

AFIN8014

FinTech and Innovation

Session 2, Special circumstances 2021

Department of Applied Finance

Contents

General Information	2
Learning Outcomes	2
General Assessment Information	3
Assessment Tasks	3
Delivery and Resources	5
Unit Schedule	5
Policies and Procedures	6

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Session 2 Learning and Teaching Update

The decision has been made to conduct study online for the remainder of Session 2 for all units WITHOUT mandatory on-campus learning activities. Exams for Session 2 will also be online where possible to do so.

This is due to the extension of the lockdown orders and to provide certainty around arrangements for the remainder of Session 2. We hope to return to campus beyond Session 2 as soon as it is safe and appropriate to do so.

Some classes/teaching activities cannot be moved online and must be taught on campus. You should already know if you are in one of these classes/teaching activities and your unit convenor will provide you with more information via iLearn. If you want to confirm, see the list of units with mandatory on-campus classes/teaching activities.

Visit the \underline{MQ} COVID-19 information page for more detail.

General Information

Unit convenor and teaching staff

Unit Convenor

Cynthia Cai

cynthia.cai@mq.edu.au

Credit points

10

Prerequisites

(AFIN6012 and (AFIN613 or AFIN6013)) or (admission to MBkgFin or MBusAnalytics or MFin)

Corequisites

Co-badged status

Unit description

Technology has been transforming the finance industry, with the potential to disrupt traditional industry structure and practice. This unit introduces the main building blocks of FinTech (blockchain, big data, machine learning and artificial intelligence) and how these technologies could provide transformative solutions to underlying finance problems (including economic and psychological issues) and reshape the finance industry with innovations. Cutting-edge cases will be used to illustrate the core concepts.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Identify fundamental economic and psychological issues in the current financial system.

ULO2: Explore fundamental techniques in blockchain, machine learning and artificial intelligence

ULO3: Work productively in a group to evaluate how major advances in blockchain, machine learning and artificial intelligence are applicable to finance problems.

ULO4: Analyse recent developments in FinTech and its impact in transforming the finance industry.

ULO5: Discover the risks arising from FinTech and understand the dynamics between the innovations and regulations.

General Assessment Information

Assessment criteria (including information about late submissions and extensions) for all assessment tasks will be provided on the unit iLearn site.

Assessment Tasks

Name	Weighting	Hurdle	Due
Assignment	20%	No	Week 5
Group Project	40%	No	Week 10
Final Examination	40%	No	University Examination Period

Assignment

Assessment Type 1: Report

Indicative Time on Task 2: 10 hours

Due: Week 5 Weighting: 20%

The assignment will cover quantitative and/or qualitative analysis of a finance scenario or problem. Students will be required to produce a report of 800 to 1200 words

On successful completion you will be able to:

- · Identify fundamental economic and psychological issues in the current financial system.
- Explore fundamental techniques in blockchain, machine learning and artificial intelligence

Group Project

Assessment Type 1: Project

Indicative Time on Task 2: 35 hours

Due: Week 10 Weighting: 40%

The project will cover quantitative and/or qualitative analysis specific to FinTech. In groups, students will be required to conduct analysis and produce a business report. Please note that

50% of the marks will be based on student's individual contribution via individual essay and/or presentation.

On successful completion you will be able to:

- Identify fundamental economic and psychological issues in the current financial system.
- Explore fundamental techniques in blockchain, machine learning and artificial intelligence
- Work productively in a group to evaluate how major advances in blockchain, machine learning and artificial intelligence are applicable to finance problems.
- Analyse recent developments in FinTech and its impact in transforming the finance industry.
- Discover the risks arising from FinTech and understand the dynamics between the innovations and regulations.

Final Examination

Assessment Type 1: Examination Indicative Time on Task 2: 10 hours

Due: University Examination Period

Weighting: 40%

A two hour exam will be held during University Examination Period.

On successful completion you will be able to:

- Identify fundamental economic and psychological issues in the current financial system.
- Explore fundamental techniques in blockchain, machine learning and artificial intelligence
- Analyse recent developments in FinTech and its impact in transforming the finance industry.
- Discover the risks arising from FinTech and understand the dynamics between the innovations and regulations.

 the academic teaching staff in your unit for guidance in understanding or completing this type of assessment

¹ If you need help with your assignment, please contact:

• the Writing Centre for academic skills support.

Delivery and Resources

Required Text	No prescribed textbook is required. The unit will utilise various library resources, including research papers, book chapters, case studies, etc. All materials will be provided via iLearn or during the lecture.
Recommended Readings	We will supplement the lecture materials with readings from journals and other textbooks. A list of relevant material will be provided via iLearn.
Technology Used and Required	Necessary technology: Computer with MS Excel and Word, scientific or business calculator and internet access.

Unit Schedule

Teaching Weeks		Topics
1		Introduction of FinTech: History and Today
2		Digital Transformation
3		Raising Money with Alternatives: Peer-to-Peer Lending and Crowdfunding
4		Blockchain-A Disruptive Technology: Bitcoin and Cryptocurrencies
5		Blockchain-A Disruptive Technology: Beyond Coins
6		Machine Learning: from ' Traditional' to 'Deep'
7		Big Data: Harnessing Data with Artificial Intelligence
8	InsurTech and PropTech: Financial Innovations in Insurance and Real Estate	
9	Financial Inclusion with Innovations	
10	Issues of FinTech: Risks and Regulations	
11	FinTech: Possible Improvements in Financial Behaviours	
12	FinTech: The Future	
13	Revision	

 $^{^{\}rm 2}$ Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- · Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- · Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.e du.au) and use the search tool.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mg.edu.au/admin/other-resources/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- Getting help with your assignment
- Workshops
- StudyWise

· Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- · Ask a Librarian

Student Services and Support

Students with a disability are encouraged to contact the <u>Disability Service</u> who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/ offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the <u>Acceptable Use of IT Resources Policy</u>. The policy applies to all who connect to the MQ network including students.