



ACCG8303

CPA - Global Strategy and Leadership

Session 2, Special circumstance 2021

Department of Accounting & Corporate Governance

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Session 2 Learning and Teaching Update

The decision has been made to conduct study online for the remainder of Session 2 for all units WITHOUT mandatory on-campus learning activities. Exams for Session 2 will also be online where possible to do so.

This is due to the extension of the lockdown orders and to provide certainty around arrangements for the remainder of Session 2. We hope to return to campus beyond Session 2 as soon as it is safe and appropriate to do so.

Some classes/teaching activities cannot be moved online and must be taught on campus. You should already know if you are in one of these classes/teaching activities and your unit convenor will provide you with more information via iLearn. If you want to confirm, see the list of [units with mandatory on-campus classes/teaching activities](#).

Visit the [MQ COVID-19 information page](#) for more detail.

General Information

Unit convenor and teaching staff

Moderator

Rahat Munir

rahat.munir@mq.edu.au

Contact via Email

Leisa Hennessy

leisa.hennessy@mq.edu.au

Credit points

10

Prerequisites

(ACCG907 or ACCG8307) and (ACCG908 or ACCG8308) and (ACCG913 or ACCG8313)

Corequisites

Co-badged status

Unit description

This unit provides extended formal academic support to students concurrently enrolled in the Global Strategy and Leadership unit of the CPA program. Specifically, this unit provides students with a framework and the necessary analytical tools in order to develop and implement strategy. The unit covers a number of modules which predominantly follow a rational, or traditional analytical approach to the strategic management cycle – analysis, choice, and implementation. A number of approaches available to leaders will be examined.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Apply understanding of strategy and leadership concepts to business case scenarios

ULO2: Apply concepts of a) remote environment, b) industry analysis, c) competitor and key customer analysis, d) capability analysis, e) stakeholder analysis and performance measurement to implement strategies for leadership functions

ULO3: Analyse the role of leaders in developing and implementing strategy and be able to apply the strategy and leadership concepts learned to case scenarios

ULO4: Develop professional skills and capabilities in strategic thinking

ULO5: Develop communication and presentation skills relating to strategy and strategic leadership

General Assessment Information

IMPORTANT NOTES:

Where students do not attain at least 32/70 marks for the Macquarie University Assessment (Class Test 1, Class Test 2 and Class Participation), an overall Fail grade will apply.

The CPA exam is a hurdle exam. Students must pass the CPA exam to pass the overall unit.

Assessment Tasks

Name	Weighting	Hurdle	Due
Class Participation	15%	No	All weeks
Class test 1	20%	No	Sat 14.08.21
Class Test 2	35%	No	Sat 11.09.21
CPA External Exam	30%	No	Exam period commences Thurs 23.09.21

Class Participation

Assessment Type ¹: Participatory task

Indicative Time on Task ²: 13.5 hours

Due: **All weeks**

Weighting: **15%**

Students are required to prepare and submit weekly homework submissions which are graded, and attend and actively participate in online class. Class participation is designed to encourage and help students achieve the learning outcomes of this unit.

On successful completion you will be able to:

- Apply understanding of strategy and leadership concepts to business case scenarios
- Apply concepts of a) remote environment, b) industry analysis, c) competitor and key customer analysis, d) capability analysis, e) stakeholder analysis and performance measurement to implement strategies for leadership functions

- Analyse the role of leaders in developing and implementing strategy and be able to apply the strategy and leadership concepts learned to case scenarios
- Develop professional skills and capabilities in strategic thinking
- Develop communication and presentation skills relating to strategy and strategic leadership

Class test 1

Assessment Type ¹: Quiz/Test

Indicative Time on Task ²: 15 hours

Due: **Sat 14.08.21**

Weighting: **20%**

An online class test comprising of multiple choice questions and written response questions will be conducted during class time. This test is designed to provide feedback to students on their level of understanding of key topics and concepts covered and to identify any learning challenges or areas of difficulties.

On successful completion you will be able to:

- Apply understanding of strategy and leadership concepts to business case scenarios
- Apply concepts of a) remote environment, b) industry analysis, c) competitor and key customer analysis, d) capability analysis, e) stakeholder analysis and performance measurement to implement strategies for leadership functions
- Develop professional skills and capabilities in strategic thinking

Class Test 2

Assessment Type ¹: Quiz/Test

Indicative Time on Task ²: 30 hours

Due: **Sat 11.09.21**

Weighting: **35%**

An online computer exam, mirroring the CPA exam conditions and length, will be conducted on line at home. This test is designed to provide feedback to students on their level of understanding of key topics and concepts covered and to identify any learning challenges or areas of difficulties.

On successful completion you will be able to:

- Apply understanding of strategy and leadership concepts to business case scenarios
- Apply concepts of a) remote environment, b) industry analysis, c) competitor and key customer analysis, d) capability analysis, e) stakeholder analysis and performance measurement to implement strategies for leadership functions
- Develop professional skills and capabilities in strategic thinking

CPA External Exam

Assessment Type ¹: Examination

Indicative Time on Task ²: 20 hours

Due: **Exam period commences Thurs 23.09.21**

Weighting: **30%**

Examination administered by CPA Australia. CPA Australia will advise on the format and topics included in the final exam. Students need to achieve at least a PASS mark in this CPA external examination. If students do not pass this CPA examination, students will not pass this unit.

On successful completion you will be able to:

- Apply understanding of strategy and leadership concepts to business case scenarios
- Apply concepts of a) remote environment, b) industry analysis, c) competitor and key customer analysis, d) capability analysis, e) stakeholder analysis and performance measurement to implement strategies for leadership functions
- Develop professional skills and capabilities in strategic thinking

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Learning Skills Unit](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Required Text:

Prescribed Text:

CPA Handbook *Global Strategy and Leadership* (2021) CPA Australia

<p>Unit Web Page:</p>	<p>Course material is available on the learning management system (iLearn). The web page for this unit can be found at http://ilearn.mq.edu.au. Ensure that you have regular access to technology that has reliable connectivity to the internet.</p> <ul style="list-style-type: none"> • The Webpage will contain important unit materials including: • Course details—an outline of the unit • Announcements—notices updating students on important matters regarding the unit • Lecture slides • Homework requirements • Results for Class Test 1 and Class Test 2 • Practice opportunities
<p>Technology Used and Required:</p>	<p>Students must have access to iLearn</p>
<p>Delivery Format and Other Details:</p>	<p>Classes</p> <p>This unit is structured around attendance at one 3 hour class per week. A link to the timetable can be found here : http://timetables.mq.edu.au</p> <p>Class attendance is compulsory.</p>
<p>Recommended Readings:</p>	<p>Johnson G., Scholes, K., Whittington R. (2008), <i>Exploring Corporate Strategy: Texts and Cases</i> 8th ed, Prentice Hall, Harlow, Essex.</p> <p>Hubbard, G., Rice, I., Beamish, P (2008), <i>Strategic Management: Thinking, Analysis, Action</i> 3rd ed, Pearson Education Australia, Frenchs Forest.</p> <p>Students can also access additional materials via CPA Online learning. Details regarding this can be obtained within the CPA program guide made available to students upon enrolment with CPA. Students are encouraged to utilise this material.</p> <p>There is generally a large amount of published literature available concerning strategic management. Students are therefore also encouraged to perform their own research (eg library, internet) during the semester to further explore the content covered within the prescribed and suggested reference texts, and, in class discussion.</p>
<p>Other Course Materials:</p>	<p>All materials required are referenced on iLearn</p>

Teaching and Learning Activities

The unit is structured around a 3 hour session.

Lectures will provide students with the main concepts and techniques and these will cover the most significant parts of the content from the CPA Material. Students are expected to work through the material independently and to read the relevant module prior to lecture attendance. Some class discussion/activity will also be undertaken to consolidate the student’s knowledge of the material covered within each week’s lecture.

For each module, PowerPoint lecture notes will be placed on *iLearn* before the class. They are NOT intended to, nor do they stand alone nor do they in any way replace compulsory lecture attendance and FULL READING OF THE CPA Modules. They are provided for your convenience.

Students are required to ensure that they meet the requirements of the participation assessment to receive class participation marks. Activities will be undertaken that will require students to

complete tasks prior to, during and post class attendance.

You are not entitled to rely on notes provided by the lecturer for full study purposes nor most importantly can they be taken as being a defined indicator of CPA exam content.

Active participation in class is expected of every student. This helps clarify ideas, understanding and problem areas with the material, as well as enhancing your communication skills.

Ways to enhance your chance of success in this unit:

During 2007 the Master of Accounting program engaged in a significant research project that was designed to investigate and find ways to enhance student participation in the classroom.

Students who were interviewed during the research project stated that participating in classroom discussions, answering lecturer's questions and engaging in meaningful discussion with colleagues when directed by the lecturer:

1. assists them in retaining information and maintaining interest and concentration
2. allows them to clarify or check their understanding
3. provides opportunities to enhance and reinforce knowledge and learn from other students
4. improves their English proficiency
5. supports their development of communication skills develops skills needed in professional practice.

Lecturers expect students to participate in class as it:

1. provides opportunities for students to review or clarify lecture content and benefit from the experience of other students
2. assists students to think about concepts and test whether their understanding is correct
3. develops confidence in speaking
4. provides opportunities to think in a different way

The research concluded that the benefits of participation include:

- enhancing the learning process
- meeting lecturers' expectations of students
- helping to increase communication skills.

Unit Schedule

Unit Schedule

UNIT DIARY ACCG8303 CPA – Global Strategy and Leadership – Session 2 2021

Week	Class/ Date	Topic	Module	Other information
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W1	Class 1 19.07.21	An Introduction to Strategy & Leadership	Module 1	Introduction Review of Unit Guide
W2	Class 2 26.07.21	Understanding the External Environment	Module 2	
W3	Class 3 02.08.21	Understanding the Internal Environment	Module 3	
W4	Class 4 09.08.21	Product, Service and Market Development	Module 4	
W5	Class 5 Sat 14.08.21	Class Test 1 iLearn quiz with a window for completion between 3:30 – 6:30pm	Class Test 1	In Class Test 1 (20%) Class Test 1 will cover modules 1,2,3 and 4 and will be 90 minutes duration.
W6	Class 6 16.08.21	Strategy Development	Module 5	
W7	Class 7 23.08.21	Strategy Implementation	Module 6	
W8	Class 8 30.08.21	Strategy and Leadership for Emerging Business Models	Module 7	
W9	Class 9 06.09.21	Mock Exam #1 and Revision	All modules	
W10	Class 10 Sat 11.9.21	Class Test 2 iLearn quiz with a window for completion between 2:00 – 8:00pm	Class Test 2	In Class Test 2 (35%) Class Test 2 will cover ALL modules and will be 180 minutes duration.
W11	Class 11 13.09.21	Class Test review and exam techniques discussion.	Class test 2 review	
W12	Class 12 20.09.21	An opportunity for students to have additional practice and support for the upcoming CPA exam.		
W13 W14	No Classes	Final (CPA Australia) Exam <u>CPA Exam period commences Thurs 23.09.21 – 10.10.21</u>		CPA Australia exam 30% of total marks <u>You must personally check ALL exam details</u> with CPA Australia

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)

- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Enquiry Service

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

Equity Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.