MMCC1010

International Communications: Smart, Global, Resilient

Session 2, Special circumstance 2020

Department of Media, Music, Communication and Cultural Studies

Contents

Notice

As part of Phase 3 of our return to campus plan, most units will now run tutorials, seminars and other small group learning activities on campus for the second half-year, while keeping an online version available for those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face and online activities for your unit, please go to timetable viewer. To check detailed information on unit assessments visit your unit's iLearn space or consult your unit convenor.

General Information

Unit convenor and teaching staff Sabine Krajewski sabine.krajewski@mq.edu.au
Credit points 10
Prerequisites
Corequisites
Co-badged status
Unit description This unit explores the usefulness of verbal and non-verbal communicative intervention to tackle problems across national and cultural boundaries. Dedicated to the cultural, economic and political implications of international communication in an age of rapid technological change, the aim of this unit is to create an awareness of similarities and differences between our own communication techniques and those used by 'others'. The unit will also explore key issues such as power and discourse, intercultural communication as part of the latest phase of globalisation, and approaches to social justice against the background of communication flows in the international public sphere.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: analyse international communication key theories and concepts.

ULO2: evaluate effective communication skills pertaining to cross-cultural conflict management.

ULO3: apply creative ways to manage intercultural (work) communications and identities.

ULO4: assess political, ethical and social developments in the context of globalization and intercultural relations.

General Assessment Information

Late submissions

Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply - two (2) marks out of 100 will be deducted per day for assignments submitted after the due date - and (b) no assignment will be accepted more than seven (7) days (including weekends) after the original submission deadline, No late submissions will be accepted for timed assessments - eg quizzes, online tests.

Assessment Tasks

Name	Weighting	Hurdle	Due
Literature review	30%	No	week 6, Tuesday 11.55pm
Social Systems	35%	No	week 8, Tuesday, 11.59pm
Global Issue Poster	35%	No	week 12, Tuesday, 11.59pm

Literature review

Assessment Type [1]: Literature review
Indicative Time on Task [2]: 30 hours
Due: **week 6, Tuesday 11.55pm**
Weighting: **30%**

A team of two students decide on researching a part of a social system (e.g. health system, prison system, education system, transport system). Each student focuses on one country (not Australia) to analyse the system chosen. This is done by summarizing 5 relevant articles, following the structure of an example on iLearn. Articles should be recent peer-reviewed academic articles. A reflection on how and why the articles were chosen should be included. Refer to iLearn for further information.

On successful completion you will be able to:

- analyse international communication key theories and concepts.
- evaluate effective communication skills pertaining to cross-cultural conflict management.

Social Systems

Assessment Type [1]: Essay
Indicative Time on Task [2]: 25 hours
Due: **week 8, Tuesday, 11.59pm**

Weighting: **35%**

Following the literature review, the team uses all ten summaries and references to build an essay. The essay should be a comparison of the chosen social system in the two countries chosen by the team members. Each student needs to write an individual essay. Refer to iLearn for further information.

On successful completion you will be able to:

• assess political, ethical and social developments in the context of globalization and intercultural relations.

Global Issue Poster

Assessment Type [1]: Poster
Indicative Time on Task [2]: 30 hours
Due: **week 12, Tuesday, 11.59pm**
Weighting: **35%**

Each student chooses a global problem and creates a convincing poster that argues for paying attention and money towards their chosen cause. Possible topics would be global warming, promoting exercise against obesity, or advocating animal rights. Posters are developed on a ppt slide. A second page in the same document of the poster shows the reference list. The list needs to be in order of appearance in the poster, so it needs to be numbered. The poster includes numbers, not in-text citations. Students are advised to think along the following questions: What makes your chosen topic a 'global' issue? What is the basic problem, how does this problem present in different countries? Why is this a problem, are there underlying drivers of the problem? What needs to be done to solve this problem, to reduce the negative impact? Refer to iLearn for further information.

On successful completion you will be able to:

• apply creative ways to manage intercultural (work) communications and identities.

• assess political, ethical and social developments in the context of globalization and intercultural relations.

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[1] If you need help with your assignment, please contact:

• the academic teaching staff in your unit for guidance in understanding or completing this type of assessment

- the Writing Centre for academic skills support.

[2] Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

This unit uses ilearn. On ilearn you will find powerpoints, echo recordings and readings (leganto) as well as information on assessments and marking criteria. There is one lecture per week, and one tutorial per week, starting in week 1.

MMCC1010/S2/Day/Lecture_1/01	Monday	11:00am	12:00pm	1:00	31-37,40-45	Location details not available yet	International Communications: Smart, Global, Resilient - Lecture	Sabine Krajewski
MMCC1010/S2/Day/Tutorial_1/01	Monday	12:00pm	1:00pm	1:00	31-37,40-44	Location details not available yet	International Communications: Smart, Global, Resilient - Tutorial	Sabine Krajewski
MMCC1010/S2/Day/Tutorial_1/02	Monday	1:00pm	2:00pm	1:00	31-37,40-44	Location details not available yet		

Unit Schedule

please check ilearn

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- Special Consideration Policy *(**Note:** The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.)*

Students seeking more policy resources can visit the Student Policy Gateway (https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit Policy Central (http

s://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/study/getting-started/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- Getting help with your assignment
- Workshops
- StudyWise
- Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Services and Support

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.