MQBS8010
Research Frontiers in Business and Economics
Session 1, Special circumstances 2021
Macquarie Business School Faculty level units

Contents
General Information 2
Learning Outcomes 3
Assessment Tasks 3
Delivery and Resources 5
Unit Schedule 6
Policies and Procedures 6

Disclaimer
Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.

Notice
As part of Phase 3 of our return to campus plan, most units will now run tutorials, seminars and other small group activities on campus, and most will keep an online version available to those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face activities for your unit, please go to timetable viewer. To check detailed information on unit assessments visit your unit’s iLearn space or consult your unit convenor.

https://unitguides.mq.edu.au/unit_offerings/139984/unit_guide/print
# General Information

<table>
<thead>
<tr>
<th><strong>Unit convenor and teaching staff</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Unit Convener</strong></td>
</tr>
<tr>
<td>Grant Richardson</td>
</tr>
<tr>
<td><a href="mailto:grant.richardson@mq.edu.au">grant.richardson@mq.edu.au</a></td>
</tr>
<tr>
<td><strong>Unit Convener</strong></td>
</tr>
<tr>
<td>Hanlin Shang</td>
</tr>
<tr>
<td><a href="mailto:hanlin.shang@mq.edu.au">hanlin.shang@mq.edu.au</a></td>
</tr>
<tr>
<td><strong>Unit Convener</strong></td>
</tr>
<tr>
<td>Natalia Ponomareva</td>
</tr>
<tr>
<td><a href="mailto:natalia.ponomareva@mq.edu.au">natalia.ponomareva@mq.edu.au</a></td>
</tr>
<tr>
<td><strong>Unit Convener</strong></td>
</tr>
<tr>
<td>Aron O'Cass</td>
</tr>
<tr>
<td><a href="mailto:aron.ocass@mq.edu.au">aron.ocass@mq.edu.au</a></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Credit points</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>10</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Prerequisites</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Permission by special approval</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Corequisites</strong></th>
</tr>
</thead>
</table>

| **Co-badged status**               |
| MQBS7010                            |

<table>
<thead>
<tr>
<th><strong>Unit description</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Theories and other frameworks in business, management and economics help organise knowledge objectivity by framing how and why individuals, organisations, and other entities behave the way they do. Understanding how and why behaviours occur is important for researchers because it provides them with explanations underpinning human behaviours. The focus of this unit is on developing your knowledge about seminal and contemporary research from a theoretical perspective. You will explore theory and research relevant to your discipline and their various interpretations to develop an appreciation of the scope of theory and research. In particular, you will develop knowledge, critical analysis, and creative thinking to examine and explain theory and research to solve research problems. You will also learn how to critically evaluate, synthesise, explain theory and concepts, and communicate your ideas to extend available theories in your discipline area.</td>
</tr>
</tbody>
</table>
Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://students.mq.edu.au/important-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Survey, critically analyse and evaluate research and theory used in seminal and contemporary research (in your discipline area).

ULO2: Identify, synthesise and apply theory and research to develop ideas and propose ideas for potential new research opportunities (in your discipline area).

ULO3: Communicate theory and research specific to the academic standards and conventions (in your discipline) to an audience.

Assessment Tasks

<table>
<thead>
<tr>
<th>Name</th>
<th>Weighting</th>
<th>Hurdle</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>In-class activities</td>
<td>20%</td>
<td>No</td>
<td>Weeks 1-13</td>
</tr>
<tr>
<td>Research and theory report</td>
<td>40%</td>
<td>No</td>
<td>Weeks 1-12</td>
</tr>
<tr>
<td>Critical analysis of research</td>
<td>40%</td>
<td>No</td>
<td>Week 13</td>
</tr>
</tbody>
</table>

In-class activities

Assessment Type ¹: Participatory task
Indicative Time on Task ²: 20 hours
Due: Weeks 1-13
Weighting: 20%

During seminars, particular topics and specific papers will be explored, critically analysed and evaluated. Themes and topics for each week will be made available as a reference point for generating additional readings. All students are expected to participate and contribute by preparing for seminars, engaging in discussions with other students and completing any assigned work.

On successful completion you will be able to:

- Survey, critically analyse and evaluate research and theory used in seminal and contemporary research (in your discipline area).
• Identify, synthesise and apply theory and research to develop ideas and propose ideas for potential new research opportunities (in your discipline area).

• Communicate theory and research specific to the academic standards and conventions (in your discipline) to an audience.

Research and theory report
Assessment Type: Report
Indicative Time on Task: 40 hours
Due: Weeks 1-12
Weighting: 40%

The research and theory report allows students to undertake an examination of a specific theory or research paper/topic. Through this process you will become familiar with the theory and research applying that specific theory as you undertake an analysis and evaluation of the research (theory/paper and published work using the theory). The report will assess your ability to analyse the topic and relevant research papers, identify limitations and formulate suggestions about further research opportunities, marshal your thoughts and ideas and communicate them via the Department's chosen submission approach (e.g. weekly/fortnightly review reports on the seminar papers that are being presented in the Department seminar series and presentations on the content of selected ground-breaking high-impact articles, or 2500 words for written report and 30 minutes for the presentation). You will be assessed on the identification and evaluation of relevant theory and concepts, and research on the selected/nominated topic; the depth of your research and critical analysis, and the quality of your communication to your audience.

On successful completion you will be able to:

• Survey, critically analyse and evaluate research and theory used in seminal and contemporary research (in your discipline area).

• Identify, synthesise and apply theory and research to develop ideas and propose ideas for potential new research opportunities (in your discipline area).

• Communicate theory and research specific to the academic standards and conventions (in your discipline) to an audience.

Critical analysis of research
Assessment Type: Case study/analysis
Indicative Time on Task: 50 hours
Due: Week 13
Weighting: 40%
The critical analysis allows students to demonstrate their understanding of important theoretical and research domains and the current state of the literature on that specific topic/research domain in business, management and economics. You are required to focus on surveying, analysing and critically examining the literature related to specific theoretical and research area. Students are required to analyse, evaluate, and communicate the critical issues associated with the topic/research paper and draw an appropriate conclusion from their critical analysis. The analysis must be appropriately cited and referenced with academic sources.

On successful completion you will be able to:
- Survey, critically analyse and evaluate research and theory used in seminal and contemporary research (in your discipline area).
- Identify, synthesise and apply theory and research to develop ideas and propose ideas for potential new research opportunities (in your discipline area).
- Communicate theory and research specific to the academic standards and conventions (in your discipline) to an audience.

1 If you need help with your assignment, please contact:
   - the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
   - the Learning Skills Unit for academic skills support.

2 Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

**Delivery and Resources**

**Contacting staff**

Consultation time – **Please refer to the stream specific unit guide in iLearn site.**

**Technology Used and Required**

You require computer technology sufficient to regularly access to the MQBS7010 iLearn site and the Departmental Research Seminar Series webpages via the internet. Competence in using all components of Microsoft Office is assumed.

**Unit web page**

- Course material is available on the learning management system (iLearn)
- The web page for this unit can be found at: [https://ilearn.mq.edu.au/](https://ilearn.mq.edu.au/)

**Unit activities**
Please refer to stream specific unit guide for detailed information.

# Unit Schedule

Please refer to the stream specific unit guide in iLearn site

# Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- **Special Consideration Policy** *(Note: The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.)*

Students seeking more policy resources can visit the Student Policy Gateway (https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

# Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

# Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

# Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/
Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- Getting help with your assignment
- Workshops
- StudyWise
- Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Enquiry Service

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

Equity Support

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.