



# ENGL8030

## Digital Creative Writing: Interactive Prose and Poetry

Session 2, Fully online/virtual 2021

*Department of Media, Communications, Creative Arts, Language and Literature*

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#### Disclaimer

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#### Session 2 Learning and Teaching Update

The decision has been made to conduct study online for the remainder of Session 2 for all units WITHOUT mandatory on-campus learning activities. Exams for Session 2 will also be online where possible to do so.

This is due to the extension of the lockdown orders and to provide certainty around arrangements for the remainder of Session 2. We hope to return to campus beyond Session 2 as soon as it is safe and appropriate to do so.

Some classes/teaching activities cannot be moved online and must be taught on campus. You should already know if you are in one of these classes/teaching activities and your unit convenor will provide you with more information via iLearn. If you want to confirm, see the list of [units with mandatory on-campus classes/teaching activities](#).

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Visit the [MQ COVID-19 information page](#) for more detail.

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## General Information

Unit convenor and teaching staff

Catherine Fargher

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Discipline Convenor

Michelle Hamadache

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Credit points

10

Prerequisites

Admission to MCrWrit

Corequisites

Co-badged status

Unit description

In the transition from print-based media to digital writing forms what new genres, styles, techniques, platforms and audiences emerge? This applied writing unit reflects on the dynamic relationships that exist between creative writing practice and digital cultures. Recent technological innovations not only challenge established publishing modes, but also shape 'voice' in the digital sphere. We look at voice, and the increasing breakdown of boundaries between content producer and content consumer. Students will have the opportunity to engage with web-based and other electronic media, and to develop skills that advance their digital literacy. Having collectively established a theme for the unit, an e-portfolio of individual works will be produced over the course of the session.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO1:** Plan and produce short-form digital text-based creative works in two or more technologies.

**ULO2:** Employ industry-appropriate vocabulary and concepts in the analysis of digital

creative writing and digital cultures.

**ULO3:** Appraise and evaluate the digital creative work of others in writing workshops and writing communities.

**ULO4:** Evaluate how digital writing technologies shape creative writing practice.

## General Assessment Information

### LATE SUBMISSION OF ASSIGNMENTS.

Please note that the University and the Faculty of Arts have launched a new assessment policy effective as of 1 July 2021. This new policy particularly affects **LATE SUBMISSION OF ASSIGNMENTS**.

The Faculty policy in relation to late assessment submissions is as follows:

***Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – 10 marks out of 100 credit will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted seven days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests, etc.***

To be very clear:

- Unless you have applied for special consideration and had your application approved, for each day your assignment is late, 10 marks will be deducted. For example, if you submit your assignment 7 days late, 70 marks will be deducted, which means you will fail that assignment.
- If your assignment is more than 7 days late (including weekends), you will get 0 for your assignment.
- These are serious penalties that will substantially alter your final grade and even determine whether you pass or fail this unit. Please make every effort to submit your assignment by the due date.

If you find you cannot submit your assignment on time, please apply for Special Consideration through AskMQ. Make sure you read Macquarie University's policy regarding Special Consideration requests before you apply:

<https://students.mq.edu.au/study/assessment-exams/special-consideration>

### Participation brief and instructions (20%)

All students must participate in the online discussions and activities for this unit. You are expected to participate in the form of discussion posts, critical reflections and very importantly, by providing constructive feedback to other student peers on their plans and project drafts.

## ASSESSMENT CRITERIA

This assessment is marked according to Unit Learning Outcome 3.

### Digital Creative Work (Major) (35%)

Summary: Production of a major digital creative work for assessment, supported by study of narrative design and digital writing techniques.

## ASSESSMENT CRITERIA

This assessment is marked according to Unit Learning Outcome 1, and the assignment rubric.

### Digital Creative Work (Minor) (25%)

Summary: Production of a minor digital creative work and Reflective Statement for assessment.

## ASSESSMENT CRITERIA

This assessment will be marked according to Unit Learning Outcome 1, and the assignment rubric.

### REFLECTIVE ESSAY (Weighting 20%)

## ASSESSMENT CRITERIA

This assessment is marked according to Unit Learning Outcomes 2 and 4.

## Assessment Tasks

Name	Weighting	Hurdle	Due
<u>Participation</u>	20%	No	Weeks 1-12 Informal teacher and peer feedback
<u>Digital creative work (minor)</u>	25%	No	Week 7 - Sept 10, 11.55pm
<u>Digital creative work (major)</u>	35%	No	Week 11 - Oct 22. 11.55pm
<u>Reflective essay</u>	20%	No	Week 12 - Oct. 29th 11.55pm

### Participation

Assessment Type <sup>1</sup>: Participatory task

Indicative Time on Task <sup>2</sup>: 24 hours

Due: **Weeks 1-12 Informal teacher and peer feedback**

Weighting: **20%**

Contribution to discussions and workshops; practical writing tasks; peer review.

On successful completion you will be able to:

- Employ industry-appropriate vocabulary and concepts in the analysis of digital creative writing and digital cultures.
- Appraise and evaluate the digital creative work of others in writing workshops and writing communities.

## Digital creative work (minor)

Assessment Type <sup>1</sup>: Creative work

Indicative Time on Task <sup>2</sup>: 24 hours

Due: **Week 7 - Sept 10, 11.55pm**

Weighting: **25%**

Students will utilise two or more technologies in the writing and production of a minor digital creative work, and have published these works to the web.

On successful completion you will be able to:

- Plan and produce short-form digital text-based creative works in two or more technologies.

## Digital creative work (major)

Assessment Type <sup>1</sup>: Creative work

Indicative Time on Task <sup>2</sup>: 44 hours

Due: **Week 11 - Oct 22, 11.55pm**

Weighting: **35%**

Students will utilise two or more technologies in the writing and production of a major digital creative work, and have published these works to the web.

On successful completion you will be able to:

- Plan and produce short-form digital text-based creative works in two or more technologies.

## Reflective essay

Assessment Type <sup>1</sup>: Reflective Writing

Indicative Time on Task <sup>2</sup>: 12 hours

Due: **Week 12 - Oct. 29th 11.55pm**

Weighting: **20%**

Reflective essay

On successful completion you will be able to:

- Employ industry-appropriate vocabulary and concepts in the analysis of digital creative writing and digital cultures.
  - Evaluate how digital writing technologies shape creative writing practice.
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<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Delivery and Resources

Resources, readings, links to help you in the unit.

In each of the three modules,

1. Workshopping and Introductory Practical Exercises 1 and 2,
2. Minor Work and workshopping
3. Major work and workshopping,

there are further specific resources that relate to that module.

Go to the home page for the unit and scroll down to find your minor and major work module areas.

Readings are also available for each week of the Unit. Please find them on [Leganto](#)

## Unit Schedule

Week 1: What is digital creative writing?

Week 2: Introduction to Writing in a Network

Week 3: Generative texts: Twitter for sampling and scraping

Week 4: 'Hands-free' writing. Bots, memes, #

Week 5: Generative texts: bots for writing

Week 6: Interactive Fictions and Poetry

Week 7: Narrative Design: The writer's roles - introduction to TWINE

Weeks 8 - 10: Workshop intensives

Week 11: Narrative: storyline, characterisation, world

Week 12: Digital futures for the creative writer

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>) and use the [search tool](#).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](https://ask.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](https://mq.edu.au/learningskills)) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)



- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

If you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

## Changes from Previous Offering

Alongside the previous Unit offering, updated content will include exploration of *the adaptation of traditional forms of literary creation, such as poetry and prose and the hybrid modes emerging in the complex, emerging and at times experimental or unstable spaces of digital literary production, including the increasing breakdown of boundaries between content producer and content consumer, and emerging modes such as fan-fiction and epistolary storytelling.*