# MMCC1110

## Media Technologies

Session 2, Special circumstances 2021

*Department of Media, Communications, Creative Arts, Language and Literature*

## Contents

**Disclaimer**

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**Session 2 Learning and Teaching Update**

The decision has been made to conduct study online for the remainder of Session 2 for all units WITHOUT mandatory on-campus learning activities. Exams for Session 2 will also be online where possible to do so.

This is due to the extension of the lockdown orders and to provide certainty around arrangements for the remainder of Session 2. We hope to return to campus beyond Session 2 as soon as it is safe and appropriate to do so.

Some classes/teaching activities cannot be moved online and must be taught on campus. You should already know if you are in one of these classes/teaching activities and your unit convenor will provide you with more information via iLearn. If you want to confirm, see the list of units with mandatory on-campus classes/teaching activities.

Visit the MQ COVID-19 information page for more detail.

# General Information

Unit convenor and teaching staff
Convener
Tai Neilson
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By appointment

Convener
Chris Muller
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By appointment

Credit points
10

Prerequisites

Corequisites

Co-badged status

Unit description
At work and in our personal lives we navigate complex, ever-changing digital technologies, each with their own affordances, cultural norms, and potential hazards. This unit introduces students to key ideas and contemporary debates in digital media studies. We pose questions about the history of technological change, how we create and consume digital media, what happens to our online information, and the promises and risks related to new technologies. Through class discussions, key texts, multimedia, and lecture content, students have the opportunity to engage with topics such as online identity, artificial intelligence, digital labour, participatory culture, activism, digital games, and surveillance. Through these prisms, students will develop capacities to critically assess how technologies are shaped and how they shape us. Additionally, students will undertake self-directed research involving hands-on digital media production. The unit explores innovative digital media forms and practices.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

# Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO1:** evaluate relationships between technology, media practices, and cultures.

**ULO3:** assess the historical and technological development of present-day media forms.

**ULO2:** evaluate critical debates and apply media studies theories.

**ULO4:** formulate arguments and creative works based on appropriate research and academic sources.

**ULO5:** demonstrate academic communication and disciplinary knowledge skills in different media and genres.

# General Assessment Information

Please note that the University and the Faculty of Arts have launched a new assessment policy effective as of 1 July 2021. This new policy particularly affects LATE SUBMISSION OF ASSIGNMENTS.

The Faculty policy in relation to late assessment submissions is as follows:

**Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – 10 marks out of 100 credit will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted seven days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests, etc.**

To be very clear:

- Unless you have applied for special consideration and had your application approved, for each day your assignment is late, 10 marks will be deducted. For example, if you submit your assignment 7 days late, 70 marks will be deducted, which means you will fail that assignment.
- If your assignment is more than 7 days late (including weekends), you will get 0 for your assignment.

These are serious penalties that will substantially alter your final grade and even determine whether you pass or fail this unit. Please make every effort to submit your assignment by the due date.

If you find you cannot submit your assignment on time, please apply for Special Consideration through AskMQ. Make sure you read Macquarie University's policy regarding Special Consideration requests before you apply: https://students.mq.edu.au/study/assessment-exams/special-consideration

# Assessment Tasks

| Name | Weighting | Hurdle | Due |
|------|-----------|--------|-----|
| Quiz | 20% | No | 17:00 29/08/2021; 17:00 24/10/2021 |
| Literature Review | 30% | No | 23:59 12/09/2021 |
| Media Presentation | 40% | No | 23:59 31/10/2021 |
| Participatory Task | 10% | No | Ongoing |

## Quiz

Assessment Type [1]: Quiz/Test
Indicative Time on Task [2]: 20 hours
Due: **17:00 29/08/2021; 17:00 24/10/2021**
Weighting: **20%**

The content of quizzes will relate to readings and lectures undertaken in the unit.

Refer to iLearn for further information.

On successful completion you will be able to:
- assess the historical and technological development of present-day media forms.

## Literature Review

Assessment Type [1]: Literature review
Indicative Time on Task [2]: 30 hours
Due: **23:59 12/09/2021**
Weighting: **30%**

Students will write a literature review on a topic that is relevant to the class.

Refer to iLearn for further information.

On successful completion you will be able to:
- evaluate critical debates and apply media studies theories.
- demonstrate academic communication and disciplinary knowledge skills in different media and genres.

## Media Presentation

Assessment Type [1]: Media presentation
Indicative Time on Task [2]: 35 hours
Due: **23:59 31/10/2021**

Weighting: **40%**

Students will undertake a research project relating academic theory to a case study. They will, then, record a presentation involving audio and/or visual material.

Refer to iLearn for further information.

On successful completion you will be able to:
- evaluate relationships between technology, media practices, and cultures.
- formulate arguments and creative works based on appropriate research and academic sources.
- demonstrate academic communication and disciplinary knowledge skills in different media and genres.

## Participatory Task

Assessment Type [1]: Participatory task
Indicative Time on Task [2]: 10 hours
Due: **Ongoing**
Weighting: **10%**

Students will complete a series of low-stakes assessment tasks that are scheduled throughout the session.

Refer to iLearn for further information.

On successful completion you will be able to:
- evaluate relationships between technology, media practices, and cultures.
- evaluate critical debates and apply media studies theories.

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[1] If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

[2] Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

# Delivery and Resources

**This unit includes lectures and tutorials.**

Lectures are delivered via Zoom and commence in Week 1. We recommend that you attend the lecture live, but they will also be recorded for repeat viewings.

Tutorial also commence in week 1. There are in-person and online seminars. Please make sure you are enrolled in a tutorial that you are able to attend. Tutorials are not recorded.

**Required readings**

All of the required readings and links to multimedia texts are available through Leganto in iLearn. You should read and take notes on the required materials before your seminar each week.

http://libguides.mq.edu.au/leganto

# Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

## Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

## Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

## Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- Getting help with your assignment
- Workshops
- StudyWise
- Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

# Student Services and Support

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

# Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

# IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.