



MMCC2120

Managing Arts and Entertainment

Session 1, Special circumstances, North Ryde 2021

Department of Media, Communications, Creative Arts, Language and Literature

Contents

<u>General Information</u>	2
<u>Learning Outcomes</u>	2
<u>General Assessment Information</u>	3
<u>Assessment Tasks</u>	3
<u>Delivery and Resources</u>	5
<u>Policies and Procedures</u>	5

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Notice

As part of [Phase 3 of our return to campus plan](#), most units will now run tutorials, seminars and other small group activities on campus, and most will keep an online version available to those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face activities for your unit, please go to [timetable viewer](#). To check detailed information on unit assessments visit your unit's iLearn space or consult your unit convenor.

General Information

Unit convenor and teaching staff

Convenor

Yuji Sone

yuji.sone@mq.edu.au

Contact via Contact via Email

10HA 165F

By appointment

Credit points

10

Prerequisites

40cp at 1000 level or above

Corequisites

Co-badged status

Unit description

This unit provides students with knowledge of the wider arts and entertainment field and related management practices, considering performance from economic and interdisciplinary perspectives. Students will also learn the broader theoretical and practical implications of industry dynamics in social, cultural, and political contexts. It aims to increase students' capacity for further study and employability across industry sectors. No prior experience of the field is required.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: identify major themes and debates relating to the performing arts and entertainment industries.

ULO2: evaluate the wide structure, opportunities, and dynamics of the performing arts and entertainment industries.

ULO3: analyse the economic and cultural significance of the arts and entertainment industries.

ULO4: synthesize creative and cultural industries literatures.

General Assessment Information

Late Submission Penalty:

Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted more than seven (7) days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests.

Attendance and Participation:

Students are expected to view all lectures for MMCC2120. Lectures are not optional: they are a central component of meeting the learning outcomes in this unit, and deliver important content that is directly assessed. Students who elect to not view lectures will miss out on important unit content, and do so at their own risk.

Students are likewise expected to attend all tutorials for MMCC2120. Tutorials are not optional: they deliver important content and are a central component of meeting the learning outcomes in this unit. Tutorials provide an environment where students can discuss ideas and learn from each other, building important networks and group work skills. In tutorials, you will also have the opportunity to ask for assistance from your tutor, and receive informal feedback on work in progress. Students who do not attend tutorials will miss out on important unit content and learning activities, and do so at their own risk.

Independent Work:

MMCC2120 students will need to do their own reading of relevant texts or online materials outside class time.

Assessment standard in this unit align with the University's grade descriptors, available at: <https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policies/assessment>

Assessment Tasks

Name	Weighting	Hurdle	Due
Case Study Analysis	55%	No	Week 13, Friday, 04 June
Process journal	45%	No	Week 9, Friday, 07 May

Case Study Analysis

Assessment Type ¹: Case study/analysis

Indicative Time on Task ²: 45 hours

Due: **Week 13, Friday, 04 June**

Weighting: **55%**

Students research and discuss examples that illustrate self-sustaining and economically viable practices in the arts and entertainment industries sectors. Student reports should draw on and exemplify key ideas and issues from the course content and readings. Refer to iLearn for further information.

On successful completion you will be able to:

- identify major themes and debates relating to the performing arts and entertainment industries.
- evaluate the wide structure, opportunities, and dynamics of the performing arts and entertainment industries.
- analyse the economic and cultural significance of the arts and entertainment industries.
- synthesize creative and cultural industries literatures.

Process journal

Assessment Type ¹: Reflective Writing

Indicative Time on Task ²: 35 hours

Due: **Week 9, Friday, 07 May**

Weighting: **45%**

Students are expected to keep a weekly process journal. This journal will document their engagement with the course material and learning activities in the weekly seminars as well as their independent research. Refer to iLearn for further information.

On successful completion you will be able to:

- identify major themes and debates relating to the performing arts and entertainment industries.
- evaluate the wide structure, opportunities, and dynamics of the performing arts and entertainment industries.
- analyse the economic and cultural significance of the arts and entertainment industries.
- synthesize creative and cultural industries literatures.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment

task and is subject to individual variation

Delivery and Resources

*MMCC2120 lectures will start in Week 1. Tutorial classes will commence from Week 2.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.