



# MMCC1008

## Introduction to Podcasting

Session 2, Weekday attendance, North Ryde 2021

*Department of Media, Communications, Creative Arts, Language and Literature*

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#### **Disclaimer**

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#### **Session 2 Learning and Teaching Update**

The decision has been made to conduct study online for the remainder of Session 2 for all units WITHOUT mandatory on-campus learning activities. Exams for Session 2 will also be online where possible to do so.

This is due to the extension of the lockdown orders and to provide certainty around arrangements for the remainder of Session 2. We hope to return to campus beyond Session 2 as soon as it is safe and appropriate to do so.

Some classes/teaching activities cannot be moved online and must be taught on campus. You should already know if you are in one of these classes/teaching activities and your unit convenor will provide you with more information via iLearn. If you want to confirm, see the list of [units with mandatory on-campus classes/teaching activities](#).

Visit the [MQ COVID-19 information page](#) for more detail.

## General Information

Unit convenor and teaching staff

Convenor & Lecturer

Helen Wolfenden

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Contact via email

10HA 193E

Email for an appointment

Senior Technical Support

Ben Nash

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Credit points

10

Prerequisites

Corequisites

Co-badged status

Unit description

In this unit you will be introduced to both the narrative and technical tools of audio storytelling. The unit will explore podcasting as a new form of spoken-word audio identifying both the continuities and divergences from precursors like radio and other allied media genres. This unit has a significant practical component and culminates in the production of a podcast episode. There is a particular focus on the requirements of producing content for the ear.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO1:** identify the principles and techniques underlying contemporary spoken word audio production and practices.

**ULO2:** apply practice and production skills.

**ULO3:** communicate using appropriate styles and techniques for spoken word audio.

**ULO4:** evaluate practices, production, technologies and techniques used to create podcasts

## General Assessment Information

Please note that the University and the Faculty of Arts have launched a new assessment policy effective as of 1 July 2021. This new policy particularly affects LATE SUBMISSION OF ASSIGNMENTS.

The Faculty policy in relation to late assessment submissions is as follows:

**Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – 10 marks out of 100 credit will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted seven days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests, etc.**

To be very clear:

- Unless you have applied for special consideration and had your application approved, for each day your assignment is late, 10 marks will be deducted. For example, if you submit your assignment 7 days late, 70 marks will be deducted, which means you will fail that assignment.
- If your assignment is more than 7 days late (including weekends), you will get 0 for your assignment.

These are serious penalties that will substantially alter your final grade and even determine whether you pass or fail this unit. Please make every effort to submit your assignment by the due date.

If you find you cannot submit your assignment on time, please apply for Special Consideration through AskMQ. Make sure you read Macquarie University's policy regarding Special Consideration requests before you apply: <https://students.mq.edu.au/study/assessment-exams/special-consideration>

## Assessment Tasks

Name	Weighting	Hurdle	Due
<a href="#">Quizzes</a>	15%	No	16:00, Friday, Fortnightly
<a href="#">Practice-based Task</a>	35%	No	16:00 03/09/2021
<a href="#">Media Presentation: Podcast Episode</a>	50%	No	16:00 25/10/2021

## Quizzes

Assessment Type <sup>1</sup>: Quiz/Test

Indicative Time on Task <sup>2</sup>: 10 hours

Due: **16:00, Friday, Fortnightly**

Weighting: **15%**

Quizzes will be based on listenings/readings.

Refer to iLearn for further information.

On successful completion you will be able to:

- identify the principles and techniques underlying contemporary spoken word audio production and practices.
- evaluate practices, production, technologies and techniques used to create podcasts

## Practice-based Task

Assessment Type <sup>1</sup>: Plan

Indicative Time on Task <sup>2</sup>: 30 hours

Due: **16:00 03/09/2021**

Weighting: **35%**

Students develop a podcast concept.

Refer to iLearn for further information.

On successful completion you will be able to:

- identify the principles and techniques underlying contemporary spoken word audio production and practices.
- apply practice and production skills.
- evaluate practices, production, technologies and techniques used to create podcasts

## Media Presentation: Podcast Episode

Assessment Type <sup>1</sup>: Media presentation

Indicative Time on Task <sup>2</sup>: 40 hours

Due: **16:00 25/10/2021**

Weighting: **50%**

Students work in groups to produce a podcast episode.

Refer to iLearn for further information.

On successful completion you will be able to:

- identify the principles and techniques underlying contemporary spoken word audio production and practices.
- apply practice and production skills.
- communicate using appropriate styles and techniques for spoken word audio.
- evaluate practices, production, technologies and techniques used to create podcasts

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<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Delivery and Resources

This unit uses lectures and tutorials. Technical instruction is via LinkedIn Learning.

**Please Note: Lectures and tutorials commence in week 1. Please attend all classes.**

**Ben Nash**, Senior Technical Demonstrator, will be providing limited assistance.

During this unit you will have access to the Adobe Creative Cloud DAW (Digital Audio Workstation) **Audition**. Training for Audition is via **LinkedIn Learning** (formerly Lynda.com) and you can access all their online training videos via the library: <https://libguides.mq.edu.au/linkedinlearning>. The course for this unit is called **Audition CC 2019 Essential Training** and is available here: <https://www.linkedin.com/learning/audition-cc-2019-essential-training/discover-adobe-audition-2019?u=2126025> Note that it takes a film based approach to the software but it still delivers a comprehensive guide to using Audition. Feel free to skip the sections relating specifically to Premiere Pro if you prefer. Please allocate **at least one hour a week** to access the training and practicing your technical skills.

**iLearn** is a major component of this unit. Please refer to iLearn frequently and undertake the quizzes, readings/listenings and activities. It is very important to check announcements on iLearn regularly.

### EQUIPMENT

Please ensure that your computer has adequate RAM and space to run the DAW and store your audio files.

Recommended: one set of **good quality** closed or semi-closed headphones.

## **REQUIRED READING**

A selection of readings and listenings are detailed on iLearn.

Readings/listenings are accessed via Leganto <http://libguides.mq.edu.au/leganto>

**NOTE that you MUST access Leganto via the block in iLearn in the first instance.** This is how the system verifies you as a student in this unit.

Students should draw on at least two sources for their written reflections, required in the documentation portion of the assessments.

### **Recommended Readings**

**Abel, Jessica. 2015. Out on the Wire: The Storytelling Secrets of the New Masters of Radio. Penguin Random House.**

Alten, Stanley. Audio in Media. 10th Edition, Belmont CA: 2013 (The bible of audio production for those really serious about sound.)

**Biewen, John. Reality radio: telling true stories in sound, Durham, 2017**

Crook, Tim. The Sound Handbook. London. Routledge 2012

Emm, Adèle. Researching for the media: television, radio and journalism, London; New York 2014.

Frangi, Anthony. Radio toolbox: everything you need to get started in broadcasting. Palgrave Macmillan 2012.

Geller, Valerie. Beyond Powerful radio: a communicator's guide to the Internet age. Belmont CA: 2006.

Keeble, Richard. Ethics for Journalists. London & New York, 2008

**Kern, Jonathon. Sound Reporting: the NPR Guide to audio journalism and production, Chicago: 2008**

Lingren, Mia, and Philips, Gail. Australian Broadcast Journalism. 3rd Ed. Oxford Uni Press: 2013.

Loviglio, Jason & Hilmes, Michele (Eds) Radio's New Wave: Global Sound in the Digital Age, Routledge: 2013.

McLeish, Robert. Radio Production, 6th Edition, Oxford: 2016

**Nuzum, Eric. Make Noise: A Creator's Guide to Podcasting and Great Audio Storytelling, Workman Publishing Company, New York: 2019.**

Talbot-Smith, Michael. Sound Assistance. London: 1999

**Journals of relevance (via library/electronically available)**

The Radio Journal: international studies in broadcast and audio media, (UK/international).

Journal of Radio and Audio Media, (USA)

Radiodoc Review: online journal reviewing documentary radio/audio (international) <http://ro.uow.edu.au/rdr/>

## **Podcasts**

New podcasts are popping up all the time. Some good ones are:

Australian: The ABC has many! <https://www.abc.net.au/radio/podcasts/> Listen to a variety. You might like to try *Earshot*, *Patient Zero*, *The Eleventh*, *Sum of All Parts*, *Trace*, *Conversations* or *Off Track*.

Also see the full list of finalists from the Australian Podcast Awards: <https://australianpodcastawards.com/>

Community radio: FBI's *All The Best* <https://fbiradio.com/podcast/all-the-best/> is very much the model for our us. 2SER also has some great podcasts <https://2ser.com/podcasts/>.

International: From USA: Radiotopia, Serial, S-Town, This American Life, Freakonomics, Radiolab, Out on the Wire, StoryCorps, Radio Rookies, The Truth, The New Yorker Radio Hour, HowSound, From Our Own Correspondent, Third Coast International Audio Festival, Home of the Brave, The Heart, Love + Radio, Death, Sex & Money, 99% Invisible. Also try The Kitchen Sisters programs/projects (Davia Nelson & Nikki Silva are award winning producers based in USA <http://www.kitchensisters.org>)

UK: BBC Sounds <https://www.bbc.co.uk/podcasts>; The Next Episode, Pieces of Britney, The BBC Academy (especially the Podcastology episodes), Forest 404 and many more! Also check out the latest audio productions from print publications like The Guardian <https://www.theguardian.com/podcasts>.

## **Web radios and audio sites of interest**

Arte-Radio (in French: radio arm of European cultural channel) <https://www.arteradio.com/>

American Public Radio Works <https://www.apmreports.org/>

Australian Broadcasting Corporation <http://www.abc.net.au>

ABC Editorial policies <https://edpols.abc.net.au/policies/>

ABC Earshot (main ABC features and documentaries program) <http://www.abc.net.au/radionational/programs/earshot/>

ABC Correspondents Report <http://www.abc.net.au/radio/programs/correspondentsreport/>

ABC Local Radio: <http://www.abc.net.au/radio/sydney/>

ABC Radio Australia <http://www.abc.net.au/radio-australia/>

ABC Radio Eye (Features & Docs - archive) <http://www.abc.net.au/radionational/programs/archived/radioeye/>

ABC RN <http://www.abc.net.au/radionational/>

ABC Triple J: <http://www.abc.net.au/triplej/programs/>

All the Best from FBi Radio: storytelling and short docs <https://fbiradio.com/podcast/all-the-best/>

Australian Communications and Media Authority <https://www.acma.gov.au/>

BBC Radio <https://www.bbc.co.uk/radio/>

ABC Newsradio: <http://www.abc.net.au/newsradio/>

University web radio in UK <http://www.birst.co.uk/>

Commercial Radio Australia <http://www.commercialradio.com.au/>

Community Broadcasters Association <https://www.cbaa.org.au/>

World Association of Community Radio Broadcasters <http://www.amarceurope.eu/>

FBi Radio <https://fbiradio.com/>

2GB <https://www.2gb.com/>

The Heard a collection of independent podcast producers <http://www.theheardradio.com/>

Kitchen Sisters programs/projects (Davia Nelson & Nikki Silva are award winning producers based in USA) <http://www.kitchensisters.org/>

NOVA <https://www.nova969.com.au/nova969>

National Public Radio (USA) <https://www.npr.org/>

NPR Training <http://training.npr.org/>

NPR Interns radio <https://www.npr.org/about-npr/181881227/want-to-be-an-npr-intern>

New Radio and Performing Arts (archive) <http://www.somewhere.org/>

Radioinfo (subscribe to keep in touch with latest jobs etc in Australia) <https://radioinfo.com.au/>

Radio Lab (much more than a science radio show - highly recommended for its creative approach) <https://www.wnycstudios.org/shows/radiolab/>

Radio-Locator <https://radio-locator.com/>

Radiotopia curated set of podcasts, USA <https://www.radiotopia.fm/>

Resonance FM <https://www.resonancefm.com/>

SBS Radio <https://www.sbs.com.au/radio/>

2SER <https://2ser.com/>

Serial Podcast cult podcast based on re-examination of murder case <https://serialpodcast.org/>

Sirius satellite radio <https://www.siriusxm.com/>

Story Corps (USA) <https://storycorps.org/listen/?collection=sound-portraits>



SYN community station, based in Melbourne, under 25s <http://syn.org.au>

Third Coast Radio Festival <https://www.thirdcoastfestival.org/>

This American Life show <https://www.thisamericanlife.org/>

Transom: a showcase & workshop for new public radio (very useful to students) <http://www.transom.org/>

UBU Web radio [http://www.ubu.com/sound/radio\\_radio/index.html](http://www.ubu.com/sound/radio_radio/index.html)

2UE <http://www.2ue.com.au/>

UN Radio <https://news.un.org/en/audio-hub>

Hearing Voices USA "best of Public radio" Hearing Voices <http://www.hearingvoices.com/>

The Public Radio Exchange (PRX) is a nonprofit web-based platform for digital distribution, review, and licensing of radio programs. <https://www.prx.org/>

The Wire <http://www.thewire.org.au/>

WNYC New York public radio station with live performance space <http://www.wnyc.org/>

World Radio Network <http://www.wrn.com>

BBC World Service <http://www.bbc.co.uk/worldserviceradio>

Student radio sites, radio/journalism competitions and radio resources for learning:

ABC Editorial Policies <http://www.abc.net.au/corp/pubs/edpols.htm>

ABC Careers <http://www.abc.net.au/careers/>

Southern Cross Austereo Careers <http://www.scacareers.com.au/>

BBC Academy Podcast: Your guide to everything from editorial and craft skills to taking your next step in the industry. <https://www.bbc.co.uk/programmes/p02pc9zz/episodes/downloads>

BBC Academy <http://www.bbc.co.uk/academy/en>

BBC Academy Journalism <http://www.bbc.co.uk/academy/journalism>

BBC Academy Production <http://www.bbc.co.uk/academy/production>

BBC School Report (journalism training) <http://www.bbc.co.uk/schoolreport>

BBC Schools Radio Journalism [http://news.bbc.co.uk/2/hi/school\\_report/5275764.stm](http://news.bbc.co.uk/2/hi/school_report/5275764.stm)

Bournemouth University, UK <http://www.birst.co.uk/>

Deutsche Welle Radio <https://www.dw.com/en/radio/s-32771>

Goldsmiths MA in Radio <https://www.gold.ac.uk/pg/ma-radio/>

Griffith University Audio Journalism <http://livewirez.wordpress.com/>

Ira Glass on storytelling (part 1 of 4) [https://www.youtube.com/watch?v=5pFI9UuC\\_fc](https://www.youtube.com/watch?v=5pFI9UuC_fc)

NEXT radio - future of radio <http://nexttrad.io/>

RMIT <http://emedia.rmit.edu.au/smpl/roar>

Online radio journalism tute (USA) <http://www.newsript.com/>

NPR Interns <https://www.npr.org/about-npr/181881227/want-to-be-an-npr-intern>

Reporters sans frontiers <https://rsf.org/en>

SALT Institute (USA) <http://www.salt.edu/>

Young Journo Awards <http://www.youngjournalistawards.org.au/>

Reuters Handbook of Journalism: [http://handbook.reuters.com/index.php/Main\\_Page](http://handbook.reuters.com/index.php/Main_Page)

Real time world stats <http://www.worldometers.info/>

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](http://ask.mq.edu.au) or if you are a Global MBA

student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

If you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.