

## **MMBA8153**

# **Management Consulting: The Living Case Study**

MGSM term 1, Weekday attendance, City 2020

Department of Management

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#### Disclaimer

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### **General Information**

Unit convenor and teaching staff

Unit Convenor

Warren Riddell

warren.riddell@mq.edu.au

Contact via email preferred

Credit points

10

#### Prerequisites

((Admission to MBA and 80cp including (MGSM835 or MMBA8035) and ((MGSM820 or MMBA8020) or (MGSM850 or MMBA8050))) or (admission to MSocEntre and 80cp including (MGSM869 or MMBA8069)) or (admission to GradCertMgtPostMBA)) and permission by special approval

Corequisites

Co-badged status

#### Unit description

This unit is designed to introduce students to the management consulting sector and to enable them to confidently use the practice and processes of management consulting in the context of working on a specific, identified business issue for a client. The unit is designed to enable participants to assume the role of consultants to management and presents an experiential learning opportunity in a 'real world' situation. As such the unit is structured so that participants develop creative results-oriented solutions to the issue(s) faced by the client.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <a href="https://www.mq.edu.au/study/calendar-of-dates">https://www.mq.edu.au/study/calendar-of-dates</a>

## **Learning Outcomes**

On successful completion of this unit, you will be able to:

**ULO1:** Apply relevant frameworks and models to analyse key data and produce a range of solutions that address the client's engagement brief.

**ULO2:** Research and synthesise complex business data in reference to the identified business problem, both as an individual and as a member of a group.

**ULO3:** Assess, reflect and respond appropriately to a range of issues and perceptions

with a view to influencing people with views that may be different to their own.

## **Assessment Tasks**

#### Coronavirus (COVID-19) Update

Assessment details are no longer provided here as a result of changes due to the Coronavirus (COVID-19) pandemic.

Students should consult iLearn for revised unit information.

Find out more about the Coronavirus (COVID-19) and potential impacts on staff and students

## **Delivery and Resources**

#### Coronavirus (COVID-19) Update

Any references to on-campus delivery below may no longer be relevant due to COVID-19.

Please check here for updated delivery information: <a href="https://ask.mq.edu.au/account/pub/display/unit\_status">https://ask.mq.edu.au/account/pub/display/unit\_status</a>

See iLearn

## **Unit Schedule**

#### Coronavirus (COVID-19) Update

The unit schedule/topics and any references to on-campus delivery below may no longer be relevant due to COVID-19. Please consult <u>iLearn</u> for latest details, and check here for updated delivery information: https://ask.mq.edu.au/account/pub/display/unit\_status

See iLearn

## **Policies and Procedures**

Macquarie University policies and procedures are accessible from Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- · Fitness to Practice Procedure

- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- Special Consideration Policy (Note: The Special Consideration Policy is effective from 4

  December 2017 and replaces the Disruption to Studies Policy.)

Students seeking more policy resources can visit the <u>Student Policy Gateway</u> (<u>https://students.m.g.edu.au/support/study/student-policy-gateway</u>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

#### **Student Code of Conduct**

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/study/getting-started/student-conduct

#### Results

Results published on platform other than <a href="mailto:eStudent">eStudent</a>, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in <a href="mailto:eStudent">eStudent</a>. For more information visit <a href="mailto:ask.mq.edu.au">ask.mq.edu.au</a> or if you are a Global MBA student contact <a href="mailto:globalmba.support@mq.edu.au">globalmba.support@mq.edu.au</a>

## Student Support

Macquarie University provides a range of support services for students. For details, visit <a href="http://students.mq.edu.au/support/">http://students.mq.edu.au/support/</a>

## **Learning Skills**

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- Getting help with your assignment
- Workshops
- StudyWise
- Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- · Subject and Research Guides
- Ask a Librarian

## Student Services and Support

Students with a disability are encouraged to contact the Disability Service who can provide

appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

## IT Help

For help with University computer systems and technology, visit <a href="http://www.mq.edu.au/about\_us/">http://www.mq.edu.au/about\_us/</a> offices\_and\_units/information\_technology/help/.

When using the University's IT, you must adhere to the <u>Acceptable Use of IT Resources Policy</u>. The policy applies to all who connect to the MQ network including students.