



# ENGL2036

## Writing Popular Genre Fiction

Session 1, Weekday attendance, North Ryde 2021

*Department of Media, Communications, Creative Arts, Language and Literature*

### Contents

|   |   |
|---|---|
| <a href="#">General Information</a>           | 2 |
| <a href="#">Learning Outcomes</a>             | 2 |
| <a href="#">Assessment Tasks</a>              | 3 |
| <a href="#">Delivery and Resources</a>        | 4 |
| <a href="#">Policies and Procedures</a>       | 5 |
| <a href="#">Changes since First Published</a> | 7 |

#### Disclaimer

Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.

#### Notice

As part of [Phase 3 of our return to campus plan](#), most units will now run tutorials, seminars and other small group activities on campus, and most will keep an online version available to those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face activities for your unit, please go to [timetable viewer](#). To check detailed information on unit assessments visit your unit's iLearn space or consult your unit convenor.

## General Information

Unit convenor and teaching staff

Unit convenor

Hsu-Ming Teo

[hsuming.teo@mq.edu.au](mailto:hsuming.teo@mq.edu.au)

Michelle Hamadache

[michelle.hamadache@mq.edu.au](mailto:michelle.hamadache@mq.edu.au)

Credit points

10

Prerequisites

ENGL1021 or ENGL121

Corequisites

Co-badged status

Unit description

This unit explores commercially popular fiction and genre fiction in the marketplace today. We begin by analysing the form and features of bestselling novels as well as mass-market genre fiction such as fantasy, science-fiction, suspense/thriller/horror, crime, and romance. We examine how generic forms crossover with each other, and how digital publishing enables the proliferation of hybrid genres and niche subgenres within the popular fiction market. Students learn how to identify different types of research fields that are relevant to their genre of interest, and to integrate this research into their creative writing in practical ways. There will be a particular focus on world-building, characterisation, and the development of character-driven plots.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO1:** Analyse and evaluate different readerships and audiences for popular mass-market genre fiction.

**ULO2:** Identify and analyse practices and techniques of writing popular genre fiction.

**ULO3:** Apply practical and theoretical knowledge of different genre conventions in creative written work.

**ULO4:** Work collaboratively in groups to identify and analyse the features of popular genre fiction, and to build creative worlds within specific genres.

**ULO5:** Critique and evaluate their own research and creative writing processes.

## Assessment Tasks

| Name                                 | Weighting | Hurdle | Due                    |
|--------------------------------------|-----------|--------|------------------------|
| <u>Creative project</u>              | 40%       | No     | 9am Monday 31 May 2021 |
| <u>Book review</u>                   | 30%       | No     | 9am Monday 29 March    |
| <u>Preparation and participation</u> | 30%       | No     | Weekly                 |

### Creative project

Assessment Type **1**: Creative work

Indicative Time on Task **2**: 60 hours

Due: **9am Monday 31 May 2021**

Weighting: **40%**

Creative writing work based on a particular genre or genres, accompanied by a reflective statement explaining techniques used and the research underpinning the creative work.

On successful completion you will be able to:

- Analyse and evaluate different readerships and audiences for popular mass-market genre fiction.
- Identify and analyse practices and techniques of writing popular genre fiction.
- Apply practical and theoretical knowledge of different genre conventions in creative written work.
- Critique and evaluate their own research and creative writing processes.

### Book review

Assessment Type **1**: Case study/analysis

Indicative Time on Task **2**: 30 hours

Due: **9am Monday 29 March**

Weighting: **30%**

Pick one book from a genre of choice and analyse how the novel explicates and/or deviates from its generic conventions.

On successful completion you will be able to:

- Analyse and evaluate different readerships and audiences for popular mass-market genre fiction.
- Identify and analyse practices and techniques of writing popular genre fiction.

## Preparation and participation

Assessment Type <sup>1</sup>: Participatory task

Indicative Time on Task <sup>2</sup>: 36 hours

Due: **Weekly**

Weighting: **30%**

Preparatory reading of set texts and other students' creative works. Answering questions in weekly tutorials and contributing meaningfully to in-class discussion. Providing critical feedback on other students' creative works.

On successful completion you will be able to:

- Analyse and evaluate different readerships and audiences for popular mass-market genre fiction.
- Identify and analyse practices and techniques of writing popular genre fiction.
- Work collaboratively in groups to identify and analyse the features of popular genre fiction, and to build creative worlds within specific genres.
- Critique and evaluate their own research and creative writing processes.

---

<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Delivery and Resources

### Lectures

Lectures begin in Week 1. Live Zoom lectures will take place on Tuesdays from 10am to 11am. Please consult the ENGL/ENGX2036 iLearn site to access the Zoom lecture link. These lectures will be recorded and made available to students through Echo360 on the ENGL/ENGX2036 iLearn site.

**Listening to the lectures** is expected before participating in the weekly tutorial. Missing lectures will reduce your opportunities for learning and probably result in poor marks across the unit.

## Tutorials

Depending on your mode of enrolment, internal students in ENGL2036 must participate in the weekly on-campus tutorials or via Zoom. For internal students enrolled in the Special Circumstance mode, please access the weekly Zoom tutorial links via the ENGL2036 iLearn site.

External/OUA students enrolled in ENGX2036 will participate in the weekly tutorials via the iLearn Discussion Forums beginning in week 1.

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>) and use the [search tool](#).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](mailto:ask.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](mailto:ask.mq.edu.au)

If you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

## Changes since First Published

| Date       | Description                       |
|------------|-----------------------------------|
| 07/02/2021 | Weighting of assessments changed. |