



# MMCC2060

## Health, Bodies, Media

Session 1, Weekday attendance, North Ryde 2021

*Department of Media, Communications, Creative Arts, Language and Literature*

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#### **Disclaimer**

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#### **Notice**

As part of [Phase 3 of our return to campus plan](#), most units will now run tutorials, seminars and other small group activities on campus, and most will keep an online version available to those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face activities for your unit, please go to [timetable viewer](#). To check detailed information on unit assessments visit your unit's iLearn space or consult your unit convenor.

## General Information

Unit convenor and teaching staff

Lecturer, tutor and convenor

Nicole Matthews

[nicole.matthews@mq.edu.au](mailto:nicole.matthews@mq.edu.au)

Tutor

Lara Palombo

[lara.palombo@mq.edu.au](mailto:lara.palombo@mq.edu.au)

Credit points

10

Prerequisites

40cp at 1000 level or above

Corequisites

Co-badged status

Unit description

What does it mean to be 'healthy'? This course will critically examine the way we understand and imagine 'health'. Drawing on perspectives from media and cultural studies, communication studies, disability studies, critical health studies and science and technology studies, we ask how our own embodied experiences of health or ill health are shaped by media and culture, as well as wider biomedical and political institutions. We will focus particularly on the way health is imagined in broadcast and online media, including public health campaigns, popular science communication, news and current affairs, commercial advertising, popular entertainment television genres and self-monitoring apps. Contemporary debates such as those around smoking, obesity, drinking, sexual health and mental illness will be analysed and discussed and we will explore how categories of 'health' and 'illness' play out in ethical and political decision making. How are ideas about 'normal' or 'pathological' bodies and identities tied into concepts of 'health'? And how does the idea that 'wellness' is an individual's responsibility underpin public policy and peoples' ways of understanding and managing their own bodies?

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO1:** demonstrate an understanding of the ways in which health is understood and experienced across a range of contexts.

**ULO2:** interrogate key concepts around health, showing an awareness of debates around definitions of these terms.

**ULO3:** outline a theoretically informed account of the relationship between forms of knowledge and experiences of embodied subjectivity and sociality.

**ULO4:** apply key methods of critical analysis to evaluate social economic, legal and or medical practices which focus on bodily-being.

**ULO5:** communicate effectively and ethically in a range of contexts and modes of writing.

**ULO6:** evidence engagement with and reflection on the process of learning.

## Assessment Tasks

Name	Weighting	Hurdle	Due
<u>Report on a health promotion campaign; health app or health-related legal or policy change</u>	50%	No	Wk 12, Wed 26/5/2021 11pm
<u>Reflective summaries</u>	30%	No	Weekly Mon 9am Wk 2-11; Final summary Fri 4/6/2021 11pm
<u>Online take-home test</u>	20%	No	Mon 29/3/2021 9 am

### Report on a health promotion campaign; health app or health-related legal or policy change

Assessment Type <sup>1</sup>: Report

Indicative Time on Task <sup>2</sup>: 40 hours

Due: **Wk 12, Wed 26/5/2021 11pm**

Weighting: **50%**

Students will write a report on a health promotion campaign, health app or health-related legal or policy change.

Refer to iLearn for further information.

On successful completion you will be able to:

- outline a theoretically informed account of the relationship between forms of knowledge and experiences of embodied subjectivity and sociality.
- apply key methods of critical analysis to evaluate social economic, legal and or medical practices which focus on bodily-being.
- communicate effectively and ethically in a range of contexts and modes of writing.
- evidence engagement with and reflection on the process of learning.

## Reflective summaries

Assessment Type <sup>1</sup>: Reflective Writing

Indicative Time on Task <sup>2</sup>: 25 hours

Due: **Weekly Mon 9am Wk 2-11; Final summary Fri 4/6/2021 11pm**

Weighting: **30%**

Students will write a week by week summary of key readings and a final reflection on the way understandings of key readings have been shaped by in-class learning.

Refer to iLearn for further information.

On successful completion you will be able to:

- demonstrate an understanding of the ways in which health is understood and experienced across a range of contexts.
- communicate effectively and ethically in a range of contexts and modes of writing.
- evidence engagement with and reflection on the process of learning.

## Online take-home test

Assessment Type <sup>1</sup>: Quiz/Test

Indicative Time on Task <sup>2</sup>: 25 hours

Due: **Mon 29/3/2021 9 am**

Weighting: **20%**

Students will take an online take-home multiple choice test. This test is an open book test.

Refer to iLearn for further information.

On successful completion you will be able to:

- demonstrate an understanding of the ways in which health is understood and experienced across a range of contexts.
- interrogate key concepts around health, showing an awareness of debates around definitions of these terms.
- evidence engagement with and reflection on the process of learning.

<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Delivery and Resources

Details of delivery and resources will be provided on ilearn.

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](https://ask.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

**Late Submission:** Unless a Special Consideration request has been submitted and approved,

(a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted more than seven (7) days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests.

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

If you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.