MMCC3020

News Media: New Directions

Session 2, Special circumstance 2020

Department of Media, Music, Communication and Cultural Studies

Contents

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Notice

As part of Phase 3 of our return to campus plan, most units will now run tutorials, seminars and ot her small group learning activities on campus for the second half-year, while keeping an online ver sion available for those students unable to return or those who choose to continue their studies onli ne.

To check the availability of face-to-face and onlin e activities for your unit, please go to timetable vi ewer. To check detailed information on unit asses sments visit your unit's iLearn space or consult yo ur unit convenor.

General Information

Unit convenor and teaching staff
Convener
Tai Neilson
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10HA, 193F

Instructor
William Code
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Technical staff
Michael Baber
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10HA, 292 Futures Lab

Credit points
10

Prerequisites
130cp at 1000 level or above

Corequisites

Co-badged status

Unit description
This unit focuses on emerging trends in news and current affairs, including broadcast, digital production, and social media strategy. It blends practical experience with industry-leading technologies, and critical insights into 'news' genres and careers. Students develop advanced writing and production skills. They engage in quick-turnaround, mobile, and multi-platform journalism. The unit explores hybrid expressions of journalism and interactive news.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: evaluate and apply critical theories of journalism and current affairs.

ULO2: analyse emerging trends and technological changes to news media.

ULO3: evaluate the relationship between news, current affairs, politics and culture.

ULO4: reflect on the relationship between media practice and theory.

ULO5: apply production skills to creation and curation of news stories.

General Assessment Information

Late Penalty

As per Arts Faculty Guidelines: late assignments will lose marks on a 2% per day basis. Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted more than seven (7) days (including weekends) after the original submission deadline.

Assessment Tasks

Name	Weighting	Hurdle	Due
Video News Story	50%	No	Weeks 5-10 (Dates and roles will be assigned in class)
News Portfolio	50%	No	Week 13

Video News Story

Assessment Type [1]: Media presentation
Indicative Time on Task [2]: 38 hours
Due: **Weeks 5-10 (Dates and roles will be assigned in class)**
Weighting: **50%**

Students will produce television news stories for a class bulletin.

Refer to iLearn for further information.

On successful completion you will be able to:
- analyse emerging trends and technological changes to news media.
- evaluate the relationship between news, current affairs, politics and culture.
- apply production skills to creation and curation of news stories.

News Portfolio

Assessment Type [1]: Portfolio
Indicative Time on Task [2]: 38 hours
Due: **Week 13**
Weighting: **50%**

Students will create a portfolio including examples and reflections on their journalistic work.

Refer to iLearn for further information.

On successful completion you will be able to:

- evaluate and apply critical theories of journalism and current affairs.
- evaluate the relationship between news, current affairs, politics and culture.
- reflect on the relationship between media practice and theory.

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[1] If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

[2] Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

This unit has 2-hour, weekly seminars

Seminars begin in week 1. Attendance is required. Technical assistance and demonstrations are given in the seminars and students need to be able to attend these throughout the semester.

Required reading

There are required readings for the first seminar in week 1. Please read the required texts to prepare before your seminar each week.

Readings are all available through Leganto.

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public

- Special Consideration Policy *(**Note:** The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.)*

Students seeking more policy resources can visit the Student Policy Gateway (https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/study/getting-started/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- Getting help with your assignment
- Workshops
- StudyWise
- Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Services and Support

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.