MMCC2080

Network Cultures

Session 1, Weekday attendance, North Ryde 2021

Department of Media, Communications, Creative Arts, Language and Literature

Contents

Disclaimer

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Notice

As part of Phase 3 of our return to campus plan, most units will now run tutorials, seminars and other small group activities on campus, and most will keep an online version available to those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face activities for your unit, please go to timetable viewer. To check detailed information on unit assessments visit your unit's iLearn space or consult your unit convenor.

General Information

Unit convenor and teaching staff
Convenor and Lecturer
Margie Borschke
Please use iLearn "Contact Teaching staff" link for all correspondence;
margie.borschke@mq.edu.au
Contact via iLearn "Contact Teaching staff" link (all correspondence is confidential)
All individual consultations by appointment via phone or Zoom
By appointment: Preferred times Mondays 3-4 or Tuesdays 1-2

Credit points
10

Prerequisites
40cp at 1000 level or above

Corequisites

Co-badged status

Unit description
This unit explores the complex relation between technology and culture. The impact of digital and networking technologies on everyday cultural practices and forms of expression is examined with reference to their production, use and circulation. The cultural and social implications of digital and network technologies are studied and broad social, political and cultural issues regarding technology are considered in the specific context of creative expression, communication and representation.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: understand a range of theories about technology and society.

ULO2: develop an expanded knowledge of the history of art and technology.

ULO4: assess contemporary art, media and network culture.

ULO3: appreciate and evaluate the complex relationship between digital networked technology and culture.

ULO5: Relate ideas and evaluate concepts in aesthetics

ULO6: Develop a range of critical and creative thinking attributes

General Assessment Information

- All assessments must be submitted via the Turnitin box on iLearn. Please submit a single file.
- Detailed assessment instructions, assessment criteria and rubrics will be available in the assessment section on iLearn. We will also discuss assessments in class.
- The in-class lectures and learning activities are designed to support the development of your assessments.
- Unless a Special Consideration request has been submitted and approved, (a) a **penalty for lateness** will apply - **two (2) marks out of 100 will be deducted per day for assignments submitted after the due date -** and (b) no assignment will be accepted more than seven (7) days (including weekends) after the original submission deadline.

Assessment Tasks

Name	Weighting	Hurdle	Due
Portfolio	50%	No	01/04/21
Creative Research Report	50%	No	27/05/21

Portfolio

Assessment Type [1]: Portfolio
Indicative Time on Task [2]: 40 hours
Due: **01/04/21**
Weighting: **50%**

Students will submit a portfolio containing a selection of responses to lectorial exercises or preparation and a scholarly reflection.

Refer to iLearn for further information.

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and culture.
- Relate ideas and evaluate concepts in aesthetics
- Develop a range of critical and creative thinking attributes

Creative Research Report

Assessment Type [1]: Media presentation
Indicative Time on Task [2]: 40 hours
Due: **27/05/21**
Weighting: **50%**

Students will be provided with a learning scenario that requires a creative analytical response and draws on the set readings, theories and examples we've discussed in class. You will be provided with the scenario and a series of possible formats for delivering your response.

Refer to iLearn for further information.

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[1] If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

[2] Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

- Required Readings: All required readings will be available via Leganto (See link on right hand side of iLearn). Please consult the ilearn site for weekly readings and other media.
- Seminars commence in week 2
- The Class will be conducted via Zoom. For assistance see: https://students.mq.edu.au/support/study/tools-and-resources/zoom Meeting links will be posted on ilearn

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- Getting help with your assignment
- Workshops
- StudyWise

- Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Services and Support

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.