



INTS3030

Visualising Cultures

Session 1, Fully online/virtual 2021

Department of Media, Communications, Creative Arts, Language and Literature

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Notice

As part of [Phase 3 of our return to campus plan](#), most units will now run tutorials, seminars and other small group activities on campus, and most will keep an online version available to those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face activities for your unit, please go to [timetable viewer](#). To check detailed information on unit assessments visit your unit's iLearn space or consult your unit convenor.

General Information

Unit convenor and teaching staff

Convenor

Ulrike Garde

ulrike.garde@mq.edu.au

Contact via Email

Room 320, 25 B Wally's Walk

By appointment

Jane Hanley

jane.hanley@mq.edu.au

Credit points

10

Prerequisites

40cp at 2000 level

Corequisites

Co-badged status

Unit description

How are cultural identities created, represented and negotiated within and across cultures via different visual media? This unit provides an overview of a range of visual media, such as film, theatre, performing arts, features in Sydney's urban environment, visual arts, followed by a deep engagement with specific case studies. Through working with selected examples in different languages and cultures, students will explore key elements of specific media, strategies of visualisation as well as questions of the gaze and modes of viewing, both in culturally specific and intercultural contexts, asking how cultural knowledge is transmitted visually across and within cultures. Lectures will be delivered in English. Tutorials will provide the opportunity to engage with case studies using languages taught at Macquarie University.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Demonstrate sophisticated skills in the language(s) studied at Macquarie

University by evaluating and discussing written and spoken information in authentic sources

ULO2: Identify, describe, evaluate and creatively communicate ways in which society and culture interact and locally manifest in visual forms.

ULO3: Identify, evaluate and deploy a broad range of theoretical and linguistic interpretations of intercultural visual texts mobilising language(s) other than English

ULO4: Identify, describe and evaluate how visual texts evolve across languages and cultures.

General Assessment Information

General Assessment Information

Rubrics and indicative exemplars, together with further information about assessment tasks will be provided in iLearn.

All assessment tasks are compulsory and must be submitted on time. Tasks handed in early will not be marked and returned before the due date.

Assessment tasks must be uploaded into iLearn.

Late Assessment Penalty

Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted more than seven (7) days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests.

Assessment Tasks

Name	Weighting	Hurdle	Due
<u>Vocabulary toolbox</u>	15%	No	Weeks 1-10
<u>Reflexive journal</u>	15%	No	Weeks 2-12
<u>Informed contributions to the discussion forum</u>	10%	No	Weeks 2-12
<u>Presentation planning: presentation script</u>	40%	No	Week 9
<u>Presentations</u>	20%	No	Week 12

Vocabulary toolbox

Assessment Type ¹: LOTE written composition

Indicative Time on Task ²: 15 hours

Due: **Weeks 1-10**

Weighting: **15%**

Students create a list of items of vocabulary useful for discussing a particular medium in the language that they are studying. A tool will be made available in iLearn to support the engagement with the items by the entire cohort. Pass/Fail.

On successful completion you will be able to:

- Demonstrate sophisticated skills in the language(s) studied at Macquarie University by evaluating and discussing written and spoken information in authentic sources

Reflexive journal

Assessment Type ¹: Reflective Writing

Indicative Time on Task ²: 15 hours

Due: **Weeks 2-12**

Weighting: **15%**

Students write about the visual (re)presentation of cultures in this unit. Further details on iLearn.

On successful completion you will be able to:

- Identify, describe, evaluate and creatively communicate ways in which society and culture interact and locally manifest in visual forms.
- Identify, evaluate and deploy a broad range of theoretical and linguistic interpretations of intercultural visual texts mobilising language(s) other than English
- Identify, describe and evaluate how visual texts evolve across languages and cultures.

Informed contributions to the discussion forum

Assessment Type ¹: Participatory task

Indicative Time on Task ²: 11 hours

Due: **Weeks 2-12**

Weighting: **10%**

Students demonstrate active engagement with and reflection on the unit's content through contributions to the discussion forum. Further details on iLearn.

On successful completion you will be able to:

- Identify, describe, evaluate and creatively communicate ways in which society and culture interact and locally manifest in visual forms.

Presentation planning: presentation script

Assessment Type ¹: Design Task

Indicative Time on Task ²: 30 hours

Due: **Week 9**

Weighting: **40%**

Students make an informed argument to an outside stakeholder to encourage engagement with a particular visual medium (e.g. for inclusion in the secondary school curriculum, as part of a corporate event or in a public event at the local library). Students aim to effectively explain to their audience how the chosen medium transmits cultural knowledge across and within cultures and how the audience could benefit from this cultural knowledge. Students are encouraged to include a creative component that relates to the specific medium they are arguing for and to include the language they are studying in a creative way.

On successful completion you will be able to:

- Demonstrate sophisticated skills in the language(s) studied at Macquarie University by evaluating and discussing written and spoken information in authentic sources
- Identify, describe, evaluate and creatively communicate ways in which society and culture interact and locally manifest in visual forms.
- Identify, evaluate and deploy a broad range of theoretical and linguistic interpretations of intercultural visual texts mobilising language(s) other than English
- Identify, describe and evaluate how visual texts evolve across languages and cultures.

Presentations

Assessment Type ¹: Media presentation

Indicative Time on Task ²: 15 hours

Due: **Week 12**

Weighting: **20%**

Students deliver a presentation focusing on an effective communication skills, and provide feedback to the presentations of their peers.

On successful completion you will be able to:

- Demonstrate sophisticated skills in the language(s) studied at Macquarie University by evaluating and discussing written and spoken information in authentic sources
- Identify, describe, evaluate and creatively communicate ways in which society and culture interact and locally manifest in visual forms.
- Identify, evaluate and deploy a broad range of theoretical and linguistic interpretations of intercultural visual texts mobilising language(s) other than English
- Identify, describe and evaluate how visual texts evolve across languages and cultures.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

TIMETABLE

For current updates, lecture times and classrooms please consult the MQ Timetables website: <https://timetables.mq.edu.au/2021/>.

Please note that seminars and tutorials commence in Week 1.

TECHNOLOGY USED AND REQUIRED

Online Unit

Login is via: <https://ilearn.mq.edu.au/>

Is my unit in iLearn?: https://unitguides.mq.edu.au/ilearn_unit_status/ to check when your online unit will become available.

Technology

Students are required to have regular access to a computer and the internet. Mobile devices alone are not sufficient.

For students attending classes on campus we strongly encourage that you bring along your own laptop computer, ready to work with activities in your online unit. The preferred operating system is Windows 10.

Please contact your course convenor **before** the end of **Week 1** if you do not have a suitable laptop (or tablet) for in-class use.

- **For central technical support go to:** http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/
- **For student quick guides on the use of iLearn go to:** <https://students.mq.edu.au/support/study/tools-and-resources/ilearn/ilearn-quick-guides-for-students>

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)

- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.