



MGMT8040

Business Project Management

Session 2, Special circumstance 2020

Department of Management

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Notice

As part of [Phase 3 of our return to campus plan](#), most units will now run tutorials, seminars and other small group learning activities on campus for the second half-year, while keeping an online version available for those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face and online activities for your unit, please go to [timetable viewer](#). To check detailed information on unit assessments visit your unit's iLearn space or consult your unit convenor.

General Information

Unit convenor and teaching staff

Unit Convenor

Stephen Burke

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Lecturer

Peter Shi

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Credit points

10

Prerequisites

(BUS651 or MGMT6051 or ECON649 or ECON6049 or MGNT608 or MGMT6008 or MKTG696 or MKTG6096) or (admission to MInfoSysMgmt or MEngMgt)

Corequisites

Co-badged status

Unit description

This unit is designed to develop the knowledge and skills required for effective problem solving and critical analysis in business project management. Students will gain an understanding of the nature and scope of leadership and technical capabilities needed for effective project management. The unit includes an analysis of: the definition, scoping and assessment of project feasibility; project planning and procurement; building a project team; delivery-time, cost and quality; project resource management; managing project risks; and project communications and marketing. These issues are critically examined through a combination of formal learning, group and individual project work, and interactive class-based activities.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Critically evaluate the effectiveness of project management techniques and how these are used in project teams for business problem solving.

ULO2: Analyse the effectiveness of progress monitoring techniques used to effectively manage project delivery.

ULO3: Demonstrate the application of business research skills to contemporary business issues and themes both as an individual and as a member of a team.

General Assessment Information

Late Assessment Policy:

Late assessment submissions must be submitted through the appropriate submission link in [iLearn](#). No extensions will be granted unless an application for [Special Consideration](#) is made and approved. There will be a **deduction of 10%** of the total available marks made from the total awarded mark for each **24-hour period** or part thereof that the submission is late. Late submissions will not be accepted after solutions have been discussed and/or made available.

Note: applications for [Special Consideration Policy](#) must be made within 5 (five) business days of the due date and time.

Assessment Tasks

Name	Weighting	Hurdle	Due
Class Test	20%	No	Week 7
Individual Essay	35%	No	Week 9
Group Business Project Analysis	45%	No	Week 12

Class Test

Assessment Type ¹: Quiz/Test

Indicative Time on Task ²: 10 hours

Due: **Week 7**

Weighting: **20%**

An online test administered via iLearn covering material preceding the test week.

On successful completion you will be able to:

- Critically evaluate the effectiveness of project management techniques and how these are used in project teams for business problem solving.
- Analyse the effectiveness of progress monitoring techniques used to effectively manage project delivery.

Individual Essay

Assessment Type ¹: Essay

Indicative Time on Task ²: 15 hours

Due: **Week 9**

Weighting: **35%**

This assessment will require students to produce a 1,500 word (excluding references) essay and demonstrate research skills by locating and reviewing relevant secondary research on aspects of contemporary project management. This could relate to stakeholder engagement, project scope and timelines, financing and control. Drawing on the extant literature, students are expected to clearly define concepts, identify and critically analyse relevant studies and themes for developing and supporting arguments in relation to the assigned topic. Reference should be made to current issues in the project management literature.

On successful completion you will be able to:

- Critically evaluate the effectiveness of project management techniques and how these are used in project teams for business problem solving.
- Demonstrate the application of business research skills to contemporary business issues and themes both as an individual and as a member of a team.

Group Business Project Analysis

Assessment Type ¹: Project

Indicative Time on Task ²: 25 hours

Due: **Week 12**

Weighting: **45%**

This group assignment requires students to: (a) Research and present an analysis of a completed business project (e.g. a government construction project); (b) Identify key problem areas in terms of project planning and execution, their causes and solutions in the areas of stakeholder management, definition of scope and timelines, financing and project control; (c) Treat this group assignment as a mini case and present an analysis of the effectiveness of the group in managing the min-project. The written component – the Group Project Analysis Report – is a 3,000 word report, due Week 12 and worth 30%. Presentations are up to 12 minutes in duration per group, scheduled for Week 12 or 13 and worth 15%.

On successful completion you will be able to:

- Critically evaluate the effectiveness of project management techniques and how these are used in project teams for business problem solving.
- Analyse the effectiveness of progress monitoring techniques used to effectively manage project delivery.
- Demonstrate the application of business research skills to contemporary business issues and themes both as an individual and as a member of a team.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Required Text	Larson E W and Gray C F, <i>Project Management - The Managerial Process</i> , McGraw Hill, 8th edition (2020).
Unit Web Page	The web page for this unit can be found at: https://ilearn.mq.edu.au/
Technology Used and Required	<p>Students are required to have access to a personal computer and familiarise themselves with iLearn (https://ilearn.mq.edu.au/).</p> <p>iLearn will be used to post lecture slides, assessment details, student grades and as a means of communication between staff members and students.</p>
Delivery Format and Other Details	<ul style="list-style-type: none">• Number and length of classes: 1 x 2 hour lecture and 1 x 1 hour tutorial, i.e. 2 hours face to face per week unless indicated otherwise in the lecture schedule. Classes may vary due to public holiday(s)• Tutorials will commence in Week 2.• The timetable for classes can be found on the University web site at: http://www.timetables.mq.edu.au/
Recommended Readings	Recommended readings are provided via the links on the iLearn Unit page
Inherent Requirements	None

Unit Schedule

Please see iLearn.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central) (<https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)

- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#) (**Note:** *The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.*)

Students seeking more policy resources can visit the [Student Policy Gateway](https://students.mq.edu.au/support/study/student-policy-gateway) (<https://students.mq.edu.au/support/study/student-policy-gateway>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central](http://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central) (<http://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central>).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/study/getting-started/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide

appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Changes since First Published

Date	Description
28/07/2020	Assessment order fixed.
16/07/2020	Updated Teaching Staff