



PHTY8307

Leadership, Advocacy and Business for Health Professionals

Session 2, Special circumstance 2020

Department of Health Professions

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Disclaimer

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Notice

As part of [Phase 3 of our return to campus plan](#), most units will now run tutorials, seminars and other small group learning activities on campus for the second half-year, while keeping an online version available for those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face and online activities for your unit, please go to [timetable viewer](#). To check detailed information on unit assessments visit your unit's iLearn space or consult your unit convenor.

General Information

Unit convenor and teaching staff

Unit convenor

Taryn Jones

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Lecturer

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Credit points

10

Prerequisites

PHTY8207 or PHTY815

Corequisites

Co-badged status

Unit description

This unit will further enhance your leadership skills by exploring aspects of business and advocacy with a focus on delivering innovative, high quality health care and addressing healthcare inequities. You will examine different business structures and discuss the impact of legal, regulatory and funding issues on healthcare delivery. You will also explore how current political, social and professional issues may give rise to inequities in healthcare systems and develop strategies to advocate potential changes. You will have the opportunity to present innovative and creative business solutions to healthcare problems.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Apply ethical, legal, regulatory and funding requirements to the delivery of physiotherapy and healthcare services (Professional)

ULO2: Apply the concepts of leadership and advocacy to enhance the delivery of physiotherapy and health related services, particularly to address health inequalities prevalent in diverse populations including Aboriginal and Torres Strait Islanders (Engaged Global Citizen)

ULO3: Utilise leadership strategies and common business structures and principles relevant to the delivery of physiotherapy services to create solutions to contemporary healthcare issues (Engaged Global Citizen)

ULO4: Apply principles of teamwork, leadership, marketing and advocacy to develop solutions to a range of problems within healthcare (Professional)

General Assessment Information

Information concerning Macquarie University's assessment policy is available at http://mq.edu.au/policy/docs/assessment/policy_2016.html. Grade descriptors and other information concerning grading requirements are contained in Schedule 1 of the Macquarie University Assessment Policy.

To pass this unit, you must demonstrate sufficient evidence of achievement of the learning outcomes. Further details for each assessment task will be available on iLearn, including marking rubrics.

All final grades in the Faculty of Medicine and Health Sciences are determined by the Faculty of Medicine and Health Sciences Assessment Committee, and are approved by the Faculty Board. They are not the sole responsibility of the Unit Convenor. Students will be awarded an Assessment Grade plus a Standardised Numerical Grade (SNG). The SNG is not necessarily a summation of the individual assessment components. The final grade and SNG that are awarded reflect the corresponding grade descriptor in Schedule 1 of the Assessment Policy.

You will be awarded one of these grades plus a Standardised Numerical Grade (SNG). The SNG is not necessarily a summation of the individual assessment components. The final grade and SNG that are awarded reflect the corresponding grade descriptor in Schedule 1 of the Assessment Policy. If there is a lack of sufficient evidence demonstrating that a student has met the required level of achievement in all learning outcomes they will be awarded a Fail grading with an assigned mark of 49 or less.

Extensions for Assessment Tasks

Applications for assessment task extensions must be submitted via www.ask.mq.edu.au. For further details please refer to the Special Considerations Policy available at <https://staff.mq.edu.a>

[u/work/strategy-planning-and-governance/university-policies-and-procedures/policies/special-consideration](#)

Late Submission of Work

All assignments which are officially received after the due date, and where no extension has been granted by the unit convenor or course director, will incur a deduction of 10% for the first day, and 10% for each subsequent day including the actual day on which the work is received. Assessments received 5 days or more beyond the due date, without an approved extension, will be awarded a maximum of 50% of the overall assessment marks. Weekends and public holidays are included. For example:

Due Date	Received	Days Late	Deduction	Raw Mark	Final Mark
Friday, 14th	Monday, 17th	3	30%	75%	45%

Assessment Tasks

Name	Weighting	Hurdle	Due
Advocacy video and plan	30%	No	Intake 2018: Wk 9; Intake 2019: end of non-clinical block
Leadership portfolio	30%	No	Intake 2018: Wk 14; Intake 2019: end block 9
Business Plan	40%	No	Intake 2018: Wk 15; Intake 2019: end block 6

Advocacy video and plan

Assessment Type ¹: Media presentation

Indicative Time on Task ²: 15 hours

Due: **Intake 2018: Wk 9; Intake 2019: end of non-clinical block**

Weighting: **30%**

You will create a brief advocacy video aimed at enhancing the delivery of physiotherapy or other health related services, as well as a brief written plan outlining the aim of the video and the context in which this advocacy is situated.

On successful completion you will be able to:

- Apply ethical, legal, regulatory and funding requirements to the delivery of physiotherapy and healthcare services (Professional)

- Apply the concepts of leadership and advocacy to enhance the delivery of physiotherapy and health related services, particularly to address health inequalities prevalent in diverse populations including Aboriginal and Torres Strait Islanders (Engaged Global Citizen)
- Utilise leadership strategies and common business structures and principles relevant to the delivery of physiotherapy services to create solutions to contemporary healthcare issues (Engaged Global Citizen)
- Apply principles of teamwork, leadership, marketing and advocacy to develop solutions to a range of problems within healthcare (Professional)

Leadership portfolio

Assessment Type ¹: Portfolio

Indicative Time on Task ²: 30 hours

Due: **Intake 2018: Wk 14; Intake 2019: end block 9**

Weighting: **30%**

You will outline areas you would like to focus on in order to expand your leadership skills and collect evidence within a blog of your leadership journey.

On successful completion you will be able to:

- Apply ethical, legal, regulatory and funding requirements to the delivery of physiotherapy and healthcare services (Professional)
- Apply the concepts of leadership and advocacy to enhance the delivery of physiotherapy and health related services, particularly to address health inequalities prevalent in diverse populations including Aboriginal and Torres Strait Islanders (Engaged Global Citizen)
- Utilise leadership strategies and common business structures and principles relevant to the delivery of physiotherapy services to create solutions to contemporary healthcare issues (Engaged Global Citizen)
- Apply principles of teamwork, leadership, marketing and advocacy to develop solutions to a range of problems within healthcare (Professional)

Business Plan

Assessment Type ¹: Plan

Indicative Time on Task ²: 40 hours

Due: **Intake 2018: Wk 15; Intake 2019: end block 6**

Weighting: **40%**

You will create a brief business plan for a physiotherapy or healthcare service. As part of the plan you will develop marketing, business management and financial strategies.

On successful completion you will be able to:

- Apply ethical, legal, regulatory and funding requirements to the delivery of physiotherapy and healthcare services (Professional)
- Apply the concepts of leadership and advocacy to enhance the delivery of physiotherapy and health related services, particularly to address health inequalities prevalent in diverse populations including Aboriginal and Torres Strait Islanders (Engaged Global Citizen)
- Utilise leadership strategies and common business structures and principles relevant to the delivery of physiotherapy services to create solutions to contemporary healthcare issues (Engaged Global Citizen)
- Apply principles of teamwork, leadership, marketing and advocacy to develop solutions to a range of problems within healthcare (Professional)

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Unit Organisation

This is a 10 credit point unit. For 2020, due to the impact of COVID-19 in Session 1, students in both the third year and second year of the Doctor of Physiotherapy will be undertaking this unit. Each cohort will have a different study pattern due to the nature of the other units being taken at the same time. Please see detailed information regarding the organisation of this unit for your specific cohort on the iLearn site for this unit that is specific to your intake.

Assumed knowledge

This unit builds on your previous learning within the Doctor of Physiotherapy.

Teaching and Learning Strategy

The unit is delivered entirely online, using a blended approach of both synchronous (live) workshops, tutorials and mentor sessions, and asynchronous learning activities, such as pre-recorded lectures, discussion forums and other multimedia activities. Further information and details, including a timetable of synchronous activities, is available on iLearn.

Attendance & participation

In the Faculty of Medicine and Health Sciences professionalism is a key capability embedded in all our programs. As part of developing professionalism, Faculty of Medicine and Health Sciences students are expected to attend all live, interactive sessions including tutorials, workshops and mentor sessions. Specifically, not all content will be recorded for this unit, due to the interactive nature of the activities and personal insights being delivered by leaders and business owners. Therefore, attendance is expected at all learning and teaching activities.

All lectures, tutorials and workshops are scheduled in your individual timetable. The timetable for classes can be found on the University web site at: <http://www.timetables.mq.edu.au/>. You may make a request to attend a different tutorial on a one-off basis for extenuating circumstances by contacting the unit convenor.

Failure to attend and/or complete any learning and teaching activities, including lectures and tutorials, may impact your final results. It is the responsibility of the student to contact the unit convenor by email to inform them if they are going to be absent. The timetable for classes can be found on the University web site at: <http://www.timetables.mq.edu.au/>.

Textbooks

There is no prescribed textbook, however the following book is **recommended**. Copies will be held in library reserve.

Fuda, P. (2013). Leadership Transformed: How Ordinary Managers become Extraordinary Leaders London: Profile Books LTD

Readings

Readings for each learning and teaching activity will be listed in the tutorial worksheets available on iLearn. For readings that are journal articles available electronically through the library it is your responsibility to find and download these. For readings that are chapters from a textbook and meet copyright restrictions they will be available on e-reserve as a PDF.

Technology and equipment

Off-campus

To study optimally when off campus you will need to have access to a reliable internet connection to retrieve unit information & at times to submit assessment tasks via iLearn.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-centr](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-centr)

al). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#) (**Note:** *The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.*)

Students seeking more policy resources can visit the [Student Policy Gateway](https://students.mq.edu.au/support/study/student-policy-gateway) (<https://students.mq.edu.au/support/study/student-policy-gateway>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central](http://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central) (<http://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central>).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/study/getting-started/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Changes from Previous Offering

This is a new unit for 2020. There is content within this unit that has previously been covered within the 2019 units PHTY816 and PHTY818.