MMCC2023

Visual Countercultures: Graffiti, Kitsch and Conceptual Art

Session 2, Special circumstance 2020

Department of Media, Music, Communication and Cultural Studies

Contents

Disclaimer

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Notice

As part of Phase 3 of our return to campus plan, most units will now run tutorials, seminars and other small group learning activities on campus for the second half-year, while keeping an online version available for those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face and online activities for your unit, please go to timetable viewer. To check detailed information on unit assessments visit your unit's iLearn space or consult your unit convenor.

General Information

Unit convenor and teaching staff
Convenor and Tutor
Jillian Kramer
jillian.kramer@mq.edu.au
Contact via Please contact me via Email
10HA 191 F
Consultation available via appointment

Credit points
10

Prerequisites
40cp at 1000 level or above

Corequisites

Co-badged status

Unit description
This unit introduces students to a range of frameworks that question traditional hierarchies of value and that enable a critical re-evaluation of the practices of everyday life. This unit explores key topics such as: countercultures; oppositional cultures and post-subcultures; the politics of high versus popular and low culture; and counter-cultural practices in global and local contexts. The following practices, sites and objects are examined: graffiti, hip hop and crimes of style; graffiti and the cultural politics of public space; graffiti as a form of political activism and dissent; the relation between kitsch and high art; the politics of kitsch in the context of colonialism and Indigeneity; the cultural politics of tourist sites; gigantism and miniaturism; queer culture, camp and kitsch; and celebrity kitsch.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: evaluate those practices of everyday life that are often dismissed as worthless or ephemeral.

ULO2: analyse hierarchies of value that classify, judge and position cultural objects and

practices.

ULO3: communicate theorised, contextualised and informed accounts of key issues and problems in the context of subcultural and counter-visual practices.

ULO4: employ cultural literacy skills to analyse cultural difference and ethical relations across diverse social and political contexts.

General Assessment Information

- **Special Consideration:** If you have experienced an unavoidable and serious disruption and are unable to complete a task by the due date, please request Special Consideration via ask.mq.edu.au. For more information about the Special Consideration process please click here.
- **Late Submission:** Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted more than seven (7) days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests.
- **Grades:** In line with the Macquarie University Assessment Policy, grades align with the descriptors available here.

Assessment Tasks

Name	Weighting	Hurdle	Due
Concept Video	20%	No	Week Four - see ilearn for specific details
Visual Analysis	30%	No	Week Seven - see ilearn for specific details
Final Essay	50%	No	Week Thirteen - see ilearn for specific details

Concept Video

Assessment Type [1]: Media presentation
Indicative Time on Task [2]: 18 hours
Due: **Week Four - see ilearn for specific details**
Weighting: **20%**

Students will create a short online video on selected course concepts. They will submit their video and transcript for assessment. Refer to iLearn for further information.

On successful completion you will be able to:

- communicate theorised, contextualised and informed accounts of key issues and problems in the context of subcultural and counter-visual practices.

Visual Analysis

Assessment Type [1]: Essay
Indicative Time on Task [2]: 27 hours
Due: **Week Seven - see ilearn for specific details**
Weighting: **30%**

Students will build on their understanding of the key concepts to perform a visual analysis. Refer to iLearn for further information.

On successful completion you will be able to:

- evaluate those practices of everyday life that are often dismissed as worthless or ephemeral.
- analyse hierarchies of value that classify, judge and position cultural objects and practices.
- communicate theorised, contextualised and informed accounts of key issues and problems in the context of subcultural and counter-visual practices.

Final Essay

Assessment Type [1]: Essay
Indicative Time on Task [2]: 45 hours
Due: **Week Thirteen - see ilearn for specific details**
Weighting: **50%**

Students are required to write a final essay in response to questions available in iLearn. Refer to iLearn for further information.

On successful completion you will be able to:

- evaluate those practices of everyday life that are often dismissed as worthless or ephemeral.
- analyse hierarchies of value that classify, judge and position cultural objects and

practices.

- communicate theorised, contextualised and informed accounts of key issues and problems in the context of subcultural and counter-visual practices.
- employ cultural literacy skills to analyse cultural difference and ethical relations across diverse social and political contexts.

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[1] If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

[2] Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Unit Resources: The readings for MMCC2023 will be available via Leganto and the Macquarie University Library.

Unit Delivery: For specific details regarding unit delivery, please refer to ilearn or contact Jillian via email.

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- Special Consideration Policy *(**Note:** The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.)*

Students seeking more policy resources can visit the Student Policy Gateway (https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/study/getting-started/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- Getting help with your assignment
- Workshops
- StudyWise
- Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Services and Support

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/

offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.