



MMCC7001

Studies in Network Culture

Session 2, Special circumstance 2020

Department of Media, Music, Communication and Cultural Studies

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Disclaimer

Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.

Notice

As part of [Phase 3 of our return to campus plan](#), most units will now run tutorials, seminars and other small group learning activities on campus for the second half-year, while keeping an online version available for those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face and online activities for your unit, please go to [timetable viewer](#). To check detailed information on unit assessments visit your unit's iLearn space or consult your unit convenor.

General Information

Unit convenor and teaching staff

Unit Convenor

Stefan Solomon

stefan.solomon@mq.edu.au

Contact via Email

10HA 152

By appointment

Credit points

10

Prerequisites

Admission to BPhil/MRes

Corequisites

Co-badged status

Unit description

Studies in Network Culture focuses on the social and cultural impact of the Internet and digital media. Issues addressed include digital disruption; online networks and democracy; mobile phone network culture; the transformation of media culture, including screen culture, by streaming technologies; downloading and remix culture; issues of authorship and copyright; 'transformative' online practices such as fan fiction.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: deploy advanced disciplinary knowledge of the principles, methods and concepts within the field of network culture.

ULO2: identify, analyse and evaluate key issues and debates related to transformative online practices.

ULO3: apply and critically assess research practices that address the social and cultural impact of digital media.

ULO4: communicate effectively and incorporate academic conventions.

General Assessment Information

Assessment Standards and the MQ Assessment Policy

Assessment standards in this unit align with the University's grade descriptors, available at: <http://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policies/assessment>

Feedback

Feedback on assessments and student learning will be provided in a range of ways. Students will receive formal individual feedback on their assessments in the form of general, rubric and in-text comments attached to assignments marked in Grademark/Turnitin. They may receive further individual feedback from the unit staff in email communication and personal consultations. You will also receive valuable feedback from your peers through the semester. This will take the form of written comments on the student forum on iLearn and through activities and discussion during tutorials.

Special Consideration

If you have experienced an unavoidable and serious disruption and are unable to complete a task by the due date, please request Special Consideration via ask.mq.edu.au. There is more information about the Special Consideration process at this link [here](#).

Late Submission Penalty

Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted more than seven (7) days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests.

Assessment Tasks

Name	Weighting	Hurdle	Due
Minor Essay	30%	No	28 September
Seminar Presentation	20%	No	In seminars during weeks 11 and 12
Major Essay	50%	No	13 November

Minor Essay

Assessment Type ¹: Essay

Indicative Time on Task ²: 25 hours

Due: **28 September**

Weighting: **30%**

This essay requires students to critically identify, analyse and research a key aspect of academic approaches to the study of network cultures. Refer to iLearn for further information.

On successful completion you will be able to:

- deploy advanced disciplinary knowledge of the principles, methods and concepts within the field of network culture.
- identify, analyse and evaluate key issues and debates related to transformative online practices.
- apply and critically assess research practices that address the social and cultural impact of digital media.
- communicate effectively and incorporate academic conventions.

Seminar Presentation

Assessment Type ¹: Presentation

Indicative Time on Task ²: 15 hours

Due: **In seminars during weeks 11 and 12**

Weighting: **20%**

Students will be required to present a specific perspective on network culture both as cultural and academic practice. Refer to iLearn for further information.

On successful completion you will be able to:

- deploy advanced disciplinary knowledge of the principles, methods and concepts within the field of network culture.
- identify, analyse and evaluate key issues and debates related to transformative online practices.
- apply and critically assess research practices that address the social and cultural impact of digital media.
- communicate effectively and incorporate academic conventions.

Major Essay

Assessment Type ¹: Essay

Indicative Time on Task ²: 46 hours

Due: **13 November**

Weighting: **50%**

This essay requires students to critically reflect, undertake independent research and evaluate key approaches in network culture studies. Refer to iLearn for further information.

On successful completion you will be able to:

- deploy advanced disciplinary knowledge of the principles, methods and concepts within the field of network culture.
- identify, analyse and evaluate key issues and debates related to transformative online practices.
- apply and critically assess research practices that address the social and cultural impact of digital media.
- communicate effectively and incorporate academic conventions.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

A seminar will take place every Wednesday, 11AM-1PM in 10HA Room 218. Seminars may take place online if deemed necessary.

Readings will be provided through the Leganto link on iLearn.

Unit Schedule

See iLearn for details.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central\)](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)

- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#) (**Note:** *The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.*)

Students seeking more policy resources can visit the [Student Policy Gateway](https://students.mq.edu.au/support/study/student-policy-gateway) (<https://students.mq.edu.au/support/study/student-policy-gateway>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central](http://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central) (<http://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central>).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/study/getting-started/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Changes from Previous Offering

This is a new unit.