



# MMCC8033

## Storytelling Techniques

Session 3, Special circumstance 2020

*Department of Media, Music, Communication and Cultural Studies*

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#### **Disclaimer**

Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.

#### **Notice**

As part of [Phase 3 of our return to campus plan](#), most units will now run tutorials, seminars and other small group learning activities on campus for the second half-year, while keeping an online version available for those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face and online activities for your unit, please go to [timetable viewer](#). To check detailed information on unit assessments visit your unit's iLearn space or consult your unit convenor.

## General Information

Unit convenor and teaching staff

Bridget Griffen-Foley

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Alex Mesker

[alex.mesker@mq.edu.au](mailto:alex.mesker@mq.edu.au)

Credit points

10

Prerequisites

Admission to MMediaComm or MCrInd or MIC

Corequisites

Co-badged status

Unit description

This unit examines new and established techniques in storytelling, across a range of platforms, placing equal emphasis on both analysis and productive skills.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO1:** communicate (oral, written and/or visual) sophisticated ideas and concepts for creative media works.

**ULO2:** synthesise and analyse texts (creative and critical) in the specific creative media field.

**ULO3:** demonstrate professional technical competence.

**ULO4:** adapt discipline-specific knowledge in creative media to novel situations.

**ULO5:** collaborate and communicate creatively and meet professional standards.

## General Assessment Information

### Seminar preparation tasks

Assessment Type [1](#): Reflective Writing Indicative Time on Task [2](#): 10 hours Due: **Continuing (18 December 2020 - 14 January 2021)** Weighting: **10%**

Produce written reflections of 200-300 words on each mini-lecture and/or set of readings (for Parts 1-6). Refer to iLearn for further information.

### Story Analysis

Assessment Type [1](#): Case study/analysis Indicative Time on Task [2](#): 20 hours Due: **Friday 15 January 2021, 24.00** (midnight). Weighting: **40%**

Analyse a publicly accessible narrative media text. Refer to iLearn for further information.

### Story Project

Assessment Type [1](#): Creative work Indicative Time on Task [2](#): 55 hours Due: **Monday 25 January 2021, 24:00** (midnight). Weighting: **50%**

Produce an original media work. Refer to iLearn for further information.

1) If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Learning Skills Unit](#) for academic skills support.

2) Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Assessment Tasks

Name	Weighting	Hurdle	Due
<a href="#">Story project</a>	50%	No	25/01/21 24.00 midnight
<a href="#">Story analysis</a>	40%	No	15/01/21 24.00 midnight
<a href="#">Seminar preparation tasks</a>	10%	No	Continuing

### Story project

Assessment Type [1](#): Creative work  
Indicative Time on Task [2](#): 55 hours  
Due: **25/01/21 24.00 midnight**

Weighting: **50%**

Produce an original media work. Refer to iLearn for further information.

On successful completion you will be able to:

- demonstrate professional technical competence.
- adapt discipline-specific knowledge in creative media to novel situations.
- collaborate and communicate creatively and meet professional standards.

## Story analysis

Assessment Type <sup>1</sup>: Case study/analysis

Indicative Time on Task <sup>2</sup>: 20 hours

Due: **15/01/21 24.00 midnight**

Weighting: **40%**

Analyse a publicly accessible narrative media text. Refer to iLearn for further information.

On successful completion you will be able to:

- communicate (oral, written and/or visual) sophisticated ideas and concepts for creative media works.
- synthesise and analyse texts (creative and critical) in the specific creative media field.
- demonstrate professional technical competence.
- adapt discipline-specific knowledge in creative media to novel situations.

## Seminar preparation tasks

Assessment Type <sup>1</sup>: Reflective Writing

Indicative Time on Task <sup>2</sup>: 10 hours

Due: **Continuing**

Weighting: **10%**

Produce written reflections on each week's lecture and set readings. Refer to iLearn for further information.

On successful completion you will be able to:

- communicate (oral, written and/or visual) sophisticated ideas and concepts for creative media works.

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<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Delivery and Resources

**Unit readings** can be accessed via **Leganto**.

The unit is organised into **6 parts**. Parts 1-2 are offered remotely in December 2020. Six seminars, covering Parts 3-6, will be held between 5 to 14 January 2020. It is necessary to attend all seminars.

All seminars will be conducted **face-to-face and also available online**. Zoom meeting links are on iLearn. Each seminar is 2 hours.

A series of 6 **recorded audio Mini-lectures** (around 30 minutes each) is available via **Echo**. You are required to listen to **Mini-lectures 1 and 2**, and do the associated reading, in December 2020. You are required to listen to **Mini-lecture 3**, and do the associated reading, before the first seminar on 4 January 2021. The rest of the schedule, covering Parts 4-6, will be explained by the convenor.

**Assessments** are to be submitted via **Turnitin**.

### Late submissions

Unless a Special Consideration request has been submitted and approved:

(a) a penalty for lateness will apply - two (2) marks out of 100 will be deducted per day for assignments submitted after the due date; and

(b) no assignment will be accepted more than seven (7) days (including weekends) after the original submission deadline.

No late submissions will be accepted for timed assessments — e.g. quizzes, online tests.

**MMCCS Session Re-mark Application** <http://www.mq.edu.au/pubstatic/public/download/?id=167914>

Information is correct at the time of publication.

**Technical arrangements** and material support will be provided on a case-by-case basis. As this unit focusses primarily on narrative, storytelling dynamics and structure, technical expertise and production accomplishment *per se* are not major learning outcomes or assessment criteria.

If the unit convenor determines that technical support is appropriate and feasible, students will be referred to relevant tech support team members. Please do not contact support staff without first discussing technical requirements with unit convenor.

**Additional information:**

Department of Media, Music, Communication and Cultural Studies website [https://www.mq.edu.au/about\\_us/faculties\\_and\\_departments/faculty\\_of\\_arts/department\\_of\\_media\\_music\\_communication\\_and\\_cultural\\_studies/](https://www.mq.edu.au/about_us/faculties_and_departments/faculty_of_arts/department_of_media_music_communication_and_cultural_studies/)

## Unit Schedule

	Preparation	Part 1: The Rise of Storytelling Audit Mini-lecture 1  Readings
18.00 (6pm)	Wednesday 18 December 2020	Seminar preparation task 1 due
	Preparation	Part 2: The Story Arc Audit Mini-lecture 2  Readings
18.00	Friday 20 December	Seminar preparation task 2 due
10am-12pm	Tuesday 5 January 2021	Seminar
	Preparation	Part 3: Sequences Audit Mini-lecture 3  Readings
10am-12pm	Wednesday 6 January	Seminar
	Preparation	Part 4: Anti-narrative Audit Mini-lecture 4  Readings
10am-12pm	Thursday 7 January	Seminar
18.00	Thursday 7 January	Seminar preparation task 3 due
18.00	Friday 8 January	Seminar preparation task 4 due

	Preparation	Part 5: Beginnings & Endings Audit Mini-lecture 5 Readings
10am-12pm	Tuesday 12 January	Seminar
18.00	Tuesday 12 January	Seminar preparation task 5 due
	Preparation	Part 6: Overview Audit Mini-lecture 6 (40 mins) Readings
10am-12pm	Wednesday 13 January	Seminar
10am-12pm	Thursday 14 January	Seminar
18.00	Thursday 14 January	Seminar preparation task 6 due
24.00 (midnight)	Friday 15 January	Story Analysis due
24.00	Monday 25 January	Story Project due

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central\)](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#) (**Note:** The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.)

Students seeking more policy resources can visit the [Student Policy Gateway \(https://students.mq.edu.au/support/study/student-policy-gateway\)](https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central \(http://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central\)](http://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/study/getting-started/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](http://ask.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

If you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)



## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.