



GEOP3080

Urban Strategic Planning

Session 1, Special circumstances, North Ryde 2021

Macquarie School of Social Sciences

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Notice

As part of [Phase 3 of our return to campus plan](#), most units will now run tutorials, seminars and other small group activities on campus, and most will keep an online version available to those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face activities for your unit, please go to [timetable viewer](#). To check detailed information on unit assessments visit your unit's iLearn space or consult your unit convenor.

General Information

Unit convenor and teaching staff

Convenor & lecturer

Linda Kelly

linda.kelly@mq.edu.au

25B WW room B443

Mon - Wed

Credit points

10

Prerequisites

130cp including (GEOP212 or GEOP2080)

Corequisites

Co-badged status

Unit description

Strategic planning is a key practice for planners. This unit focuses on urban strategic planning at the State and local level, drawing on existing strategic plans at both levels of government in the Australian context. This unit allows students to develop practical skills for urban strategic planning, while also drawing on recent academic research. On completion of this unit students will know how to approach urban strategic planning as an inter-agency/intra-department process. Students will gain practical experience in assessing the scope of issues covered in urban strategic plans and knowledge about effective strategy development, plan making and communication.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Demonstrate proficient knowledge of the underlying principles of urban strategic planning and plan making.

ULO2: Identify and explain the role of urban strategic planning in shaping cities, particularly in the NSW context.

ULO3: Draw on a range of academic and policy sources to analyse and evaluate issues,

concepts and current practices in urban strategic planning.

ULO4: Develop a strategic plan in both hypothetical and practical situations.

ULO5: Use written, verbal and visual communication to present complex information to diverse audiences, including the community.

ULO6: Interact and collaborate with other students to effectively develop a strategic plan for a site.

General Assessment Information

Late Assessment Penalty

Unless a Special Consideration request has been submitted and approved,

(a) a penalty for lateness will apply – two marks out of 100 will be deducted per day for assignments submitted after the due date – and

(b) no assignment will be accepted more than seven days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests.

Presentation expectation

- Assessment tasks should be properly referenced using the Harvard system of referencing.
- Text should be a minimum of 11 point font and line spacing 1.5.
- When using images, cite the source, provide a label, and refer to them in your text.
- Proof read your work at least twice.
- Use Australian English.

Academic integrity

You are encouraged to complete the University iLearn *Academic Integrity Module* which is available on the unit iLearn site. A link to the *Academic Integrity Policy* is provided on iLearn as well as in the Policies and Procedures section of this Guide. Individual feedback to students will be provided via Turnitin.

Assessment Tasks

Name	Weighting	Hurdle	Due
<u>Community video</u>	30%	No	21/3/2021
<u>Strategic plan preparation</u>	40%	No	26/4/2021
<u>Plan workshop and presentation</u>	30%	No	31/5/2021

Community video

Assessment Type ¹: Media presentation

Indicative Time on Task ²: 15 hours

Due: **21/3/2021**

Weighting: **30%**

You are to prepare a short video which would be part of a consultation strategy that is aimed at engaging the community

On successful completion you will be able to:

- Identify and explain the role of urban strategic planning in shaping cities, particularly in the NSW context.
- Draw on a range of academic and policy sources to analyse and evaluate issues, concepts and current practices in urban strategic planning.
- Interact and collaborate with other students to effectively develop a strategic plan for a site.

Strategic plan preparation

Assessment Type ¹: Report

Indicative Time on Task ²: 30 hours

Due: **26/4/2021**

Weighting: **40%**

This assessment requires you to prepare a strategic plan for a particular area

On successful completion you will be able to:

- Demonstrate proficient knowledge of the underlying principles of urban strategic planning and plan making.
- Identify and explain the role of urban strategic planning in shaping cities, particularly in the NSW context.
- Draw on a range of academic and policy sources to analyse and evaluate issues, concepts and current practices in urban strategic planning.
- Develop a strategic plan in both hypothetical and practical situations.
- Interact and collaborate with other students to effectively develop a strategic plan for a

site.

Plan workshop and presentation

Assessment Type ¹: Design Task

Indicative Time on Task ²: 20 hours

Due: **31/5/2021**

Weighting: **30%**

The workshop exercise involves you working in groups in class through a series of tasks outlined in detail in a Design Brief to undertake a planning study for the future use and embellishment of a space on campus.

On successful completion you will be able to:

- Demonstrate proficient knowledge of the underlying principles of urban strategic planning and plan making.
- Develop a strategic plan in both hypothetical and practical situations.
- Use written, verbal and visual communication to present complex information to diverse audiences, including the community.
- Interact and collaborate with other students to effectively develop a strategic plan for a site.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

This unit will be delivered using online resources in weeks 1 - 9, with pre recorded lectures followed by synchronous teaching via Zoom.

Weeks 10 - 13 will be delivered on campus in a three hour workshop format.

Readings and other resources will be available on iLearn under the topic headings.

Unit Schedule

The unit will be taught in three modules with the following weekly topics:

STRATEGIC PLANNING

1. Introduction to unit; What is strategic planning?
2. Why do we plan?
3. Metropolitan planning: case study Sydney
4. Strategic planning under the *Environmental Planning and Assessment Act, 1979*
5. Planning Proposals

PLANNING SKILLS

6. Observing the everyday
7. SWOT; interpreting legislation
8. Documenting observations
9. Community engagement/participation

PLANNING WORKSHOPS

10. Workshop 1: Project briefing
11. Workshop 2: Plan development
12. Workshop 3: Engagement
13. Plan presentations

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about

throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.