



MMCC2041

Interactive Web Design

Session 2, Weekday attendance, North Ryde 2021

Department of Media, Communications, Creative Arts, Language and Literature

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Disclaimer

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Session 2 Learning and Teaching Update

The decision has been made to conduct study online for the remainder of Session 2 for all units WITHOUT mandatory on-campus learning activities. Exams for Session 2 will also be online where possible to do so.

This is due to the extension of the lockdown orders and to provide certainty around arrangements for the remainder of Session 2. We hope to return to campus beyond Session 2 as soon as it is safe and appropriate to do so.

Some classes/teaching activities cannot be moved online and must be taught on campus. You should already know if you are in one of these classes/teaching activities and your unit convenor will provide you with more information via iLearn. If you want to confirm, see the list of [units with mandatory on-campus classes/teaching activities](#).

Visit the [MQ COVID-19 information page](#) for more detail.

General Information

Unit convenor and teaching staff Stephen Collins stephen.collins@mq.edu.au
Credit points 10
Prerequisites (MAS240 or MMCC2140) or (COMP249 or COMP2110)
Corequisites
Co-badged status
Unit description This unit teaches the theory and production of websites in the context of the digital age and what that means for media audiences and users. Students develop high level production skills and learn to apply theories of audiences, information architecture, usability and user-focused design to their own original projects created using HTML, CSS and jQuery.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: apply a critical knowledge of the practices, theories and technologies of contemporary Web design.

ULO2: combine HTML, CSS and Javascript in the production of interactive Web-based media.

ULO3: solve coding and design challenges.

ULO4: work independently and professionally in response to project demands.

ULO5: communicate and present information in modes suited to a range of audiences.

General Assessment Information

Please note that the University and the Faculty of Arts have launched a new assessment policy effective as of 1 July 2021. This new policy particularly affects LATE SUBMISSION OF

ASSIGNMENTS.

The Faculty policy in relation to late assessment submissions is as follows:

Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – 10 marks out of 100 credit will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted seven days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests, etc.

To be very clear:

- Unless you have applied for special consideration and had your application approved, for each day your assignment is late, 10 marks will be deducted. For example, if you submit your assignment 7 days late, 70 marks will be deducted, which means you will fail that assignment.
- If your assignment is more than 7 days late (including weekends), you will get 0 for your assignment.

These are serious penalties that will substantially alter your final grade and even determine whether you pass or fail this unit. Please make every effort to submit your assignment by the due date.

If you find you cannot submit your assignment on time, please apply for Special Consideration through AskMQ. Make sure you read Macquarie University's policy regarding Special Consideration requests before you apply: <https://students.mq.edu.au/study/assessment-exams/special-consideration>

Assessment Tasks

Name	Weighting	Hurdle	Due
Website Review	20%	No	17:00 10/10/2021
Coding Tests	30%	No	21:00 17/08/2021; 21:00 31/08/2021; 21:00 14/09/2021
Project	50%	No	17:00 05/11/2021

Website Review

Assessment Type ¹: Essay

Indicative Time on Task ²: 18 hours

Due: **17:00 10/10/2021**

Weighting: **20%**

You are required to write an essay critiquing a website of your choice. You should analyse the site's design, appeal, interface and usability, and analyse the positive or negative effects on the target audience(s). This assignment requires you to draw on knowledge gained from the course materials. You will refer to the set readings and your own independent research in executing a critique set against a background of well-researched and informed assessment criteria. Refer to iLearn for further information.

On successful completion you will be able to:

- apply a critical knowledge of the practices, theories and technologies of contemporary Web design.
- communicate and present information in modes suited to a range of audiences.

Coding Tests

Assessment Type ¹: Quiz/Test

Indicative Time on Task ²: 27 hours

Due: **21:00 17/08/2021; 21:00 31/08/2021; 21:00 14/09/2021**

Weighting: **30%**

You will be required to complete coding tests during the semester to assess your understanding and application of specific concepts taught in the unit. Refer to iLearn for further information.

On successful completion you will be able to:

- combine HTML, CSS and Javascript in the production of interactive Web-based media.
- solve coding and design challenges.

Project

Assessment Type ¹: Project

Indicative Time on Task ²: 45 hours

Due: **17:00 05/11/2021**

Weighting: **50%**

You will design and build a website that addresses a set topic or theme. You will research and develop appropriate multimodal content for the website. Your website will communicate a message, call to action, or narrative to its audience using a combination of text, image, and audio-visual content enhanced by interactive possibilities. Refer to iLearn for further information.

On successful completion you will be able to:

- apply a critical knowledge of the practices, theories and technologies of contemporary Web design.
 - combine HTML, CSS and Javascript in the production of interactive Web-based media.
 - solve coding and design challenges.
 - work independently and professionally in response to project demands.
 - communicate and present information in modes suited to a range of audiences.
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¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

This unit delivers learning materials via iLearn and via <https://mmcc.mq.edu.au>.

Each week there is a pre-recorded video lecture and a workshop.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>)

[du.au](#)) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Changes from Previous Offering

The major project has been rewritten with different requirements to previous iterations.

Changes since First Published

Date	Description
05/07/2021	The section under 'General Assessment Information' was extended in line with Department policy.