



MGMT8055

International Business Project

Session 2, Special circumstance 2020

Department of Management

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Notice

As part of [Phase 3 of our return to campus plan](#), most units will now run tutorials, seminars and other small group learning activities on campus for the second half-year, while keeping an online version available for those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face and online activities for your unit, please go to [timetable viewer](#). To check detailed information on unit assessments visit your unit's iLearn space or consult your unit convenor.

General Information

Unit convenor and teaching staff

Unit Convenor

Roger Moser

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Credit points

10

Prerequisites

MGMT8004 or BUS804

Corequisites

MGMT8003 or BUS803

Co-badged status

Unit description

This Capstone unit is designed to synthesise knowledge and skills learnt within the Master of International Business degree. Students work individually and collaboratively to synthesise and critically analyse concepts, theories and models in their international business discipline and apply this body of knowledge to contemporary business challenges. Students are required to complete two major research projects in international business under the supervision of a faculty member. By the end of the unit, students will be capable of researching, analysing and interpreting international business or industry issues to be proficient practitioners.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Synthesise international business knowledge and apply subject knowledge critically and analytically in proposing practical solutions to International Business / Management problems.

ULO2: Apply research skills to investigate, analyse and advance International Business knowledge and real-world business challenges.

ULO3: Employ problem solving skills to design and propose solutions to business

problems and challenges.

ULO4: Collaborate with others in a team to engage in and deliver a consultancy project for a client company and to synthesise learning

General Assessment Information

Late Assessments must also be submitted through Turnitin. No extensions will be granted. There will be a **deduction of 10%** of the total available marks made from the total awarded mark for each **24 hour period** or part thereof that the submission is late (for example, 25 hours late in submission incurs a 20% penalty). Late submissions will be accepted up to 96 hours after the due date and time.

This penalty does not apply for cases in which an application for [Special Consideration](#) is made and approved. Note: applications for [Special Consideration Policy](#) must be made within 5 (five) business days of the due date and time.

Assessment Tasks

Name	Weighting	Hurdle	Due
Individual Project report	40%	No	Week 12
Reflection & Participation	20%	No	Week 12
Group Project Presentation	40%	No	Weeks 4 to 10

Individual Project report

Assessment Type ¹: Report

Indicative Time on Task ²: 20 hours

Due: **Week 12**

Weighting: **40%**

Every student will need to work on a project assignment provided by the participating companies' guest speakers and write a project report of 2000 words. The assessment task requires students to conduct research, which involves the collection and analysis of information from a range of sources and the recommendation of solutions for the clients. Students will use concepts, frameworks and theories learned from previous units (especially MGMT8003, MGMT8004, MGMT8051, MGMT8054) to address the problems and issues identified by industry speakers.

On successful completion you will be able to:

- Synthesise international business knowledge and apply subject knowledge critically and analytically in proposing practical solutions to International Business / Management problems.
- Apply research skills to investigate, analyse and advance International Business

knowledge and real-world business challenges.

- Employ problem solving skills to design and propose solutions to business problems and challenges.

Reflection & Participation

Assessment Type ¹: Participatory task

Indicative Time on Task ²: 12 hours

Due: **Week 12**

Weighting: **20%**

As a participation unit, the success of the course depends heavily on students' active participation in and critical reflection on the course topics. It encompasses a Seminar and Conference series (i.e. lectures) and a Mentoring and Reflection series (i.e. tutorials) to give students an opportunity to reflect regularly on their learning throughout the course. Students will also partake in experiential exercises during the seminars. These are comprised of application tasks and reflective activities.

On successful completion you will be able to:

- Apply research skills to investigate, analyse and advance International Business knowledge and real-world business challenges.
- Employ problem solving skills to design and propose solutions to business problems and challenges.
- Collaborate with others in a team to engage in and deliver a consultancy project for a client company and to synthesise learning

Group Project Presentation

Assessment Type ¹: Presentation

Indicative Time on Task ²: 20 hours

Due: **Weeks 4 to 10**

Weighting: **40%**

In this assignment students explore the partner organizations and the international business issues they face, and assist the client companies in achieving their strategic purposes. Group members will work closely with each other to research, analyse, interpret and assess data and information from various sources, and draw connections across fields of knowledge they learned in their program, in order to develop solutions and/or recommendations for the identified issues faced by client partners. Presentation will be for 20 minutes. 10 minutes Q&A.

This assessment task is composed of two parts: a group mark on group presentation performance (20%) and an individual mark on individual performance during the presentation (20%).

On successful completion you will be able to:

- Synthesise international business knowledge and apply subject knowledge critically and analytically in proposing practical solutions to International Business / Management problems.
- Apply research skills to investigate, analyse and advance International Business knowledge and real-world business challenges.
- Employ problem solving skills to design and propose solutions to business problems and challenges.
- Collaborate with others in a team to engage in and deliver a consultancy project for a client company and to synthesise learning

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Required Text	None. Readings will be available on iLearn
Unit Web Page	The web page for this unit can be found at: https://ilearn.mq.edu.au/login/
Technology Used and Required	Students are required to have access to a personal computer and familiarise themselves with iLearn (https://ilearn.mq.edu.au/login/). iLearn will be used to post lecture slides, assessment details, student grades and as a means of communication between staff members and students.
Delivery Format and Other Details	The timetable for classes can be found on the University web site at: http://www.timetables.mq.edu.au/
Recommended readings	Recommended readings are provided via the links on the iLearn Unit page
Inherent Requirements	None

Unit Schedule

Please see iLearn

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central\)](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#) (**Note:** *The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.*)

Students seeking more policy resources can visit the [Student Policy Gateway \(https://students.mq.edu.au/support/study/student-policy-gateway\)](https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central \(https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central\)](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/study/getting-started/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.