



# MMCC3020

## News Media: New Directions

Session 2, Weekday attendance, North Ryde 2021

*Department of Media, Communications, Creative Arts, Language and Literature*

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#### **Disclaimer**

Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.

#### **Session 2 Learning and Teaching Update**

The decision has been made to conduct study online for the remainder of Session 2 for all units WITHOUT mandatory on-campus learning activities. Exams for Session 2 will also be online where possible to do so.

This is due to the extension of the lockdown orders and to provide certainty around arrangements for the remainder of Session 2. We hope to return to campus beyond Session 2 as soon as it is safe and appropriate to do so.

Some classes/teaching activities cannot be moved online and must be taught on campus. You should already know if you are in one of these classes/teaching activities and your unit convenor will provide you with more information via iLearn. If you want to confirm, see the list of [units with mandatory on-campus classes/teaching activities](#).

Visit the [MQ COVID-19 information page](#) for more detail.

## General Information

### Unit convenor and teaching staff

#### Convener

Tai Neilson

[tai.neilson@mq.edu.au](mailto:tai.neilson@mq.edu.au)

10HA, 193F

By appointment

#### Technical staff

Michael Baber

[michael.baber@mq.edu.au](mailto:michael.baber@mq.edu.au)

10HA, 292 Futures Lab

By appointment

### Credit points

10

### Prerequisites

130cp at 1000 level or above

### Corequisites

### Co-badged status

### Unit description

This unit focuses on emerging trends in news and current affairs, including broadcast, digital production, and social media strategy. It blends practical experience with industry-leading technologies, and critical insights into 'news' genres and careers. Students develop advanced writing and production skills. They engage in quick-turnaround, mobile, and multi-platform journalism. The unit explores hybrid expressions of journalism and interactive news.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO5:** apply production skills to creation and curation of news stories.

**ULO2:** analyse emerging trends and technological changes to news media.

**ULO1:** evaluate and apply critical theories of journalism and current affairs.

**ULO4:** reflect on the relationship between media practice and theory.

**ULO3:** evaluate the relationship between news, current affairs, politics and culture.

## General Assessment Information

Please note that the University and the Faculty of Arts have launched a new assessment policy effective as of 1 July 2021. This new policy particularly affects LATE SUBMISSION OF ASSIGNMENTS.

The Faculty policy in relation to late assessment submissions is as follows:

**Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – 10 marks out of 100 credit will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted seven days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests, etc.**

To be very clear:

- Unless you have applied for special consideration and had your application approved, for each day your assignment is late, 10 marks will be deducted. For example, if you submit your assignment 7 days late, 70 marks will be deducted, which means you will fail that assignment.
- If your assignment is more than 7 days late (including weekends), you will get 0 for your assignment.

These are serious penalties that will substantially alter your final grade and even determine whether you pass or fail this unit. Please make every effort to submit your assignment by the due date.

If you find you cannot submit your assignment on time, please apply for Special Consideration through AskMQ. Make sure you read Macquarie University's policy regarding Special Consideration requests before you apply: <https://students.mq.edu.au/study/assessment-exams/special-consideration>

## Assessment Tasks

Name	Weighting	Hurdle	Due
<a href="#">Video News Story</a>	50%	No	23:59 05/09/2021; 23:59 17/10/2021
<a href="#">News Portfolio</a>	50%	No	23:59 07/11/2021

### Video News Story

Assessment Type <sup>1</sup>: Media presentation

Indicative Time on Task <sup>2</sup>: 38 hours

Due: **23:59 05/09/2021; 23:59 17/10/2021**

Weighting: **50%**

Students will produce television news stories for a class bulletin.

Refer to iLearn for further information.

On successful completion you will be able to:

- apply production skills to creation and curation of news stories.
- analyse emerging trends and technological changes to news media.
- evaluate the relationship between news, current affairs, politics and culture.

## News Portfolio

Assessment Type <sup>1</sup>: Portfolio

Indicative Time on Task <sup>2</sup>: 38 hours

Due: **23:59 07/11/2021**

Weighting: **50%**

Students will create a portfolio including examples and reflections on their journalistic work.

Refer to iLearn for further information.

On successful completion you will be able to:

- evaluate and apply critical theories of journalism and current affairs.
- reflect on the relationship between media practice and theory.
- evaluate the relationship between news, current affairs, politics and culture.

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<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Delivery and Resources

**This unit has 2-hour, weekly seminars**

*Seminars begin in week 1.*

Attendance is required: technical assistance and demonstrations are given in the seminars and students need to be able to attend these throughout the semester.

There are in-person and online seminars. Seminars are not recorded.

### **Required reading**

*There are required readings for the first seminar in week 1.* Please read the required texts to prepare before your seminar each week.

Readings are all available via Leganto.

## **Policies and Procedures**

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

## **Student Code of Conduct**

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

## **Results**

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](https://ask.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## **Student Support**

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

If you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

## Changes since First Published

Date	Description
18/07/2021	I had the wrong date for the second component of the News Report assessment. I've changed it from 19/10/21 to 17/10/21. Sorry about the inconvenience.