



# MMCC6000

## Media Production Foundation

Session 2, Weekday attendance, North Ryde 2021

*Department of Media, Communications, Creative Arts, Language and Literature*

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#### **Disclaimer**

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#### **Session 2 Learning and Teaching Update**

The decision has been made to conduct study online for the remainder of Session 2 for all units WITHOUT mandatory on-campus learning activities. Exams for Session 2 will also be online where possible to do so.

This is due to the extension of the lockdown orders and to provide certainty around arrangements for the remainder of Session 2. We hope to return to campus beyond Session 2 as soon as it is safe and appropriate to do so.

Some classes/teaching activities cannot be moved online and must be taught on campus. You should already know if you are in one of these classes/teaching activities and your unit convenor will provide you with more information via iLearn. If you want to confirm, see the list of [units with mandatory on-campus classes/teaching activities](#).

Visit the [MQ COVID-19 information page](#) for more detail.

## General Information

Unit convenor and teaching staff

Unit convenor and teaching staff

Adrian Renzo

[adrian.renzo@mq.edu.au](mailto:adrian.renzo@mq.edu.au)

Contact via Contact via email

10HA–191E

Friday 11–12

Credit points

10

Prerequisites

Admission to MCrInd or MMediaComm

Corequisites

Co-badged status

Unit description

This unit provides foundational study in practices and technologies used in media production. Students will examine creative expression and communication, as well as current techniques for digital and online media production. Students in this unit will explore developments in media and communications practice and production. They will create, produce and present media content across a range of formats and platforms involving video, performances, writing, image, and sound. Emphasis is placed on originality, design thinking, and responding to a creative brief.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO1:** analyse and demonstrate the principles and techniques underlying contemporary media production and practices.

**ULO2:** evaluate and critique the development of contemporary media forms.

**ULO3:** synthesise the historical developments in media and communications practice and production.

**ULO4:** communicate using appropriate styles and techniques across different formats and platforms.

## General Assessment Information

### Late Submissions

Please note that the University and the Faculty of Arts have launched a new assessment policy effective as of 1 July 2021. This new policy particularly affects **LATE SUBMISSION OF ASSIGNMENTS**.

The Faculty policy in relation to late assessment submissions is as follows:

***Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – 10 marks out of 100 credit will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted seven days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests, etc.***

To be very clear:

- Unless you have applied for special consideration and had your application approved, for each day your assignment is late, 10 marks will be deducted. For example, if you submit your assignment 7 days late, 70 marks will be deducted, which means you will fail that assignment.
- If your assignment is more than 7 days late (including weekends), you will get 0 for your assignment.

These are serious penalties that will substantially alter your final grade and even determine whether you pass or fail this unit. Please make every effort to submit your assignment by the due date.

If you find you cannot submit your assignment on time, please apply for Special Consideration through AskMQ. Make sure you read Macquarie University's policy regarding Special Consideration requests before you apply:

<https://students.mq.edu.au/study/assessment-exams/special-consideration>

### Attendance

Students are expected to attend and participate in all seminars for MMCC6000. Seminars are not optional: they are a central component of meeting the learning outcomes in this unit, and deliver important content that is directly assessed. Seminars provide an environment where students can discuss ideas and learn from each other, building important networks and group work skills. In tutorials, you will also have the opportunity to ask questions, and receive informal feedback on work in progress from unit staff. Students who elect to not attend/participate in seminars will miss out on important unit content, and do so at their own risk.

## Assessment Tasks

Name	Weighting	Hurdle	Due
<a href="#">Collaborative Media Production</a>	40%	No	23:59 10/09/2021
<a href="#">Individual Media Production</a>	60%	No	23:59 05/11/2021

### Collaborative Media Production

Assessment Type <sup>1</sup>: Creative work

Indicative Time on Task <sup>2</sup>: 28 hours

Due: **23:59 10/09/2021**

Weighting: **40%**

Students will be allocated a group. In small groups, students will write, plan, and acquire images and sound for a media production of any genre and form exploring a topic that each group will decide collectively. Students will have individual roles such as director, producer, cinematographer, production designer, sound recordist/designer and editor. An Individual Production Diary will also be submitted, outlining students' individual contributions to the project. Refer to iLearn for further information.

On successful completion you will be able to:

- analyse and demonstrate the principles and techniques underlying contemporary media production and practices.
- evaluate and critique the development of contemporary media forms.
- synthesise the historical developments in media and communications practice and production.
- communicate using appropriate styles and techniques across different formats and platforms.

### Individual Media Production

Assessment Type <sup>1</sup>: Creative work

Indicative Time on Task <sup>2</sup>: 50 hours

Due: **23:59 05/11/2021**

Weighting: **60%**

Students will work individually on the development of a media work in a time based recorded medium of their choice (screen, sound, music, radio/podcast piece). Students will also submit a

critical evaluation analysing and evaluating the ways technical and aesthetic considerations have combined to realise the original concept, including a production portfolio of documents demonstrating technical and creative research, preparation and process undertaken (for example, scripts, script breakdowns, colour charts, storyboards). Refer to iLearn for further information.

On successful completion you will be able to:

- analyse and demonstrate the principles and techniques underlying contemporary media production and practices.
- evaluate and critique the development of contemporary media forms.
- synthesise the historical developments in media and communications practice and production.
- communicate using appropriate styles and techniques across different formats and platforms.

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<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Delivery and Resources

Classes will begin in Week 2. Please refer to iLearn for further information on delivery and resources.

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)

- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](http://ask.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

If you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.