



# MMCC3055

## Mobile Cultures

Session 2, Weekday attendance, North Ryde 2021

*Department of Media, Communications, Creative Arts, Language and Literature*

## Contents

<u>General Information</u>	2
<u>Learning Outcomes</u>	2
<u>General Assessment Information</u>	3
<u>Assessment Tasks</u>	4
<u>Delivery and Resources</u>	6
<u>Unit Schedule</u>	6
<u>Policies and Procedures</u>	6

### Disclaimer

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### Session 2 Learning and Teaching Update

The decision has been made to conduct study online for the remainder of Session 2 for all units WITHOUT mandatory on-campus learning activities. Exams for Session 2 will also be online where possible to do so.

This is due to the extension of the lockdown orders and to provide certainty around arrangements for the remainder of Session 2. We hope to return to campus beyond Session 2 as soon as it is safe and appropriate to do so.

Some classes/teaching activities cannot be moved online and must be taught on campus. You should already know if you are in one of these classes/teaching activities and your unit convenor will provide you with more information via iLearn. If you want to confirm, see the list of [units with mandatory on-campus classes/teaching activities](#).

Visit the [MQ COVID-19 information page](#) for more detail.

## General Information

Unit convenor and teaching staff

Convenor, lecturer and tutor

Nicole Matthews

[nicole.matthews@mq.edu.au](mailto:nicole.matthews@mq.edu.au)

Contact via 9850 2152 (please do not leave messages! Email instead)

10 HA 165C

See ilearn

Credit points

10

Prerequisites

130cp at 1000 level or above

Corequisites

Co-badged status

Unit description

This unit will consider practices and experiences of mobility, focusing on contemporary technologies and cultures. Mobile and ubiquitous media technologies, particularly mobile phones, and the cultural practices and meanings around their development and use, will be a particular focus of discussion. What cultural assumptions underpin the development of mobile technologies and apps, and the platforms they draw on. What forms of identity, understandings of the body, and ways of using these technologies, are offered to those using mobile technologies, and how might these be changing? What are the cultural meanings of the way data flows from mobile technologies to users' peers, professionals, governments and corporations. How do these flows of data enhance or undermine justice, shape bodies and relationships.

This consideration of technologies of mobility, and the identities linked to them, will be framed within broader considerations of the cultural consequences of media; "travelling ideas"; and movements of people, migrants, tourist and refugees.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO1:** evaluate the cultural, political and social issues and debates surrounding the use of mobile technologies.

**ULO2:** analyse the various ways in which mobile technologies shape and construct cultural practices, drawing on media and cultural studies theories.

**ULO3:** analyse the impact of mobile technologies on individual identities and bodies, as well as cultural identity.

**ULO4:** effectively communicate arguments around the various ways mobile technologies interact with and transform communities, identities and everyday practices

## General Assessment Information

Please note that the University and the Faculty of Arts have launched a new assessment policy effective as of 1 July 2021. This new policy particularly affects LATE SUBMISSION OF ASSIGNMENTS.

The Faculty policy in relation to late assessment submissions is as follows:

**Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – 10 marks out of 100 credit will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted seven days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests, etc.**

To be very clear:

- Unless you have applied for special consideration and had your application approved, for each day your assignment is late, 10 marks will be deducted. For example, if you submit your assignment 7 days late, 70 marks will be deducted, which means you will fail that assignment.
- If your assignment is more than 7 days late (including weekends), you will get 0 for your assignment.

These are serious penalties that will substantially alter your final grade and even determine whether you pass or fail this unit. Please make every effort to submit your assignment by the due date.

If you find you cannot submit your assignment on time, please apply for Special Consideration through AskMQ. Make sure you read Macquarie University's policy regarding Special Consideration requests before you apply: <https://students.mq.edu.au/study/assessment-exams/special-consideration>

## Assessment Tasks

Name	Weighting	Hurdle	Due
<u>Reflective summaries</u>	30%	No	09:00 Tues weekly; final reflection 23:00 05/11/2021
<u>Case-study analysis of a cultural practice or media form linked to mobility</u>	35%	No	23:00 12/09/2021
<u>Proposal for an initiative or innovation around mobilities</u>	35%	No	23:00 27/10/2021

### Reflective summaries

Assessment Type <sup>1</sup>: Reflective Writing

Indicative Time on Task <sup>2</sup>: 25 hours

Due: **09:00 Tues weekly; final reflection 23:00 05/11/2021**

Weighting: **30%**

This assessment comprises of (a) a 200 word summary of key readings for each week submitted online before class; (b) a 1200 word reflection on 4 examples of the way the student's understanding was changed by discussions in tutorials and lectures. Refer to iLearn for further information.

On successful completion you will be able to:

- evaluate the cultural, political and social issues and debates surrounding the use of mobile technologies.

### Case-study analysis of a cultural practice or media form linked to mobility

Assessment Type <sup>1</sup>: Case study/analysis

Indicative Time on Task <sup>2</sup>: 25 hours

Due: **23:00 12/09/2021**

Weighting: **35%**

Students are required to submit a case study analysis of a cultural practice or media form linked to mobility. Refer to iLearn for further information.

On successful completion you will be able to:

- evaluate the cultural, political and social issues and debates surrounding the use of mobile technologies.
- analyse the various ways in which mobile technologies shape and construct cultural practices, drawing on media and cultural studies theories.
- analyse the impact of mobile technologies on individual identities and bodies, as well as cultural identity.
- effectively communicate arguments around the various ways mobile technologies interact with and transform communities, identities and everyday practices

## Proposal for an initiative or innovation around mobilities

Assessment Type <sup>1</sup>: Project

Indicative Time on Task <sup>2</sup>: 40 hours

Due: **23:00 27/10/2021**

Weighting: **35%**

In this assessment students will propose an initiative or innovation relating to cultural practices or media forms linked to mobility. The proposal will be presented in one of a range of online media forms. Refer to iLearn for further information.

On successful completion you will be able to:

- evaluate the cultural, political and social issues and debates surrounding the use of mobile technologies.
- analyse the various ways in which mobile technologies shape and construct cultural practices, drawing on media and cultural studies theories.
- analyse the impact of mobile technologies on individual identities and bodies, as well as cultural identity.
- effectively communicate arguments around the various ways mobile technologies interact with and transform communities, identities and everyday practices

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<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Delivery and Resources

The lecture for Mobile Cultures will be delivered live via zoom, with recordings made available on iLearn. Lectures will be interactive and active participation will be welcomed!

For more information about tutorials, please see iLearn. The ongoing COVID19 response in Australia will shape how tutorials are offered.

All readings for this unit will be available electronically via Leganto.

All assignments will be submitted electronically.

## Unit Schedule

Topics for 2021 include migration and mobile phones; pandemics, mobility and immobility; self-tracking, quantification and mobile health; mobile technology, surveillance and transparency; Pokemon, gamification and urban spaces; youth culture, automobility and mobile media; dating apps; disability and inclusive mobile technology; mobile phones, intimacy and safety; mobile media, development and post-colonialism.

Tutorials for this unit will begin in Week 2.

More details in the iLearn site

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](http://ask.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

If you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.