



MMCC2077

Streaming TV

Session 1, Weekday attendance, North Ryde 2021

Department of Media, Communications, Creative Arts, Language and Literature

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Disclaimer

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Notice

As part of [Phase 3 of our return to campus plan](#), most units will now run tutorials, seminars and other small group activities on campus, and most will keep an online version available to those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face activities for your unit, please go to [timetable viewer](#). To check detailed information on unit assessments visit your unit's iLearn space or consult your unit convenor.

General Information

Unit convenor and teaching staff

Convenor, Lecturer and Tutor

Stefan Solomon

stefan.solomon@mq.edu.au

Contact via 9850 6812

Building 10HA, Room 152

By appointment

Credit points

10

Prerequisites

Pre-requisite 40cp at 1000 level or above

Corequisites

Co-badged status

Unit description

Did you know that the consumption of streaming video is responsible for the majority of global internet usage today? In recent times, the remarkable prominence of streaming media has changed the way we engage with online spaces, and how we understand and experience other media such as radio and film. This unit focuses in particular on the rise of streaming television, analysing the production and consumption of moving image content on the web and on purpose-built streaming platforms like Netflix. By considering questions of genre, industrial practice, policy and platform specificity, we will explore the various dimensions of television as we now know it, and will examine some of the unique changes that the medium has undergone in our lifetime.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: identify key debates, themes and concepts in the broad field of television studies.

ULO2: demonstrate a knowledge of television history and theory.

ULO3: evaluate and distinguish between different modes of streaming television.

ULO4: analyse television critically according to genres, form and cultural contexts.

ULO5: research independently in the discipline, including identifying and using appropriate articles in academic journals.

General Assessment Information

Submission methods: All assessment items are submitted via the Turnitin links on iLearn.

Special Consideration: If you have experienced an unavoidable and serious disruption and are unable to complete a task by the due date, please request Special Consideration via ask.mq.edu.au. There is more information about the Special Consideration process at [this link here](#).

Late Submission: Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted more than seven (7) days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests.

Grades: In line with the Macquarie University Assessment Policy, grades for this unit align with these [grade descriptors](#).

Assessment Tasks

Name	Weighting	Hurdle	Due
Television Log and Analysis	40%	No	Week 7, 23 April 11PM
Research Essay	60%	No	Week 13, 4 June 11PM

Television Log and Analysis

Assessment Type ¹: Log book

Indicative Time on Task ²: 50 hours

Due: **Week 7, 23 April 11PM**

Weighting: **40%**

Students will log their television watching and analyse the components of each show.

Please refer to iLearn for further information.

On successful completion you will be able to:

- identify key debates, themes and concepts in the broad field of television studies.
- demonstrate a knowledge of television history and theory.
- analyse television critically according to genres, form and cultural contexts.

Research Essay

Assessment Type ¹: Essay

Indicative Time on Task ²: 50 hours

Due: **Week 13, 4 June 11PM**

Weighting: **60%**

Students are required to research and comprehensively reference a written essay.

Please refer to iLearn for further information.

On successful completion you will be able to:

- identify key debates, themes and concepts in the broad field of television studies.
- demonstrate a knowledge of television history and theory.
- evaluate and distinguish between different modes of streaming television.
- research independently in the discipline, including identifying and using appropriate articles in academic journals.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Lectures

Lectures will be recorded only and uploaded to iLearn prior to the scheduled lecture time of 10AM each Monday.

Tutorials

Tutorials are available both online and face-to-face, and **begin in Week 2**. Please note, you must attend the tutorial you are enrolled in. If you wish to change your tutorial time you can do so via eStudent. Your tutor/lecturer will not be able to change your tutorial enrolment. Do not turn up to a tutorial that you are not enrolled in. We cannot accept extra students into a fully enrolled tutorial. Students are required to prepare for tutorials by having listened to the lecture, having viewed the required screenings, and having done the week's readings and prepared questions and notes.

Please consult the MQ timetable for up to date timetabling of lectures and tutorials.

Required Screenings

Each week there are one or more television episodes required for viewing. While some of these episodes will be made available through portals offered by the Macquarie University library, or on free streaming services available in Australia, the majority of the focus for this unit will be on the streaming service Netflix. For this reason, **students will be required to access screenings on Netflix throughout the semester**. A subscription to Netflix is free for the first month, and \$10.99 for each following month; the total cost of subscription for this unit will be \$22.

Required and Recommended Readings

All readings will be available online through the Leganto link on iLearn. There is a list of further recommended reading for each topic - please refer to iLearn.

Unit Schedule

MODULE 1: THE NETFLIX MODEL

- Week 1: **What was Television?**
- Week 2: **Going Online**
- Week 3: **Programming and the Algorithm**

MODULE 2: AUDIENCES AND REPRESENTATION

- Week 4: **Audiences and the Cultural Forum**
- Week 5: **Representing Diversity**
- Week 6: **Representing Sexuality**

SEMESTER BREAK APRIL 2-18

MODULE 3: FORMS AND GENRES

- Week 7: **Quality TV**
- Week 8: **Web Series**
- Week 9: **Global TV**
- Week 10: **Documentary and Reality TV**
- Week 11: **Animation**
- Week 12: **Where to from here?**

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)

- [Ask a Librarian](#)

Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.