MGMT2031

Sustainability in International Business

Session 2, Special circumstance 2020

Department of Management

Contents

Notice

As part of Phase 3 of our return to campus plan, most units will now run tutorials, seminars and ot her small group learning activities on campus for the second half-year, while keeping an online ver sion available for those students unable to return or those who choose to continue their studies onli ne.

To check the availability of face-to-face and onlin e activities for your unit, please go to timetable vi ewer. To check detailed information on unit asses sments visit your unit's iLearn space or consult yo ur unit convenor.

General Information

Unit convenor and teaching staff Monica Ren monica.ren@mq.edu.au
Credit points 10
Prerequisites 50cp at 1000 level or above
Corequisites
Co-badged status
Unit description This unit examines the relationships among the three pillars of sustainability: Environmental (Planet), Social (People), and Economic (Profit) in international business. The environmental pillar acknowledges the impact businesses and environmental stakeholders have on major environmental issues, such as climate change, food resources, water pollution, air pollution, energy and waste. The social pillar acknowledges the need for equity within and between generations, and within and between individuals, social groups and organisations. The economic pillar acknowledges the interactions of humans with the natural environment in using resources to create goods and services which add value to our lives. By the end of the unit, students will have a strong appreciation of the impacts of how individuals and organisations can potentially contribute to society and the environment. It encourages a fair-trading system that equitably distributes benefits and costs and further encourages students' innovation and creativity in business planning that leads to a sustainable future.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Explain and apply key terms, concepts, frameworks and theories relevant to sustainability in international business.

ULO2: Assess environmental, social and economic pillars in international business to identify problems and opportunities for change and advancements.

ULO3: Evaluate the impact of responsible management on business sustainable development and approaches.

ULO4: Formulate business solutions that address environmental issue(s) and drive sustainable outcomes for society.

ULO5: Reflect on teamwork knowledge, skills and experience to appraise personal teamwork skills and contribution to the effectiveness of the team.

General Assessment Information

Late Assessment Policy:

Late assessment submissions must be submitted through the appropriate submission link in iLearn. No extensions will be granted unless an application for Special Consideration is made and approved. There will be a **deduction of 10%** of the total available marks made from the total awarded mark for each **24 hour period** or part thereof that the submission is late. Late submissions will not be accepted after solutions have been discussed and/or made available.

Note: applications for Special Consideration Policy must be made within 5 (five) business days of the due date and time.

Assessment Tasks

Name	Weighting	Hurdle	Due
Major Project	60%	No	Stage 1: Week 7; Stage 2: Week 12; Stage 3: Week 12
Final Online Examination	40%	No	University Examination Period

Major Project

Assessment Type [1]: Project
Indicative Time on Task [2]: 40 hours
Due: **Stage 1: Week 7; Stage 2: Week 12; Stage 3: Week 12**
Weighting: **60%**

The major project requires students to develop a sustainable business plan for a business which addresses an environmental issue. Students will undertake this project individually and as part of a team, and deliver: Stage 1: Poster (Individual, 20%) Stage 2: Sustainable Business Plan (Team Report, 30%) Stage 3: Reflection on teamwork experience and learning (Individual, 10%)

On successful completion you will be able to:

- Explain and apply key terms, concepts, frameworks and theories relevant to sustainability in international business.
- Assess environmental, social and economic pillars in international business to identify problems and opportunities for change and advancements.
- Evaluate the impact of responsible management on business sustainable development and approaches.
- Formulate business solutions that address environmental issue(s) and drive sustainable outcomes for society.
- Reflect on teamwork knowledge, skills and experience to appraise personal teamwork skills and contribution to the effectiveness of the team.

Final Online Examination

Assessment Type [1]: Examination
Indicative Time on Task [2]: 14 hours
Due: **University Examination Period**
Weighting: **40%**

A two-hour online final examination, administered via iLearn, will be held during the University Examination Period.

On successful completion you will be able to:

- Explain and apply key terms, concepts, frameworks and theories relevant to sustainability in international business.
- Assess environmental, social and economic pillars in international business to identify problems and opportunities for change and advancements.
- Evaluate the impact of responsible management on business sustainable development and approaches.
- Formulate business solutions that address environmental issue(s) and drive sustainable outcomes for society.

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[1] If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

[2] Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Required Text	MGMT2031 Sustainability in International Business, 2020 Archie B. Carroll, Jill A. Brown, Ann K. Buchholtz, Norman Myers, Scott E. Spoolman, William H. Shaw, Howard Frederick, Allan O'Connor, Donald F. Kuratko, Oliver Laasch, Roger N. Conaway, Scott J. Callan, Janet M. Thomas Compiled by Monica Ren, E-book will be available via Cengage Press. (*E-book purchase information is provided via the link on the iLearn Unit page)
Unit Web Page	The web page for this unit can be found at: https://ilearn.mq.edu.au
Technology Used and Required	Students are required to have access to a personal computer and familiarise themselves with iLearn (https://ilearn.mq.edu.au). iLearn will be used to post lecture slides, assessment details, student grades and as a means of communication between staff members and students.
Delivery Format and Other Details	• Number and length of classes: **1 x 2 hour lecture and 1 x 1 hour tutorial, i.e. 3 hours online or mixture of face to face and online delivery** per week unless indicated otherwise in the lecture schedule. Classes may vary due to public holiday(s) • Tutorials will commence in **Week 2.** • The timetable for classes can be found on the University web site at: http://www.timetables.mq.edu.au/
Recommended Readings	Recommended readings are provided via the links on the iLearn Unit page
Inherent Requirements	None

Unit Schedule

Please see iLearn.

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy

- Complaint Management Procedure for Students and Members of the Public
- Special Consideration Policy *(Note: The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.)*

Students seeking more policy resources can visit the Student Policy Gateway (https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/study/getting-started/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- Getting help with your assignment
- Workshops
- StudyWise
- Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Services and Support

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.