MMCC1050

Multimodal Storytelling

Session 1, Special circumstances, North Ryde 2021

Department of Media, Communications, Creative Arts, Language and Literature

Contents

Disclaimer

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Notice

As part of Phase 3 of our return to campus plan, most units will now run tutorials, seminars and other small group activities on campus, and most will keep an online version available to those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face activities for your unit, please go to timetable viewer. To check detailed information on unit assessments visit your unit's iLearn space or consult your unit convenor.

General Information

Unit convenor and teaching staff
Jeannine Baker
jeannine.baker@mq.edu.au

Credit points
10

Prerequisites

Corequisites

Co-badged status

Unit description
This unit focuses on ways to think about and study stories. Students study storytelling in multimodal contexts such as journalism, films, video clips, images, songs, short fiction, comics, audio, podcasts, testimony, broadcast, artworks, and online content. The unit equips students with the analytical skills to think critically about what shapes storytelling in our contemporary media landscape. The narratives in our media inform who we are and our place in the world. They provide us with information; but more importantly they give form to our lives in enabling and dangerous ways. Students therefore learn the histories, techniques and structures of narrative. We consider the ways in which certain stories define and locate their potential audience; and how stories construct, reveal and hide meaning to persuade their audiences. The unit is an important introduction to how to construct a narrative in multimodal forms, and will be useful for any career option.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: analyse and reflect upon the histories, techniques, and structures of narrative across a range of platforms.

ULO2: identify and critique how narratives contribute to a sense of culture and identity.

ULO3: communicate and present information in modes suited to a range of audiences.

ULO4: conduct independent research of a range of text-based and audio-visual media.

General Assessment Information

- **Special Consideration:** If you have experienced an unavoidable and serious disruption and are unable to complete a task by the due date, please request Special Consideration via ask.mq.edu.au. For more information about the Special Consideration process please click here.
- **Late Submission:** Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted more than seven (7) days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests.
- **Grades:** In line with the Macquarie University Assessment Policy, grades align with the descriptors available here.

Assessment Tasks

Name	Weighting	Hurdle	Due
Online Engagement	20%	No	Ongoing
Project Rationale and Plan	30%	No	1st of April 11:59pm 2021
Story Project	50%	No	31st of May 11:59pm 2021

Online Engagement

Assessment Type [1]: Participatory task
Indicative Time on Task [2]: 19 hours
Due: **Ongoing**
Weighting: **20%**

Students will complete online tasks throughout the session that engage with the unit materials and themes. Refer to ilearn for further information.

On successful completion you will be able to:

- analyse and reflect upon the histories, techniques, and structures of narrative across a range of platforms.
- identify and critique how narratives contribute to a sense of culture and identity.

- communicate and present information in modes suited to a range of audiences.

Project Rationale and Plan

Assessment Type [1]: Plan
Indicative Time on Task [2]: 28 hours
Due: **1st of April 11:59pm 2021**
Weighting: **30%**

Students will develop a project rationale and plan that prepares them to undertake the Story Project later in the semester. Refer to iLearn for further information.

On successful completion you will be able to:

- analyse and reflect upon the histories, techniques, and structures of narrative across a range of platforms.
- identify and critique how narratives contribute to a sense of culture and identity.
- communicate and present information in modes suited to a range of audiences.
- conduct independent research of a range of text-based and audio-visual media.

Story Project

Assessment Type [1]: Creative work
Indicative Time on Task [2]: 47 hours
Due: **31st of May 11:59pm 2021**
Weighting: **50%**

Drawing on the ideas that have been investigated through the course of this semester, students will produce a final project. Refer to iLearn for further information.

On successful completion you will be able to:

- analyse and reflect upon the histories, techniques, and structures of narrative across a range of platforms.
- identify and critique how narratives contribute to a sense of culture and identity.
- communicate and present information in modes suited to a range of audiences.
- conduct independent research of a range of text-based and audio-visual media.

[1] If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

2 Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Unit Delivery:

- Lectures: In this unit, lectures will either be prerecorded or occur live on zoom. They will all either be uploaded or start at 10am Monday. Please watch the lecture prior to attending your tutorial.
- Tutorials: In the unit, tutorials will be offered both via zoom and on-campus. Please select the tutorial you would like to attend in e-student. It is strongly recommended that students attend all tutorials in order to engage with unit concepts, discuss upcoming assessments and share questions.

Unit Resources:

- Readings: In this unit, students are required to complete the weekly readings. The readings will be available via Leganto links in ilearn. If you have any concerns, please contact Jillian via email.
- Assessments: In this unit, students will be required to create a final project using their own equipment (including phones, computers) or equipment that can be borrowed from the library (such as laptops). If you have any questions, please contact Jillian via email.

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- Getting help with your assignment
- Workshops
- StudyWise
- Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Services and Support

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/ offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.