DEM 355
Global Population Challenges
D2 2012
Marketing and Management

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General Information

Unit convenor and teaching staff
Unit Convenor
Salut Muhidin
salut.muhidin@mq.edu.au
Contact via salut.muhidin@mq.edu.au
E4A-624
Monday, 11.0am-1.0pm

Credit points
3

Prerequisites
DEM255 or (DEM127 and DEM256)

Corequisites

Co-badged status

Unit description
This unit focuses on the implications of demographic trends for businesses and governments in Australia and selected overseas countries. Some of the topics covered include: world population trends; demographic and business consequences of migration; socio-demographic implications of the changing status of women around the world; and some case studies on consumer demographics in Australia and China.

Important Academic Dates
Information about important academic dates including deadlines for withdrawing from units are available at https://students.mq.edu.au/important-dates

Learning Outcomes

1. Demonstrate an understanding and awareness of various global population challenges and their social and economic implications.
2. Demonstrate an understanding of the more advanced concepts, measures and indicators commonly used in demography.
3. Demonstrate a familiarity with the various sources of demographic and other related data in Australia and overseas countries.
4. Critically review the relevance of demography to many contemporary global population issues.
5. Convey information regarding global population issues in an effective and concise manner through oral and written presentation.

**Assessment Tasks**

<table>
<thead>
<tr>
<th>Name</th>
<th>Weighting</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Essay</td>
<td>30%</td>
<td>Week 3 and 5</td>
</tr>
<tr>
<td>Project</td>
<td>30%</td>
<td>Week 8 and 11</td>
</tr>
<tr>
<td>Final Examination</td>
<td>40%</td>
<td>University Examination Period</td>
</tr>
</tbody>
</table>

**Essay**

Due: **Week 3 and 5**  
Weighting: **30%**

The essay assignment will be approximately 5-6 pages in length—which identify and evaluate the dimensions, opportunities and challenges brought about by the selected themes: (1) Population growth and sustainability; and (2) International migration policy on open or closed borders. The information session on this assignment will be conducted in Week 2.

**Submission**: Submission of a hard copy to tutor at tutorial time and an electronic copy through “turn-it-in” in iLearn.

**Extension**: The essays will be due in Week 3 and Week 5. In special circumstances, an extension request to timeline for submission may be granted if: (a) satisfactory evidence of unavoidable disruption is presented and (b) the student has a satisfactory record of attendance.

**Penalties**: For late submission, penalties are losing 10% marks for each day late. Penalties for plagiarism can be severe.

**What is required to complete the unit satisfactorily**: Students are expected to complete the tasks as instructed in the assessment sets.

This Assessment Task relates to the following Learning Outcomes:

- Demonstrate an understanding and awareness of various global population challenges and their social and economic implications.
- Demonstrate an understanding of the more advanced concepts, measures and indicators commonly used in demography.
- Demonstrate a familiarity with the various sources of demographic and other related data in Australia and overseas countries.
- Critically review the relevance of demography to many contemporary global population issues.
- Convey information regarding global population issues in an effective and concise manner through oral and written presentation.
Project

Due: **Week 8 and 11**
Weighting: **30%**

This assessment will require students to give a project presentation (worth 10%) on selected topics and then to write a project report (worth 20%). The information session on this project will be conducted in Week 6.

**Submission:**

**Presentation:** submission of a layout and file of 10-15 minutes presentation to tutor in Week 8, one day prior to the presentation day.

**Project report:** submission of a hard copy report to tutor and an electronic copy of the report through "turn-it-in" at iLearn

**Extension:** In special circumstances, an extension request to timeline for submission may be granted if (a) satisfactory evidence of unavoidable disruption is presented and (b) the student has a satisfactory record of attendance.

**Penalties:** For late submission, unless an extension has been granted, penalties are losing 10% marks for each day late. Penalties for plagiarism can be severe.

**What is required to complete the unit satisfactorily:** Students are expected to complete the tasks as instructed in the assessment sets.

This Assessment Task relates to the following Learning Outcomes:

- Demonstrate an understanding and awareness of various global population challenges and their social and economic implications.
- Demonstrate an understanding of the more advanced concepts, measures and indicators commonly used in demography.
- Demonstrate a familiarity with the various sources of demographic and other related data in Australia and overseas countries.
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- Convey information regarding global population issues in an effective and concise manner through oral and written presentation.

Final Examination

Due: **University Examination Period**
Weighting: **40%**

**Examination conditions:** The duration of exam is 3 hour plus 10 minutes. It will include questions involving writing notes or essays on certain topics covered in the lectures.

**What is required to complete the unit satisfactorily:** There is no formal requirement for students to achieve a pass in the
final examination in order to pass the unit. However, a relatively poor performance in the final exam may adversely affect the assessment of marginal grades. Students are advised that a poor record of attendance in tutorials and lectures may adversely affect the grade awarded. Satisfactory attendance is 75% of the lectures and tutorials for which attendance is taken.

This Assessment Task relates to the following Learning Outcomes:

- Demonstrate an understanding and awareness of various global population challenges and their social and economic implications.
- Demonstrate an understanding of the more advanced concepts, measures and indicators commonly used in demography.
- Demonstrate a familiarity with the various sources of demographic and other related data in Australia and overseas countries.
- Critically review the relevance of demography to many contemporary global population issues.

**Delivery and Resources**

**Classes**

- The unit will involve 3 hours face-to-face teaching per week consisting of 1 x 2 hour lecture and 1 x 1 hour tutorial.
- The timetable for classes can be found on the University web site at: [http://www.timetables.mq.edu.au/](http://www.timetables.mq.edu.au/)

**Required and Recommended Texts and/or Materials**

- Prescribed Textbook
  

- Other Useful Sources of Information

Students will also be referred to books, book chapters, and other materials for the weekly lectures. A list of references for the various topics covered in the unit is available online via Online: iLearning @MQ [http://ilearn.mq.edu.au](http://ilearn.mq.edu.au). It is advisable that students download the lecture notes from the iLearn and reading materials from the library or relevant databases prior to the lecture time. Hardcopies of teaching and reading materials will NOT be provided in the class. It is highly recommended that students compile notes of their own based on the materials covered in lectures and tutorials and from recommended readings.

- Overheads and Note taking

Copies of a selection of the slides/overheads shown in lectures will be made available via Online Learning @ MQ [http://ilearn.mq.edu.au](http://ilearn.mq.edu.au)
Technology Used and Required

Students are required to learn how to use power point, word processing and iLearn

- Course material is available on iLearn via Online Learning @ MQ http://ilearn.mq.edu.au
- Information about the Demography Program at Macquarie University is available at: http://www.bus.mq.edu.au/bus_quick_links/demography
- iLectures

Teaching and Learning Strategy

- The unit consists of the provision of information in the weekly two-hourly lectures and one hourly tutorial on Wednesday. Students are expected to attend these weekly lectures and a tutorial on a regular basis and will actively compile additional notes during the lectures. In addition, the unit provides students with the lists of recommended references.

Changes from Previous Year

The unit name has changed, it was "Social and Applied Demography" and now is "Global Population Challenges." The Class Test is no longer included in the unit's assessment.

Unit Schedule

<table>
<thead>
<tr>
<th>Week</th>
<th>Lecture Topics</th>
<th>Tutorial</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Unit Introduction</td>
<td>No Tutorial</td>
</tr>
<tr>
<td></td>
<td>Global Population Growth: Does Size Matter?</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Demographic Transition in the Developed and the Developing Countries</td>
<td>Tutorial 1 Assignment Given</td>
</tr>
<tr>
<td>3</td>
<td>Population Mobility and Human Settlement: Trends of Global City</td>
<td>Tutorial 2 Essay I due</td>
</tr>
<tr>
<td>4</td>
<td>Open or Closed Borders: Human Trafficking and Asylum Seeker</td>
<td>Tutorial 3</td>
</tr>
<tr>
<td>5</td>
<td>International Perspectives on Population Ageing: Challenges &amp; Opportunities</td>
<td>Tutorial 4 Essay II due</td>
</tr>
<tr>
<td>6</td>
<td>Global Health Challenges: HIV-AIDS Pandemic and Obesity</td>
<td>Tutorial 5 Project Given</td>
</tr>
<tr>
<td>7</td>
<td>Population and Development in Asia</td>
<td>Tutorial 6</td>
</tr>
<tr>
<td></td>
<td>Mid-Semester Break (17-30 Sept)</td>
<td></td>
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</tbody>
</table>
Macquarie University policies and procedures are accessible from Policy Central. Students should be aware of the following policies in particular with regard to Learning and Teaching:


In addition, a number of other policies can be found in the Learning and Teaching Category of Policy Central.

### Academic Honesty

The nature of scholarly endeavour, dependent as it is on the work of others, binds all members of the University community to abide by the principles of academic honesty. Its fundamental principle is that all staff and students act with integrity in the creation, development, application and use of ideas and information. This means that:

- all academic work claimed as original is the work of the author making the claim
- all academic collaborations are acknowledged
- academic work is not falsified in any way
- when the ideas of others are used, these ideas are acknowledged appropriately.

Further information on the academic honesty can be found in the Macquarie University Academic Honesty Policy at [http://www.mq.edu.au/policy/docs/academic_honesty/policy.html](http://www.mq.edu.au/policy/docs/academic_honesty/policy.html)
Grades

Macquarie University uses the following grades in coursework units of study:

- HD - High Distinction
- D - Distinction
- CR - Credit
- P - Pass
- F - Fail

Grade descriptors and other information concerning grading are contained in the Macquarie University Grading Policy which is available at:


Grading Appeals and Final Examination Script Viewing

If, at the conclusion of the unit, you have performed below expectations, and are considering lodging an appeal of grade and/or viewing your final exam script please refer to the following website which provides information about these processes and the cut off dates in the first instance. Please read the instructions provided concerning what constitutes a valid grounds for appeal before appealing your grade.

http://www.businessandeconomics.mq.edu.au/new_and_current_students/undergraduate_current_students/how_do_i/grade_appeals/

Special Consideration Policy

The University is committed to equity and fairness in all aspects of its learning and teaching. In stating this commitment, the University recognises that there may be circumstances where a student is prevented by unavoidable disruption from performing in accordance with their ability. A special consideration policy exists to support students who experience serious and unavoidable disruption such that they do not reach their usual demonstrated performance level. The policy is available at:

http://www.mq.edu.au/policy/docs/special_consideration/policy.html

Student Support

Macquarie University provides a range of Academic Student Support Services. Details of these services can be accessed at: http://students.mq.edu.au/support/.

UniWISE provides:

- Online learning resources and academic skills workshops http://www.mq.edu.au/learning_skills/
- Personal assistance with your learning & study related questions.
- The Learning Help Desk is located in the Library foyer (level 2).
Our graduates will also be capable of creative thinking and of creating knowledge. They will be imaginative and open to experience and capable of innovation at work and in the community. We want them to be engaged in applying their critical, creative thinking.

This graduate capability is supported by:

**Learning outcomes**

- Demonstrate an understanding of the more advanced concepts, measures and indicators commonly used in demography.
- Demonstrate a familiarity with the various sources of demographic and other related data in Australia and overseas countries.
- Critically review the relevance of demography to many contemporary global population issues.
- Convey information regarding global population issues in an effective and concise manner through oral and written presentation.

**Assessment tasks**

- Essay
- Project
- Final Examination

**Commitment to Continuous Learning**

Our graduates will have enquiring minds and a literate curiosity which will lead them to pursue
knowledge for its own sake. They will continue to pursue learning in their careers and as they participate in the world. They will be capable of reflecting on their experiences and relationships with others and the environment, learning from them, and growing - personally, professionally and socially.

This graduate capability is supported by:

**Learning outcomes**

- Demonstrate an understanding and awareness of various global population challenges and their social and economic implications.
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**Assessment tasks**

- Essay
- Project

**Engaged and Ethical Local and Global citizens**

As local citizens our graduates will be aware of indigenous perspectives and of the nation's historical context. They will be engaged with the challenges of contemporary society and with knowledge and ideas. We want our graduates to have respect for diversity, to be open-minded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a level of cultural literacy. Our graduates should be aware of disadvantage and social justice, and be willing to participate to help create a wiser and better society.

This graduate capability is supported by:

**Learning outcomes**

- Demonstrate an understanding and awareness of various global population challenges and their social and economic implications.
- Critically review the relevance of demography to many contemporary global population issues.
- Convey information regarding global population issues in an effective and concise manner through oral and written presentation.
Assessment tasks

- Essay
- Project

Problem Solving and Research Capability

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

Learning outcomes

- Demonstrate an understanding and awareness of various global population challenges and their social and economic implications.
- Demonstrate an understanding of the more advanced concepts, measures and indicators commonly used in demography.
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Assessment tasks

- Essay
- Project
- Final Examination

Effective Communication

We want to develop in our students the ability to communicate and convey their views in forms effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:

Learning outcomes

- Demonstrate an understanding of the more advanced concepts, measures and
indicators commonly used in demography.
• Critically review the relevance of demography to many contemporary global population issues.
• Convey information regarding global population issues in an effective and concise manner through oral and written presentation.

Assessment tasks
• Essay
• Project
• Final Examination

Socially and Environmentally Active and Responsible
We want our graduates to be aware of and have respect for self and others; to be able to work with others as a leader and a team player; to have a sense of connectedness with others and country; and to have a sense of mutual obligation. Our graduates should be informed and active participants in moving society towards sustainability.

This graduate capability is supported by:

Learning outcomes
• Demonstrate an understanding and awareness of various global population challenges and their social and economic implications.
• Demonstrate an understanding of the more advanced concepts, measures and indicators commonly used in demography.
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Assessment tasks
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Discipline Specific Knowledge and Skills
Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where
relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:

**Learning outcomes**

- Demonstrate an understanding and awareness of various global population challenges and their social and economic implications.
- Demonstrate an understanding of the more advanced concepts, measures and indicators commonly used in demography.
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**Assessment tasks**

- Essay
- Project
- Final Examination

**Critical, Analytical and Integrative Thinking**

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

**Learning outcomes**

- Demonstrate an understanding and awareness of various global population challenges and their social and economic implications.
- Demonstrate an understanding of the more advanced concepts, measures and indicators commonly used in demography.
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Assessment tasks
• Essay
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Capable of Professional and Personal Judgement and Initiative
We want our graduates to have emotional intelligence and sound interpersonal skills and to demonstrate discernment and common sense in their professional and personal judgement. They will exercise initiative as needed. They will be capable of risk assessment, and be able to handle ambiguity and complexity, enabling them to be adaptable in diverse and changing environments.

This graduate capability is supported by:

Learning outcomes
• Demonstrate an understanding and awareness of various global population challenges and their social and economic implications.
• Demonstrate an understanding of the more advanced concepts, measures and indicators commonly used in demography.
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