HSYP8007
Program Planning and Evaluation in Health Promotion
Session 1, Special circumstances 2021

Medicine, Health and Human Sciences Faculty level units

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Notice
As part of Phase 3 of our return to campus plan, most units will now run tutorials, seminars and other small group activities on campus, and most will keep an online version available to those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face activities for your unit, please go to timetable viewer. To check detailed information on unit assessments visit your unit’s iLearn space or consult your unit convenor.
General Information

Unit convenor and teaching staff
Unit Convenor
Seema Mihrshahi
seema.mihrshahi@mq.edu.au
Contact via seema.mihrshahi@mq.edu.au
75 Talavera Road
By appointment only

Credit points
10

Prerequisites
(HSYP802 or HSYP8101) and (HSYP805 or HSYP8104)

Corequisites

Co-badged status

Unit description
In this unit you will learn to plan and evaluate health promotion programs and assess their implementation and impact. You will apply knowledge and learnings from the classroom to real world scenarios using a pragmatic lens. This unit will prepare you to work as a health promotion practitioner, in settings such as local health districts, non-government organisations, and community enterprises. Assessment tasks will involve a combination of individual and group work, similar to working on a real project. To be successful in this unit you will need to have a solid understanding of disease prevention and health promotion.

Important Academic Dates
Information about important academic dates including deadlines for withdrawing from units are available at https://students.mq.edu.au/important-dates

Learning Outcomes
On successful completion of this unit, you will be able to:

ULO1: Describe the key principles of planning and evaluation of health promotion programs.
ULO2: Identify and articulate appropriate research designs and methods for designing and evaluating a health promotion program.
ULO3: Apply the principles of planning and evaluation to real world scenarios with a
pragmatic approach.

ULO4: Critically appraise the strengths and limitations of a health promotion program

General Assessment Information

Information concerning Macquarie University's assessment policy is available at https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policies/assessment. Grade descriptors and other information concerning grading requirements are contained in Schedule 1 of the Macquarie University Assessment Policy.

To pass this unit, students must demonstrate sufficient evidence of achievement of the learning outcomes and attempt all assessment tasks.

Further details for each assessment task will be available on iLearn, including marking rubrics.

All final grades in the department of Health Systems and Populations are determined by a grading committee and are not the sole responsibility of the Unit Convenor.

Students will be awarded one of these grades plus a Standardised Numerical Grade (SNG). The SNG is not necessarily a summation of the individual assessment components. The final grade and SNG that are awarded reflect the corresponding grade descriptor in Schedule 1 of the Assessment Policy.

Extensions for Assessment tasks


Late Submission of Work

All assignments which are officially received after the due date, and where no extension has been granted by the course convenor or tutor, will incur a deduction of 5% for the first day including the actual day on which the work is received, and 5% for each subsequent day. Weekends and public holidays are included. Late penalty is capped at 50%. For example:

<table>
<thead>
<tr>
<th>Due date</th>
<th>Received</th>
<th>Days late</th>
<th>Deduction</th>
<th>Raw mark</th>
<th>Final mark</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday 14th</td>
<td>Saturday 15th</td>
<td>1</td>
<td>5%</td>
<td>75%</td>
<td>70%</td>
</tr>
<tr>
<td>Friday 14th</td>
<td>Monday 17th</td>
<td>3</td>
<td>15%</td>
<td>75%</td>
<td>60%</td>
</tr>
<tr>
<td>Friday 14th</td>
<td>Tuesday 25th</td>
<td>11</td>
<td>50% (capped)</td>
<td>75%</td>
<td>25%</td>
</tr>
</tbody>
</table>
**Assessment Tasks**

<table>
<thead>
<tr>
<th>Name</th>
<th>Weighting</th>
<th>Hurdle</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Critical appraisal</td>
<td>40%</td>
<td>No</td>
<td>Week 6</td>
</tr>
<tr>
<td>Program proposal</td>
<td>60%</td>
<td>No</td>
<td>1: Week 12; 2: Week 14; 3 &amp; 4: Week 15</td>
</tr>
</tbody>
</table>

**Critical appraisal**

*Assessment Type:* Report

*Indicative Time on Task:* 25 hours

*Due:* **Week 6**

*Weighting:* **40%**

Critical appraisal of a health promotion program

On successful completion you will be able to:

- Describe the key principles of planning and evaluation of health promotion programs.
- Identify and articulate appropriate research designs and methods for designing and evaluating a health promotion program.
- Critically appraise the strengths and limitations of a health promotion program

**Program proposal**

*Assessment Type:* Report

*Indicative Time on Task:* 65 hours

*Due:* **1: Week 12; 2: Week 14; 3 & 4: Week 15**

*Weighting:* **60%**

Proposal for a health promotion program divided into four components: 1. Pitch presentation (10%) 2. Written report (20%) 3. Peer contribution (10%) 4. Reflection (20%)

On successful completion you will be able to:

- Describe the key principles of planning and evaluation of health promotion programs.
- Identify and articulate appropriate research designs and methods for designing and evaluating a health promotion program.
- Apply the principles of planning and evaluation to real world scenarios with a pragmatic approach.
- Critically appraise the strengths and limitations of a health promotion program

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1 If you need help with your assignment, please contact:
the academic teaching staff in your unit for guidance in understanding or completing this type of assessment

- the Learning Skills Unit for academic skills support.

Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation.

**Delivery and Resources**

**Unit Organisation**

This is a ten credit point unit run over a 13 week session. Further information is available via the HSYP8007 online Learning Management System (LMS) iLearn [http://ilearn.mq.edu](http://ilearn.mq.edu).

**Readings**

The readings for each week will be listed in iLearn using the Leganto system. Leganto is the reading list management system, which you can access through your iLearn unit. More information on Leganto is available here: [http://libguides.mq.edu.au/leganto](http://libguides.mq.edu.au/leganto).

Readings marked as ‘required’ are essential for completion in the marked week. Some readings may be included that are marked as ‘recommended’ or ‘secondary sources’, these are additional materials that may be of interest to you. Please use these at your discretion.

**Technology and equipment**

**Off-campus**

To study optimally when off campus you will need to have access to a reliable internet connection to retrieve unit information and at times to join interactive sessions (eg zoom) or submit assessment tasks via iLearn.

**On-campus**

Teaching rooms are equipped with state of art audio-visual and ICT equipment including internet connection, high quality video cameras and multiple LCD screens.

*Please note that this unit has been altered to accommodate our delivery provisions in compliance with current COVID-19 requirements (Special Circumstance delivery). Learning activities (such as tutorials and other small group learning activities) will be offered on-campus while keeping an online version available for those students who choose to continue their studies online (selected via eStudent).*

**Policies and Procedures**

Macquarie University policies and procedures are accessible from [Policy Central](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to...
Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- Getting help with your assignment
- Workshops
- StudyWise
- Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.
Student Enquiry Service
For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

Equity Support
Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

IT Help
For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy.
The policy applies to all who connect to the MQ network including students.

Changes from Previous Offering
This unit has been revised in accordance with feedback and best practice.