

STAT6102 Graphics, Multivariate Methods and Data Mining

Session 2, Fully online/virtual 2020

Department of Mathematics and Statistics

Contents

General Information	2
Learning Outcomes	2
General Assessment Information	3
Assessment Tasks	3
Delivery and Resources	5
Unit Schedule	5
Policies and Procedures	6

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Notice

As part of Phase 3 of our return to campus plan, most units will now run tutorials, seminars and ot her small group learning activities on campus for the second half-year, while keeping an online ver sion available for those students unable to return or those who choose to continue their studies onli ne.

To check the availability of face-to-face and onlin e activities for your unit, please go to <u>timetable vi</u> <u>ewer</u>. To check detailed information on unit asses sments visit your unit's iLearn space or consult yo ur unit convenor.

General Information

Unit convenor and teaching staff Unit Convenor/Lecturer Nino Kordzakhia nino.kordzakhia@mq.edu.au Contact via By e-mail Please refer to iLearn

Credit points 10

Prerequisites STAT6170 or STAT670

Corequisites STAT6180 or STAT680

Co-badged status

Unit description

This unit introduces statistical tools for multivariate data analysis such as statistical graphics, discriminant analysis, principal component analysis, cluster analysis and an introduction to data mining, especially classification. Statistical packages are used extensively to illustrate the concepts.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Interpret and apply principles underlying statistical data visualisation, multivariate methods and data mining to problems arising from diverse fields of research.

ULO2: Choose appropriate graphical techniques for displaying data.

ULO3: Choose the appropriate statistical analysis, for a given data set, from a wide range ofmethods based on multivariate methods and data mining.

ULO4: Use a statistical computer package to carry out chosen analyses and interpret the results;present the results of analyses in a form which is suitable for technical report or

publication.

General Assessment Information

See iLearn

Assessment Tasks

Name	Weighting	Hurdle	Due
SGTA Works	10%	No	Weeks 3, 5, 7 and 10
Mid-Semester test	30%	No	Week 8
Practical Test	60%	No	Week 12

SGTA Works

Assessment Type ¹: Qualitative analysis task Indicative Time on Task ²: 40 hours Due: **Weeks 3, 5, 7 and 10** Weighting: **10%**

The tasks given during four SGTA computer lab sessions are to be completed within the allocated time and submitted via iLearn. The four SGTA Works are worth 10% in total.

On successful completion you will be able to:

- Choose appropriate graphical techniques for displaying data.
- Choose the appropriate statistical analysis, for a given data set, from a wide range ofmethods based on multivariate methods and data mining.
- Use a statistical computer package to carry out chosen analyses and interpret the results; present the results of analyses in a form which is suitable for technical report or publication.

Mid-Semester test

Assessment Type 1: Quiz/Test Indicative Time on Task 2: 1 hours Due: **Week 8** Weighting: **30%**

Further information for this online test will be provided in the iLearn site of the unit.

On successful completion you will be able to:

- Interpret and apply principles underlying statistical data visualisation, multivariate methods and data mining to problems arising from diverse fields of research.
- Choose appropriate graphical techniques for displaying data.
- Choose the appropriate statistical analysis, for a given data set, from a wide range ofmethods based on multivariate methods and data mining.

Practical Test

Assessment Type ¹: Quiz/Test Indicative Time on Task ²: 2 hours Due: **Week 12** Weighting: **60%**

This is an open book style online exam. The practical test is designed to examine the use of software for data analysis and the software output interpretation skills taught in the unit.

On successful completion you will be able to:

- Interpret and apply principles underlying statistical data visualisation, multivariate methods and data mining to problems arising from diverse fields of research.
- Choose appropriate graphical techniques for displaying data.
- Choose the appropriate statistical analysis, for a given data set, from a wide range ofmethods based on multivariate methods and data mining.
- Use a statistical computer package to carry out chosen analyses and interpret the results; present the results of analyses in a form which is suitable for technical report or publication.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Software:

SPSS and R

There are no prescribed texts for this unit, but the following list provides useful references.

Recommended texts:

Chambers J M et al (1983) Graphical Methods for Data Analysis. Cleveland W S (1994) Elements of Graphing Data.

Tufte E R (2001) The Visual Display of Quantitative Information. Everitt B S et al (2001) Applied multivariate data analysis.

Johnson, R.A. & Wichern, D.W. (2002) Applied Multivariate Statistical Analysis. Manly, B F J (2004) Multivariate Statistical Methods - A Primer.

Unit Schedule

WEEK	TOPICS	WORK DUE
1	Introduction	
2	Different graphical displays	
3	Displaying multivariate data	SGTA Work
4	Similarities and distances	
5	Hierarchical cluster analysis	SGTA Work
6	K-means clustering	
7	Eigenvalues and eigenvectors	SGTA Work
8	Principal component analysis	Mid-Semester Test

9	Principal component analysis cont.	
10	Discriminant analysis	SGTA Work
11	Classification Trees Revision	
12	Final assessment	Practical Test

Policies and Procedures

Macquarie University policies and procedures are accessible from <u>Policy Central (https://staff.m</u> <u>q.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-centr</u> <u>al</u>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- <u>Special Consideration Policy</u> (*Note: The Special Consideration Policy is effective from 4* December 2017 and replaces the Disruption to Studies Policy.)

Students seeking more policy resources can visit the <u>Student Policy Gateway</u> (https://students.m <u>q.edu.au/support/study/student-policy-gateway</u>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit Policy Central (http://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/study/getting-started/student-conduct

Results

Results published on platform other than <u>eStudent</u>, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the

University. Once approved, final results will be sent to your student email address and will be made available in <u>eStudent</u>. For more information visit <u>ask.mq.edu.au</u> or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit <u>http://stu</u> dents.mq.edu.au/support/

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- Getting help with your assignment
- Workshops
- StudyWise
- Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Services and Support

Students with a disability are encouraged to contact the **Disability Service** who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit <u>http://www.mq.edu.au/about_us/</u>offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the <u>Acceptable Use of IT Resources Policy</u>. The policy applies to all who connect to the MQ network including students.