MMCC1110

Media Technologies

Session 2, Special circumstance 2020

Department of Media, Music, Communication and Cultural Studies

Contents

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Notice

As part of Phase 3 of our return to campus plan, most units will now run tutorials, seminars and other small group learning activities on campus for the second half-year, while keeping an online version available for those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face and online activities for your unit, please go to timetable viewer. To check detailed information on unit assessments visit your unit's iLearn space or consult your unit convenor.

General Information

Unit convenor and teaching staff
Convener
Tai Neilson
tai.neilson@mq.edu.au
10HA, 193F
By appointment

Lecturer
Chris Muller
chris.muller@mq.edu.au

Tutor
Pat O'Grady
pat.ogrady@mq.edu.au

Tutor
Tanya Muscat
tanya.muscat@mq.edu.au

Tutor
Lara Palombo
lara.palombo@mq.edu.au

Credit points
10

Prerequisites

Corequisites

Co-badged status

Unit description

At work and in our personal lives we navigate complex, ever-changing digital technologies, each with their own affordances, cultural norms, and potential hazards. This unit introduces students to key ideas and contemporary debates in digital media studies. We pose questions about the history of technological change, how we create and consume digital media, what happens to our online information, and the promises and risks related to new technologies. Through class discussions, key texts, multimedia, and lecture content, students have the opportunity to engage with topics such as online identity, artificial intelligence, digital labour, participatory culture, activism, digital games, and surveillance. Through these prisms, students will develop capacities to critically assess how technologies are shaped and how they shape us. Additionally, students will undertake self-directed research involving hands-on digital media production. The unit explores innovative digital media forms and practices.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: evaluate relationships between technology, media practices, and cultures.

ULO2: evaluate critical debates and apply media studies theories.

ULO3: assess the historical and technological development of present-day media forms.

ULO4: formulate arguments and creative works based on appropriate research and academic sources.

ULO5: demonstrate academic communication and disciplinary knowledge skills in different media and genres.

General Assessment Information

Late Penalty

As per Arts Faculty Guidelines: late assignments will lose marks on a 2% per day basis. Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted more than seven (7) days (including weekends) after the original submission deadline.

Assessment Tasks

Name	Weighting	Hurdle	Due
Participatory Task	10%	No	Ongoing
Quiz	20%	No	Week 5 and Week 11
Literature Review	30%	No	Week 7
Media Presentation	40%	No	Week 12

Participatory Task

Assessment Type [1]: Participatory task
Indicative Time on Task [2]: 10 hours
Due: **Ongoing**
Weighting: **10%**

Students will complete a series of low-stakes assessment tasks that are scheduled throughout the session.

Refer to iLearn for further information.

On successful completion you will be able to:

- evaluate relationships between technology, media practices, and cultures.
- evaluate critical debates and apply media studies theories.

Quiz

Assessment Type [1]: Quiz/Test
Indicative Time on Task [2]: 20 hours
Due: **Week 5 and Week 11**
Weighting: **20%**

The content of quizzes will relate to readings and lectures undertaken in the unit.

Refer to iLearn for further information.

On successful completion you will be able to:

- assess the historical and technological development of present-day media forms.

Literature Review

Assessment Type [1]: Literature review
Indicative Time on Task [2]: 30 hours
Due: **Week 7**

Weighting: **30%**

Students will write a literature review on a topic that is relevant to the class.

Refer to iLearn for further information.

On successful completion you will be able to:

- evaluate critical debates and apply media studies theories.
- demonstrate academic communication and disciplinary knowledge skills in different media and genres.

Media Presentation

Assessment Type [1]: Media presentation
Indicative Time on Task [2]: 35 hours
Due: **Week 12**
Weighting: **40%**

Students will undertake a research project relating academic theory to a case study. They will, then, record a presentation involving audio and/or visual material.

Refer to iLearn for further information.

On successful completion you will be able to:

- evaluate relationships between technology, media practices, and cultures.
- formulate arguments and creative works based on appropriate research and academic sources.
- demonstrate academic communication and disciplinary knowledge skills in different media and genres.

[1] If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

[2] Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

This Unit includes Lectures and Tutorials

Lectures and tutorials commence in Week 1.

Required readings

All of the required readings and links to multimedia texts are available through Leganto in iLearn. You should read and take notes on the required materials before the lecture each week.

http://libguides.mq.edu.au/leganto

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- Special Consideration Policy *(**Note:** The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.)*

Students seeking more policy resources can visit the Student Policy Gateway (https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/study/getting-started/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- Getting help with your assignment
- Workshops
- StudyWise
- Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Services and Support

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.