



# MGMT8009

## Managing Globally

Session 2, Special circumstance 2020

*Department of Management*

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#### **Disclaimer**

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#### **Notice**

As part of [Phase 3 of our return to campus plan](#), most units will now run tutorials, seminars and other small group learning activities on campus for the second half-year, while keeping an online version available for those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face and online activities for your unit, please go to [timetable viewer](#). To check detailed information on unit assessments visit your unit's iLearn space or consult your unit convenor.

## General Information

Unit convenor and teaching staff

Dr Rob Jack

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Contact via +61 2 9850 8463

4 Eastern Road, Room 643

Credit points

10

Prerequisites

Admission to MMgmt or MEngMgt

Corequisites

Co-badged status

Unit description

This unit examines the macro view of international business, examining the underlying causes and benefits of trade and foreign direct investment flows between nations. The driving forces behind globalisation are examined, as are the costs and benefits to nations, industries and individuals flowing from the globalised economy. The firm-level aspects of international business are also considered to provide students with an understanding of some of the key issues faced by managers engaged in international business operations. We explore the development of international strategies appropriate for different business environments and the most commonly utilised forms of foreign market-entry modes, together with their implications for managers.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO1:** Investigate and explain contemporary theories and research on managing globally.

**ULO2:** Evaluate the major influences on firms that participate in international markets.

**ULO3:** Analyse the complexity, managerial challenges and opportunities of the global business environment, including in the context of sustainability concerns.

## General Assessment Information

Late Assessments must also be submitted through Turnitin. No extensions will be granted. There will be a **deduction of 20%** of the total available marks made from the total awarded mark for each **24 hour period** or part thereof that the submission is late (for example, 25 hours late in submission incurs a 40% penalty). Late submissions will be accepted up to 96 hours after the due date and time.

This penalty does not apply for cases in which an application for [Special Consideration](#) is made and approved. Note: applications for [Special Consideration Policy](#) must be made within 5 (five) business days of the due date and time.

## Assessment Tasks

Name	Weighting	Hurdle	Due
<a href="#">Research Essay</a>	40%	No	Due in Week 6
<a href="#">Group Work &amp; Individual Presentation</a>	20%	No	Due Weeks 3-12 (depending on final numbers)
<a href="#">Final Online Examination</a>	40%	No	University Examination Period

### Research Essay

Assessment Type <sup>1</sup>: Essay

Indicative Time on Task <sup>2</sup>: 20 hours

Due: **Due in Week 6**

Weighting: **40%**

For this Individual Assignment each student will need to prepare and submit a 2,000-word (excluding references) research essay on an allocated topic.

On successful completion you will be able to:

- Investigate and explain contemporary theories and research on managing globally.
- Analyse the complexity, managerial challenges and opportunities of the global business environment, including in the context of sustainability concerns.

### Group Work & Individual Presentation

Assessment Type <sup>1</sup>: Project

Indicative Time on Task <sup>2</sup>: 15 hours

Due: **Due Weeks 3-12 (depending on final numbers)**

Weighting: **20%**

Students will work in groups, but their entire mark will be individual. The group will be required to select an organisation they are familiar with and develop a presentation on key aspects of the organisation's international operations. A separate Project Guide on how to prepare for your project presentation will be uploaded to iLearn and will be discussed in classes. The Guide also provides detailed marking criteria for individual performance. Students should analyse their selected organisation's international operations through reference to course material as well as additional research. The presentation should be about 30 minutes, depending on the number of students in the group. The presentation will be followed by questions from the audience (class) and discussions chaired by your lecturer.

On successful completion you will be able to:

- Investigate and explain contemporary theories and research on managing globally.
- Evaluate the major influences on firms that participate in international markets.
- Analyse the complexity, managerial challenges and opportunities of the global business environment, including in the context of sustainability concerns.

## Final Online Examination

Assessment Type <sup>1</sup>: Examination

Indicative Time on Task <sup>2</sup>: 15 hours

Due: **University Examination Period**

Weighting: **40%**

A two-hour online final examination, administered via iLearn, will be held during the University Examination Period.

On successful completion you will be able to:

- Investigate and explain contemporary theories and research on managing globally.
- Evaluate the major influences on firms that participate in international markets.

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<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Delivery and Resources

Required Text	Collinson, S., Narula, R. & Rugman, A. (2020) <i>International Business</i> (8th ed.), Pearson, UK
Unit Web Page	The web page for this unit can be found at: <a href="https://ilearn.mq.edu.au/login/">https://ilearn.mq.edu.au/login/</a>
Technology Used and Required	Students are required to have access to a personal computer and familiarise themselves with iLearn ( <a href="https://ilearn.mq.edu.au/login/">https://ilearn.mq.edu.au/login/</a> ).  iLearn will be used to post lecture slides, assessment details, student grades and as a means of communication between staff members and students.
Delivery Format and Other Details	The timetable for classes can be found on the University web site at: <a href="http://www.timetables.mq.edu.au/">http://www.timetables.mq.edu.au/</a>
Recommended readings	Recommended readings are provided via the links on the <a href="#">iLearn</a> Unit page
Inherent Requirements	None

## Unit Schedule

Please see iLearn

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central) (<https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#) (**Note:** *The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.*)

Students seeking more policy resources can visit the [Student Policy Gateway](https://students.mq.edu.au/support/study/student-policy-gateway) (<https://students.mq.edu.au/support/study/student-policy-gateway>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central \(http://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central\)](http://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/study/getting-started/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](http://ask.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

If you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/](http://www.mq.edu.au/about_us/)

[offices\\_and\\_units/information\\_technology/help/](#).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.