



# MMCC2041

## Interactive Web Design

Session 2, Special circumstance 2020

*Department of Media, Music, Communication and Cultural Studies*

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#### **Disclaimer**

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#### **Notice**

As part of [Phase 3 of our return to campus plan](#), most units will now run tutorials, seminars and other small group learning activities on campus for the second half-year, while keeping an online version available for those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face and online activities for your unit, please go to [timetable viewer](#). To check detailed information on unit assessments visit your unit's iLearn space or consult your unit convenor.

## General Information

Unit convenor and teaching staff

Convenor, Lecturer, and Tutor

Stephen Collins

[stephen.collins@mq.edu.au](mailto:stephen.collins@mq.edu.au)

191D, 10 Hadenfeld Avenue

Please see iLearn

Tutor

Alex Mesker

[alex.mesker@mq.edu.au](mailto:alex.mesker@mq.edu.au)

193K, 10 Hadenfeld Avenue

Please see iLearn

Technical Officer

John Cook

[john.cook@mq.edu.au](mailto:john.cook@mq.edu.au)

Credit points

10

Prerequisites

(MAS240 or MMCC2140) or (COMP249 or COMP2110)

Corequisites

Co-badged status

Unit description

This unit teaches the theory and production of websites in the context of the digital age and what that means for media audiences and users. Students develop high level production skills and learn to apply theories of audiences, information architecture, usability and user-focused design to their own original projects created using HTML, CSS and jQuery.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO1:** apply a critical knowledge of the practices, theories and technologies of contemporary Web design.

**ULO3:** solve coding and design challenges.

**ULO4:** work independently and professionally in response to project demands.

**ULO2:** combine HTML, CSS and Javascript in the production of interactive Web-based media.

**ULO5:** communicate and present information in modes suited to a range of audiences.

## Assessment Tasks

Name	Weighting	Hurdle	Due
<a href="#">Coding Tests</a>	30%	No	Weeks 3, 5, and 7 - see iLearn for specific details
<a href="#">Website Review</a>	20%	No	Week 7 - see iLearn for specific details
<a href="#">Project</a>	50%	No	Week 13 - see iLearn for specific details

### Coding Tests

Assessment Type <sup>1</sup>: Quiz/Test

Indicative Time on Task <sup>2</sup>: 27 hours

Due: **Weeks 3, 5, and 7 - see iLearn for specific details**

Weighting: **30%**

You will be given three take-home coding tests during the semester to assess your understanding of HTML, CSS, and jQuery. Coding tests are individually weighted:

Coding Test 1: 5% Coding Test 2: 10% Coding Test 3: 15%

Refer to iLearn for further information.

On successful completion you will be able to:

- solve coding and design challenges.
- combine HTML, CSS and Javascript in the production of interactive Web-based media.

### Website Review

Assessment Type <sup>1</sup>: Essay

Indicative Time on Task <sup>2</sup>: 18 hours

Due: **Week 7 - see iLearn for specific details**

Weighting: **20%**

You are required to write an essay critiquing a website of your choice. You should analyse the site's design, appeal, interface and usability, and analyse the positive or negative effects on the target audience(s). This assignment requires you to draw on knowledge gained from the course

materials. You will refer to the set readings and your own independent research in executing a critique set against a background of well-researched and informed assessment criteria.

Refer to iLearn for further information.

On successful completion you will be able to:

- apply a critical knowledge of the practices, theories and technologies of contemporary Web design.
- communicate and present information in modes suited to a range of audiences.

## Project

Assessment Type <sup>1</sup>: Project

Indicative Time on Task <sup>2</sup>: 45 hours

Due: **Week 13 - see iLearn for specific details**

Weighting: **50%**

You will design and build a website that addresses a set topic or theme. You will research and develop appropriate multimodal content for the website. Your website will communicate a message, call to action, or narrative to its audience using a combination of text, image, and audio-visual content enhanced by interactive possibilities.

Refer to iLearn for further information.

On successful completion you will be able to:

- apply a critical knowledge of the practices, theories and technologies of contemporary Web design.
- solve coding and design challenges.
- work independently and professionally in response to project demands.
- combine HTML, CSS and Javascript in the production of interactive Web-based media.
- communicate and present information in modes suited to a range of audiences.

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<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Delivery and Resources

Pre-recorded lectures are embedded into iLearn blocks.

Workshops will be conducted via Zoom (see iLearn for details). Workshops will not be recorded.

Additional resources are available on <https://media.mq.edu.au>

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central\)](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#) (**Note:** *The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.*)

Students seeking more policy resources can visit the [Student Policy Gateway \(https://students.mq.edu.au/support/study/student-policy-gateway\)](https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central \(https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central\)](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/study/getting-started/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](https://ask.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Late Submission

Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted more than seven (7) days (incl. weekends) after the original submission deadline.

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

### Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

If you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.