



# SOCI3050

## Activism and Social Change

Session 1, Weekday attendance, North Ryde 2021

*Macquarie School of Social Sciences*

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#### **Notice**

As part of [Phase 3 of our return to campus plan](#), most units will now run tutorials, seminars and other small group activities on campus, and most will keep an online version available to those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face activities for your unit, please go to [timetable viewer](#). To check detailed information on unit assessments visit your unit's iLearn space or consult your unit convenor.

## General Information

Unit convenor and teaching staff

Nicholas Harrigan

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Credit points

10

Prerequisites

130cp at 1000 level or above

Corequisites

Co-badged status

Unit description

Social movements are an important presence in contemporary societies. How are they organised? Why do they emerge? What shapes their development? This unit provides a framework for answering these questions. It focuses on both the history of social activism, including campaigns like the suffragettes and civil rights movement through to the Arab Spring and climate campaigning; as well as prominent theories and concepts for understanding the rise and success of social movements. As part of the assessment students will examine a contemporary campaign, looking first-hand at how movements organise and evaluating their success. This unit also allows students to progress to a PACE unit where they have the opportunity to work in a placement with a social change organisation.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO1:** identify the major theories developed to explain social movements

**ULO2:** evaluate strengths and weaknesses of dominant theories

**ULO3:** apply social movement theory to contemporary Australian and international movements

**ULO4:** analyse strategic and ethical problems that arise in the quest for political change

**ULO5:** reflect on practical realities of social movements through analysis of activities of

social movements and social movement organisations

**ULO6:** design and execute primary research on a particular social movement campaign

## Assessment Tasks

Name	Weighting	Hurdle	Due
<a href="#">Reading Reflection</a>	20%	Yes	Week 4, Monday 15 March 10am
<a href="#">Campaign Analysis Outline</a>	20%	No	Mid-semester Recess (first week), Wednesday 7 April 10am
<a href="#">Workshop/online discussion participation</a>	20%	No	Ongoing
<a href="#">Campaign Analysis</a>	40%	No	Week 13, Monday 31 May 10am

### Reading Reflection

Assessment Type **1**: Summary

Indicative Time on Task **2**: 18 hours

Due: **Week 4, Monday 15 March 10am**

Weighting: **20%**

**This is a hurdle assessment task (see [assessment policy](#) for more information on hurdle assessment tasks)**

This task requires students to answer a question in relation to their weekly responses to readings from the first part of the unit.

See [learn](#) for more information.

On successful completion you will be able to:

- identify the major theories developed to explain social movements
- evaluate strengths and weaknesses of dominant theories

### Campaign Analysis Outline

Assessment Type **1**: Plan

Indicative Time on Task **2**: 25 hours

Due: **Mid-semester Recess (first week), Wednesday 7 April 10am**

Weighting: **20%**

Campaign Analysis Outline: Short plan (750 words) plus reference list for campaign analysis

On successful completion you will be able to:

- apply social movement theory to contemporary Australian and international movements

- analyse strategic and ethical problems that arise in the quest for political change
- reflect on practical realities of social movements through analysis of activities of social movements and social movement organisations
- design and execute primary research on a particular social movement campaign

## Workshop/online discussion participation

Assessment Type <sup>1</sup>: Participatory task

Indicative Time on Task <sup>2</sup>: 24 hours

Due: **Ongoing**

Weighting: **20%**

Students will participate in a range of preparatory and/or in-class learning activities throughout the session, including taking notes on weekly readings to prepare for tutorials and/or posting in response to discussion questions online. Students are required to actively discuss their responses to these required readings in class or online and within on-campus sessions.

Refer to iLearn for further information

On successful completion you will be able to:

- identify the major theories developed to explain social movements
- evaluate strengths and weaknesses of dominant theories
- apply social movement theory to contemporary Australian and international movements
- analyse strategic and ethical problems that arise in the quest for political change
- reflect on practical realities of social movements through analysis of activities of social movements and social movement organisations

## Campaign Analysis

Assessment Type <sup>1</sup>: Report

Indicative Time on Task <sup>2</sup>: 50 hours

Due: **Week 13, Monday 31 May 10am**

Weighting: **40%**

Campaign Analysis: Written Report (2000wds) OR Conference Presentation (8-10mins) plus abstract (250-500wds)

On successful completion you will be able to:

- evaluate strengths and weaknesses of dominant theories
- apply social movement theory to contemporary Australian and international movements
- analyse strategic and ethical problems that arise in the quest for political change
- reflect on practical realities of social movements through analysis of activities of social movements and social movement organisations

- design and execute primary research on a particular social movement campaign
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<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Delivery and Resources

### Three modes of course

This course is offered in three modes (1) Weekday; (2) Special Circumstances; and (3) Infrequent Attendance.

The main difference between these three modes is that

1. **Weekday** attend a face-to-face two hour seminar on campus;
2. **Special circumstances** attend a two hour zoom tutorial; and
3. **infrequent attendance** complete weekly online exercises instead of seminars, and also attend two special oncampus sessions during semester.

### Lectures

Lectures are pre-recorded and available via ECHO360's Active Learning Platform (accessible via iLearn).

### Seminars

Seminars start in Week 2. Further details are available in the unit schedule.

### Technology used

The following technologies are used in this unit...

#### Email

Make sure that you regularly check your student email for correspondence with teaching staff and course announcements.

#### iLearn

Important information about the weekly schedule, course readings and assessment are all available on the course *iLearn* page. If you do not have access, please contact IT help. You are required to check iLearn and your student email regularly for course updates and information.

#### Turnitin

All written assessments need to be submitted online via Turnitin only. A link to Turnitin is

available via the Assessments tab on the iLearn page. Please contact the convenor if you cannot find it (do not leave it until the day of the assessment). There is no need to submit a hard copy of the assessment or to include a cover sheet.

## Grademark

Feedback will be made available online via GradeMark. It will take four forms (in no particular order): specific comments in the text of your paper; overall comments; a score on a qualitative rubric (that cannot be used to calculate your mark numerically); and a numeric score. Once you have received your assignment back, please make sure that you have access to these forms of feedback.

## Leganto

Leganto is the electronic system for accessing unit readings that can be accessed via the iLearn page. Readings are allocated via topic. As well as the required readings for each topic, you may find recommended and optional readings. The required readings are available in pdf or electronic format. If you are not able to access the readings, please contact the unit convenor via email.

## Unit Schedule

Week	Week beginning (Monday)	Topic
1	22-Feb	Introduction
2	1-Mar	A Brief History of Social Action in Australia
3	8-Mar	Social Movement Theory
4	15-Mar	Mass politics, mass organizing
5	22-Mar	Action Research: How to Research Social Action
6	29-Mar	NO LECTURE: Campaign analysis outline preparation
Recess Wk 1	5-Apr	Mid-semester break
Recess Wk 2	12-Apr	Mid-semester break
7	19-Apr	New Social Movement Theory
8	26-Apr	Direct Action and Nonviolence
9	3-May	Global Justice: from Alt Globalisation to Trump
10	10-May	Green washing and Pinkwashing: Corporations and Movements
11	17-May	New Media, New Strategies

12	24-May	NO LECTURE: Conference Session 1
13	31-May	NO LECTURE: Conference Session 2

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](https://ask.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](https://mq.edu.au/learningskills)) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

If you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.