



MMCC3045

Interactive Storytelling

Session 1, Weekday attendance, North Ryde 2021

Department of Media, Communications, Creative Arts, Language and Literature

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Disclaimer

Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.

Notice

As part of [Phase 3 of our return to campus plan](#), most units will now run tutorials, seminars and other small group activities on campus, and most will keep an online version available to those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face activities for your unit, please go to [timetable viewer](#). To check detailed information on unit assessments visit your unit's iLearn space or consult your unit convenor.

General Information

Unit convenor and teaching staff

Unit Convenor

Steve Collins

stephen.collins@mq.edu.au

Contact via 9850 2165

10 Hadenfeld Avenue, 191D

By appointment

Credit points

10

Prerequisites

130cp at 1000 level or above including MAS241 or MMCC2041

Corequisites

Co-badged status

Unit description

This unit explores the opportunities and challenges for interactive storytelling. As well as engaging with theories of interactivity, narrative and design, students will expand their existing knowledge of HTML and CSS and learn JavaScript and jQuery to produce a major interactive project.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: demonstrate and analyse key concepts in non-linear and interactive digital storytelling.

ULO2: design and produce an original creative work in the online medium.

ULO3: apply high-level HTML and CSS skills and jQuery skills.

ULO4: apply problem solving skills in the production of a major project.

ULO5: work independently and professionally in response to project demands.

Assessment Tasks

Name	Weighting	Hurdle	Due
Project Proposal	25%	No	Week 6, Friday 2nd April 2021, 9PM
Progress Presentation	5%	No	Week 9 in timetabled classes
Beta Test Presentation	10%	No	Week 11 in timetabled classes
Major Project	60%	No	Week 13, Friday 4th June 2021, 5PM

Project Proposal

Assessment Type **1**: Plan

Indicative Time on Task **2**: 21 hours

Due: **Week 6, Friday 2nd April 2021, 9PM**

Weighting: **25%**

You are required to submit a written proposal for your major project.

Refer to iLearn for further information.

On successful completion you will be able to:

- demonstrate and analyse key concepts in non-linear and interactive digital storytelling.
- design and produce an original creative work in the online medium.
- apply high-level HTML and CSS skills and jQuery skills.

Progress Presentation

Assessment Type **1**: Participatory task

Indicative Time on Task **2**: 4.5 hours

Due: **Week 9 in timetabled classes**

Weighting: **5%**

You are required to present to staff the progress you have made on your major project.

Refer to iLearn for further information.

On successful completion you will be able to:

- design and produce an original creative work in the online medium.
- apply high-level HTML and CSS skills and jQuery skills.
- apply problem solving skills in the production of a major project.
- work independently and professionally in response to project demands.

Beta Test Presentation

Assessment Type ¹: Participatory task

Indicative Time on Task ²: 8.5 hours

Due: **Week 11 in timetabled classes**

Weighting: **10%**

You are required to present to staff the substantial progress you have made on your major project as it nears completion.

Refer to iLearn for further information.

On successful completion you will be able to:

- design and produce an original creative work in the online medium.
- apply high-level HTML and CSS skills and jQuery skills.
- apply problem solving skills in the production of a major project.
- work independently and professionally in response to project demands.

Major Project

Assessment Type ¹: Project

Indicative Time on Task ²: 50 hours

Due: **Week 13, Friday 4th June 2021, 5PM**

Weighting: **60%**

You are required to design and produce an original Web-based interactive story.

Refer to iLearn for further information.

On successful completion you will be able to:

- demonstrate and analyse key concepts in non-linear and interactive digital storytelling.
- design and produce an original creative work in the online medium.
- apply high-level HTML and CSS skills and jQuery skills.
- apply problem solving skills in the production of a major project.
- work independently and professionally in response to project demands.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment

task and is subject to individual variation

Delivery and Resources

Learning resources are located at <http://media.mq.edu.au>

Unit Schedule

Please see iLearn for details.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Late Submissions

Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted more than seven (7) days

(including weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests.

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Unit information based on version 2021.02 of the [Handbook](#)