



# MMCC2160

## Radio and Podcast: Creation

Session 1, Weekday attendance, North Ryde 2021

*Department of Media, Communications, Creative Arts, Language and Literature*

### Contents

<a href="#">General Information</a>	2
<a href="#">Learning Outcomes</a>	3
<a href="#">General Assessment Information</a>	3
<a href="#">Assessment Tasks</a>	4
<a href="#">Delivery and Resources</a>	6
<a href="#">Unit Schedule</a>	10
<a href="#">Policies and Procedures</a>	10

#### Disclaimer

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#### Notice

As part of [Phase 3 of our return to campus plan](#), most units will now run tutorials, seminars and other small group activities on campus, and most will keep an online version available to those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face activities for your unit, please go to [timetable viewer](#). To check detailed information on unit assessments visit your unit's iLearn space or consult your unit convenor.

## General Information

Unit convenor and teaching staff

Convenor, Lecturer, Tutor

Helen Wolfenden

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Tutor

Fereydoun Pelarek

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Contact via Email

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Senior Technical Support

Ben Nash

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Please email for an appointment.

Credit points

10

Prerequisites

40cp at 1000 level or above

Corequisites

Co-badged status

### Unit description

Introducing students to the radio broadcasting industry, this unit has a large practical component for radio and podcast. Its main aim is to enable students to produce creative and or journalistic work, including content suitable for broadcast on Sydney station, 2SER.

Students gain a broad understanding of program making and sound production media, with attention to public, commercial and community radio forms. The unit also introduces students to the rapidly expanding realm of podcasting and online radio.

The workshop component of the unit concentrates on techniques of recording and producing pre-recorded sound 'stories'. Through hands-on production classes in the radio lab, students learn to develop skills in interviewing, story construction and voice presentation, and learn to research, record, mix, and write for radio and podcast.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO1:** apply critical and conceptual skills in radio research and production.

**ULO2:** demonstrate a range of communication and expression skills.

**ULO3:** integrate a range of operational, technical and media industry/journalistic skills related in particular to audio/radio production and program making.

**ULO4:** evaluate creative and professional media practice, with an emphasis on production of radio industry audio content.

**ULO5:** collaborate and plan strategically, and develop team skills to produce a range of creative and journalistic outputs.

## General Assessment Information

### Late Submission

Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted more than seven (7) days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests.

## Assessment Tasks

Name	Weighting	Hurdle	Due
<u>Vox Pops</u>	20%	No	Week 6: 1/4/2021 10am
<u>Interview</u>	20%	No	Week 8: 29/4/2021 10am
<u>Radio or Podcast Feature</u>	45%	No	Week 12: 27/5/2021 10am
<u>Participation</u>	15%	No	Weeks 2-12: S1 2021

### Vox Pops

Assessment Type <sup>1</sup>: Media presentation

Indicative Time on Task <sup>2</sup>: 15 hours

Due: **Week 6: 1/4/2021 10am**

Weighting: **20%**

Record and edit a vox pop. Refer to iLearn for further information.

On successful completion you will be able to:

- apply critical and conceptual skills in radio research and production.
- demonstrate a range of communication and expression skills.
- integrate a range of operational, technical and media industry/journalistic skills related in particular to audio/radio production and program making.

### Interview

Assessment Type <sup>1</sup>: Media presentation

Indicative Time on Task <sup>2</sup>: 15 hours

Due: **Week 8: 29/4/2021 10am**

Weighting: **20%**

Record and edit an interview. Refer to iLearn for further information.

On successful completion you will be able to:

- apply critical and conceptual skills in radio research and production.
- demonstrate a range of communication and expression skills.

- integrate a range of operational, technical and media industry/journalistic skills related in particular to audio/radio production and program making.
- evaluate creative and professional media practice, with an emphasis on production of radio industry audio content.

## Radio or Podcast Feature

Assessment Type <sup>1</sup>: Media presentation

Indicative Time on Task <sup>2</sup>: 35 hours

Due: **Week 12: 27/5/2021 10am**

Weighting: **45%**

Produce a short radio feature or podcast episode. Refer to iLearn for further information.

On successful completion you will be able to:

- apply critical and conceptual skills in radio research and production.
- demonstrate a range of communication and expression skills.
- integrate a range of operational, technical and media industry/journalistic skills related in particular to audio/radio production and program making.
- evaluate creative and professional media practice, with an emphasis on production of radio industry audio content.
- collaborate and plan strategically, and develop team skills to produce a range of creative and journalistic outputs.

## Participation

Assessment Type <sup>1</sup>: Participatory task

Indicative Time on Task <sup>2</sup>: 10 hours

Due: **Weeks 2-12: S1 2021**

Weighting: **15%**

Demonstrate active engagement with the listenings and readings as well as active engagement in the practical workshop activities. Refer to iLearn for further information.

On successful completion you will be able to:

- demonstrate a range of communication and expression skills.
- integrate a range of operational, technical and media industry/journalistic skills related in

particular to audio/radio production and program making.

- evaluate creative and professional media practice, with an emphasis on production of radio industry audio content.

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<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Delivery and Resources

**This Unit uses ONLINE Lectures and Workshop/Tutorials.**

**Please Note: Lectures commence in Week 1. Tutorials/Workshops commence in Week 2.**

**Please attend all classes.**

Technical assistance and demonstrations are given in tutorial/workshops and students need to be able to attend these throughout the semester. Senior Technical Support, Ben Nash will be assisting with this instruction.

### REQUIRED READING

A selection of readings on radio (historical aspects, forms, specialist skills etc), are allocated to each week and detailed in the Unit Schedule (see iLearn). Readings are accessed via Leganto <http://libguides.mq.edu.au/leganto>

**NOTE that you MUST access Leganto via the block in iLearn in the first instance. This is how the system verifies you as a student in this unit.**

### RECOMMENDED EQUIPMENT

- One set of good quality closed or semi-closed headphones
- At least one portable memory device

### RECOMMENDED READING

(most of these are available in the Macquarie University library)

Abel, Jessica. Out on the wire: the storytelling secrets of the new masters of radio with foreword by Ira Glass. New York 2015. Alten, Stanley. Audio in Media, Tenth Edition, Wadsworth, Boston:

2014

Barkho, Leon. From Theory to Practice: How to assess and apply impartiality in news and current affairs. Uni of Chicago Press: 2013

Barnard, Stephen. Studying Radio. New York: 2000

Beaman, Jim. Programme making for radio. London & NY: 2006

Beaman, Jim. Interviewing for Radio, 2nd Ed. Palgrave Macmillan: 2011

Biewen, John & Dilworth, Alexa. Reality Radio - Telling True Stories in Sound, Duke University Press: 2010

Chantler, Paul & Stewart, Peter. Basic Radio Journalism: 2003

Chignell, Hugh. Public Issue Radio: Talks, News and Current Affairs in the Twentieth Century, Basingstoke, Palgrave Macmillan: 2011

Crisell, Andrew & Guy Starkey. Radio Journalism, London: 2009

Crisell, Andrew. Ed. Radio (3 Vols). London: 2009

Cunningham, Stuart & Turnbull, Sue. The Media and Communications in Australia, 4th Ed. Allen & Unwin: 2014

Dubber, Andrew. Radio in the Digital Age, London NY, Polity: 2013

Fleming, Carole. The Radio Handbook. London: 2010

Frangi, Anthony. Radio Toolbox: Everything you need to get started in broadcasting in the Digital Age. Macmillan Education, Australia: 2012

Gordon, Janey. Community Radio in the Twenty-first century, Peter Lang: UK 2012

Griffen-Foley, Bridget. Changing Stations: The Story of Australian Commercial Radio: 2009

Hausman, Carl et al. Modern Radio Production. Production, Programming, and Performance. Belmont CA: 2006

Hendy, David. Radio in the Global Age. Cambridge: 2000

Jukes, S. McDonald K. Starkey, G. Understanding Broadcast Journalism, Routledge, 2018

Keith, Michael. The Radio Station. London: Focal Press, 2000

Kern, Jonathon. Sound Reporting: the NPR Guide to Audio Journalism & Production. Chicago & London: Uni of Chicago Press, 2008.

Kramer, Mark & Wendy Call (Eds). Telling True Stories, NY: 2007

McLeish, Robert. Radio Production, 4th Edition, Oxford: 1999

Loviglio, Jason & Hilmes, Michele. Radio's New Wave: Global sound in the digital era, Routledge: 2013

Mundy, John & White, Glyn. Laughing matters : understanding film, television and radio comedy. Manchester Uni Press: 2012

Nuzum, Eric. Make Noise: A Creator's Guide to Podcasting and Great Audio Storytelling. Workman Publishing Company: 2020

Patching, Roger & Hirst, Martin. Journalism Ethics: Arguments and cases for the twenty first century: Macmillan 2013

Phillips, Gail and Mia Lindgren. Australian Broadcast Journalism. South Melbourne: 2013.

Shingler & Wieringa. On Air: Methods & Meanings of Radio. London: 1998

Squier, Susan. Ed. Communities of the air. London: 2003

Starkey, Guy. Radio in context. London: 2004

Street Sean. The Poetry of Radio. The Colour of Sound, Routledge: 2013

Talbot-Smith, Michael. Sound Assistance. London: 1999

Winer, Ethan. Audio Expert: Everything you need to know about audio. Taylor and Francis: 2012

**Radio stations/programs, and audio sites of interest online which include examples of feature and interview content.**

American Public Media Reports <https://www.apmreports.org>

Australian Broadcasting Corporation <https://www.abc.net.au>

ABC Editorial Policies <https://edpols.abc.net.au>

ABC Pronunciation Guide <https://www2b.c0.abc.net.au/abcppronunciation-external/>

ABC RN Features (extracted from across programming) <https://www.abc.net.au/radionational/features/>

ABC Radio Eye (features and docs, now as an archive) <https://www.abc.net.au/radionational/programs/archived/radioeye/>

ABC RN 360 Documentaries (ABC features and documentaries program - 2014/archived) <https://www.abc.net.au/radionational/programs/360/>

ABC RN Earshot (documentaries, lot of freelancer stuff here) <https://www.abc.net.au/radional/programs/earshot/>

ABC Triple J <https://www.abc.net.au/triplej/programs/>

ABC Triple J (national current affairs/interviews/features program for young people) <https://www.abc.net.au/triplej/programs/hack/>

ABC Correspondents Report <https://www.abc.net.au/radio/programs/correspondentsreport/>

ABC RN <https://www.abc.net.au/radional/>

ABC Radio Sydney <https://www.abc.net.au/radio/sydney/>

Australian Communications and Media Authority <https://www.acma.gov.au>



ABC Newsradio <https://www.abc.net.au/newsradio/>

BBC (UK) Audio <https://www.bbc.co.uk/sounds>

Commercial Radio Australia <http://www.commercialradio.com.au>

Community Broadcasters Association <https://www.cbaa.org.au>

Community Media Forum Europe <http://www.amarceurope.eu/tag/cmfe/>

Download This Show (popular podcast on latest technology) <https://www.abc.net.au/radionational/programs/downloadthisshow/>

2GB <https://www.2gb.com>

Love + Radio (groundbreaking podcast) <http://loveandradio.org/>

Macquarie Sports Radio (formerly 2UE) <https://www.sportsradio.com.au>

NOVA 96.9 <https://www.nova969.com.au/nova969>

National Public Radio (USA) <https://www.npr.org>

NPR Next Generations (helpful NPR training resource) <https://nextgenerationradio.org>

Radio Lab (groundbreaking American radio show about big ideas) <https://www.wnycstudios.org/shows/radiolab>

Radio LaB (University of Bedfordshire community radio station) <https://www.studentradio.org.uk/stations/radio-lab-97-1/>

Radio-Locator <https://radio-locator.com>

Radioinfo (subscribe to keep in touch with latest jobs etc in Australia) <https://www.radioinfo.com.au>

ABC Radio Australia <https://www.abc.net.au/radio-australia/>

Resonance FM <https://www.resonancefm.com>

\*\*Story Corps Sound Portraits <https://storycorps.org>

SBS Radio <https://www.sbs.com.au/radio/>

\*\*2SER <https://2ser.com>

\*\*Serial (2014 cult American podcast based on a crime investigation and attracting huge audiences and an international following) <https://serialpodcast.org>

Sirius Satellite Radio <https://www.siriusxm.com>

STown (Critically acclaimed podcast by the people who make This American Life and Serial) <http://s://stownpodcast.org/>

The Truth Podcast (radio movies, radio drama) <http://www.thetruthpodcast.com>

ABC Australia: The World Today <https://www.abc.net.au/radio/programs/worldtoday/>

The Heart (podcast about intimacy) <https://www.theheartradio.org/>

Third Coast Radio Festival (a showcase of diverse audio) <https://www.thirdcoastfestival.org>

\*\*This American Life show <https://www.thisamericanlife.org>

\*\*Transom (showcase for new public radio (very useful to students, highly recommended!) <http://transom.org>

UBU Web radio [http://www.ubu.com/sound/radio\\_radio/index.html](http://www.ubu.com/sound/radio_radio/index.html)

UN Radio <https://news.un.org/en/audio-hub>

USA Public radio Hearing Voices <https://hearingvoices.com>

The Wire (community radio: current affairs, broadcast from 2SER) <http://thewire.org.au>

WNYC New York public radio station <https://www.wnyc.org>

World Radio Network <https://www.wrn.com>

## Unit Schedule

See iLearn for the Unit Schedule.

## Policies and Procedures

Macquarie University policies and procedures are accessible from **Policy Central** (<https://policies.mq.edu.au>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit **Student Policies** (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit **Policy Central** (<https://policies.mq.edu.au>) and use the [search tool](#).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](mailto:ask.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](mailto:ask.mq.edu.au)

If you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.