



MGMT2025

Social Entrepreneurship

Session 2, Special circumstance 2020

Department of Management

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Notice

As part of [Phase 3 of our return to campus plan](#), most units will now run tutorials, seminars and other small group learning activities on campus for the second half-year, while keeping an online version available for those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face and online activities for your unit, please go to [timetable viewer](#). To check detailed information on unit assessments visit your unit's iLearn space or consult your unit convenor.

General Information

Unit convenor and teaching staff

Unit Convenor

Anna Krzeminska

anna.krzeminska@mq.edu.au

Credit points

10

Prerequisites

MGMT1020 or BBA220

Corequisites

Co-badged status

Unit description

This unit provides students with the opportunity to research, discuss and critically reflect upon the foundations and impact of social enterprises (and not-for-profits) and their existing landscape. Social enterprises endeavour to blend two strands of thinking and action: One is the social mission of serving public interest and the community, while the other includes the reliance on for-profit business practices. The aim of the course is to enable students to use theory to discern social enterprises from other types of organisations, to identify social impact solutions that are effective in both strands, understand how they work as well as analyse and recommend ways to scale them. In addition, this unit aims to promote concepts of mindfulness and reflection when analysing current issues.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

- ULO1:** Identify and critique the perspectives on social enterprises and social entrepreneurship in local and global contexts.
- ULO2:** Research, analyse and develop social impact solution(s) to a chosen problem.
- ULO3:** Develop skills in and reflect on mindful management.
- ULO4:** Work collaboratively to achieve social impact solutions.

General Assessment Information

Late Assessments must also be submitted through the relevant submission link on iLearn. No extensions will be granted. There will be a **deduction of 10%** of the total available marks made from the total awarded mark for each **24 hour period** or part thereof that the submission is late (for example, 25 hours late in submission incurs a 20% penalty). Late submissions will be accepted up to 96 hours after the due date and time.

This penalty does not apply for cases in which an application for [Special Consideration](#) is made and approved. Note: applications for [Special Consideration Policy](#) must be made within 5 (five) business days of the due date and time.

Assessment Tasks

| Name | Weighting | Hurdle | Due |
|--|-----------|--------|---------------------------------------|
| Mindfulness exercise | 10% | No | Weeks 3, 5, 8, 10, 13 |
| Case Study | 30% | No | Week 7 |
| Group Report & Individual Presentation | 60% | No | Pitch Due Week 11; Report Due Week 13 |

Mindfulness exercise

Assessment Type ¹: Reflective Writing

Indicative Time on Task ²: 10 hours

Due: **Weeks 3, 5, 8, 10, 13**

Weighting: **10%**

Individual reflections on mindfulness exercises done via forum posts

On successful completion you will be able to:

- Develop skills in and reflect on mindful management.

Case Study

Assessment Type ¹: Case study/analysis

Indicative Time on Task ²: 15 hours

Due: **Week 7**

Weighting: **30%**

Students need to identify and critique an existing social enterprise 'best practice'. They will assess and critique in 2,000 words.

On successful completion you will be able to:

- Identify and critique the perspectives on social enterprises and social entrepreneurship in local and global contexts.
- Research, analyse and develop social impact solution(s) to a chosen problem.

Group Report & Individual Presentation

Assessment Type ¹: Report

Indicative Time on Task ²: 40 hours

Due: **Pitch Due Week 11; Report Due Week 13**

Weighting: **60%**

The assessment requires students to work collaboratively and individually to develop a social enterprise. Students are required to present their analysis and recommendations via three parts. Part One = group written report. The report length depends on the final number of team members (ideally four but up to five members). A four-member team submits 3,000 words, a 5-member team submits 4,000 words. This part attracts a group mark and is worth 30%. Part Two is an oral presentation. Each student contributes up to 4 minutes per person (and no less than 3mins 30 seconds), is marked individually, but presents with their group. If students are enrolled in online delivery, this is a pre-recorded presentation that is played to the cohort during the online tute. It is otherwise done live. It is worth 20%. Part Three, is the 10-minute Q & A, related to the presentation made for Part Two. This task involves both asking and answering questions – students will be assessed both during their presentation time-slot and in their “audience” time-slot.

On successful completion you will be able to:

- Identify and critique the perspectives on social enterprises and social entrepreneurship in local and global contexts.
- Research, analyse and develop social impact solution(s) to a chosen problem.
- Work collaboratively to achieve social impact solutions.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

| | |
|---------------|--|
| Required Text | None. Readings will be available on iLearn |
|---------------|--|

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|-----------------------------------|---|
| Unit Web Page | The web page for this unit can be found at: https://ilearn.mq.edu.au/login/ |
| Technology Used and Required | Students are required to have access to a personal computer and familiarise themselves with iLearn (https://ilearn.mq.edu.au/login/). iLearn will be used to post lecture slides, assessment details, student grades and as a means of communication between staff members and students. Video recording device is required to record presentation. |
| Delivery Format and Other Details | The timetable for classes can be found on the University web site at: http://www.timetables.mq.edu.au/ |
| Recommended readings | Recommended readings are provided via the links on the iLearn Unit page |
| Inherent Requirements | None |

Unit Schedule

Please see iLearn

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central) (<https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#) (**Note:** *The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.*)

Students seeking more policy resources can visit the [Student Policy Gateway](https://students.mq.edu.au/support/study/student-policy-gateway) (<https://students.mq.edu.au/support/study/student-policy-gateway>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central](http://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central) (<http://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central>).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of

Conduct: <https://students.mq.edu.au/study/getting-started/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.