MMCC8033

Storytelling Techniques

Session 2, Special circumstance 2020

Department of Media, Music, Communication and Cultural Studies

Contents

Notice

As part of Phase 3 of our return to campus plan, most units will now run tutorials, seminars and other small group learning activities on campus for the second half-year, while keeping an online version available for those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face and online activities for your unit, please go to timetable viewer. To check detailed information on unit assessments visit your unit's iLearn space or consult your unit convenor.

General Information

Unit convenor and teaching staff
Peter Doyle
peter.doyle@mq.edu.au
Room 151, 10 Hadenfeld
By arrangement

Credit points
10

Prerequisites
Admission to MMediaComm or MCrInd or MIC

Corequisites

Co-badged status

Unit description
This unit examines new and established techniques in storytelling, across a range of platforms, placing equal emphasis on both analysis and productive skills.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: communicate (oral, written and/or visual) sophisticated ideas and concepts for creative media works.

ULO2: synthesise and analyse texts (creative and critical) in the specific creative media field.

ULO3: demonstrate professional technical competence.

ULO4: adapt discipline-specific knowledge in creative media to novel situations.

ULO5: collaborate and communicate creatively and meet professional standards.

General Assessment Information

Please refer to unit iLearn page for detailed assessment information

Assessment Tasks

Name	Weighting	Hurdle	Due
Story analysis	40%	No	Week 7, Wednesday, 17:00
Seminar preparation tasks	10%	No	Continuing
Story project	50%	No	Week 11, Friday, 17:00.

Story analysis

Assessment Type [1]: Case study/analysis
Indicative Time on Task [2]: 20 hours
Due: **Week 7, Wednesday, 17:00**
Weighting: **40%**

Analyse a publicly accessible narrative media text. Refer to iLearn for further information.

On successful completion you will be able to:

- communicate (oral, written and/or visual) sophisticated ideas and concepts for creative media works.
- synthesise and analyse texts (creative and critical) in the specific creative media field.
- demonstrate professional technical competence.
- adapt discipline-specific knowledge in creative media to novel situations.

Seminar preparation tasks

Assessment Type [1]: Reflective Writing
Indicative Time on Task [2]: 10 hours
Due: **Continuing**
Weighting: **10%**

Produce written reflections on each week's lecture and set readings. Refer to iLearn for further information.

On successful completion you will be able to:

- communicate (oral, written and/or visual) sophisticated ideas and concepts for creative media works.

Story project

Assessment Type [1]: Creative work
Indicative Time on Task [2]: 55 hours
Due: **Week 11, Friday, 17:00.**

Weighting: **50%**

Produce an original media work. Refer to iLearn for further information.

On successful completion you will be able to:
- demonstrate professional technical competence.
- adapt discipline-specific knowledge in creative media to novel situations.
- collaborate and communicate creatively and meet professional standards.

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[1] If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

[2] Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

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Unit Readings can be accessed via Library Reserve.

Classes (tutorials) begin Week 2. Meetings are 90 minutes.

A series of weekly **recorded mini-lectures** (around 30 minutes each) will be available via the unit's ILearn page. You are required to listen to the first mini-lecture before the Week 2 meeting.

Late Submissions. Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted more than seven (7) days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests.

Technical arrangements and material support will be provided on a case-by-case basis. As this unit focusses primarily on narrative, storytelling dynamics and structure, technical expertise and production accomplishment *per se* are not major learning outcomes or assessment criteria.

If the unit convenor determines that technical support is appropriate and feasible, students will be referred to relevant tech support team members: Alex Ryan (Screen Production), Ben Nash (Music), Peter Ring (Radio), Mike Baber (Futures Lab), John Cook (Labs 002 & 006) and Holly Robinson. Please do not contact support staff without first discussing technical requirements with unit convenor.

Additional information

MMCCS website https://www.mq.edu.au/about_us/faculties_and_departments/faculty_of_arts/department_of_media_music_communication_and_cultural_studies/

MMCCS Session Re-mark Application http://www.mq.edu.au/pubstatic/public/download/?id=167914

Information is correct at the time of publication

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to improve your marks and take control of your study.

- Workshops
- StudyWise
- Academic Integrity Module for Students
- Ask a Learning Adviser

Student Enquiry Service

For all student enquiries, visit Student Connect at ask.mq.edu.au

Equity Support

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

IT Help

For help with University computer systems and technology, visit http://informatics.mq.edu.au/help/.

When using the University's IT, you must adhere to the Acceptable Use Policy. The policy applies to all who connect to the MQ network including students.

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy

- Assessment Policy

- Fitness to Practice Procedure

- Grade Appeal Policy

- Complaint Management Procedure for Students and Members of the Public

- Special Consideration Policy *(**Note:** The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.)*

Students seeking more policy resources can visit the Student Policy Gateway (https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/study/getting-started/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

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Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- Getting help with your assignment

- Workshops

- StudyWise

- Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides

- Ask a Librarian

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