables.mq.edu.au/</a></li></ul>

Recommended readings	<p><b>Recommended readings - ACADEMIC JOURNALS</b></p> <p>There is a range of journals in the fields of international business and management. The titles below are indicative only of such publications. All are available on the library databases:</p> <ul style="list-style-type: none"> <li>• Academy of Management Review</li> <li>• Asia Pacific Journal of Management</li> <li>• Cross Cultural Management</li> <li>• International Business Review</li> <li>• Journal of Asia Business</li> <li>• Journal of International Business Studies</li> <li>• Journal of International Management</li> <li>• Journal of World Business</li> <li>• Management International Review</li> </ul> <p><b>Recommended readings - PERIODICALS</b></p> <p>There is a range of periodicals in the fields of international business and management. The titles below are indicative only of such publications:</p> <ul style="list-style-type: none"> <li>• Business Review Weekly (BRW)</li> <li>• Business Week (Asian edition)</li> <li>• Harvard Business Review</li> <li>• The Wall Street Journal</li> <li>• The Economist</li> </ul> <p><b>Recommended readings - USEFUL WEBSITES</b></p> <ul style="list-style-type: none"> <li>• Australian Bureau of Statistics: <a href="http://www.abs.gov.au/">http://www.abs.gov.au/</a></li> <li>• Department of Foreign Affairs and Trade: <a href="http://www.dfat.gov.au/">http://www.dfat.gov.au/</a></li> <li>• World Trade Organisation: <a href="http://www.wto.org/">http://www.wto.org/</a></li> <li>• International Monetary Fund: <a href="http://www.imf.org/">http://www.imf.org/</a></li> <li>• The World Bank: <a href="http://www.worldbank.org/">http://www.worldbank.org/</a></li> <li>• UNCTAD-United Nations Conference on Trade and Development: <a href="http://www.unctad.org">http://www.unctad.org</a></li> <li>• International Trade Centre: <a href="http://www.intracen.org/">http://www.intracen.org/</a></li> <li>• Australian Financial Review: <a href="http://www.afr.com.au">http://www.afr.com.au</a></li> </ul>
Inherent Requirements	None

## Unit Schedule

### Coronavirus (COVID-19) Update

The unit schedule/topics and any references to on-campus delivery below may no longer be relevant due to COVID-19. Please consult [iLearn](#) for latest details, and check here for updated delivery information: [https://ask.mq.edu.au/account/pub/display/unit\\_status](https://ask.mq.edu.au/account/pub/display/unit_status)

Please see iLearn.

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-centr) (<https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-centr>)

al). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#) (**Note:** *The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.*)

Students seeking more policy resources can visit the [Student Policy Gateway](https://students.mq.edu.au/support/study/student-policy-gateway) (<https://students.mq.edu.au/support/study/student-policy-gateway>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central](http://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central) (<http://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central>).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/study/getting-started/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](http://ask.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

If you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.