MQBS7005

Research Communications in Business and Economics

Session 1, Special circumstances 2021

Macquarie Business School Faculty level units

Contents

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Notice

As part of Phase 3 of our return to campus plan, most units will now run tutorials, seminars and other small group activities on campus, and most will keep an online version available to those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face activities for your unit, please go to timetable viewer. To check detailed information on unit assessments visit your unit's iLearn space or consult your unit convenor.

General Information

Unit convenor and teaching staff
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Credit points
10

Prerequisites
Admission to MRes

Corequisites

Co-badged status
The unit MQBS7005 is co-badged with MQBS8005.

Unit description
The unit provides an introduction to the essential elements of the research process, including developing an effective research proposal. It is designed for students who are undertaking, or who are seeking to undertake, a major higher degree research based project or thesis. Students will explore the purpose of research and its role within the broader community. Topics also include the philosophical aspects of the scientific process and knowledge paradigms, developing a necessary researcher's mindset, as well as various protocols associated with research conduct and academic writing. Students will acquire a deeper understanding of various elements of the research project/thesis, including effective and comprehensive literature reviews, approaches to research and research methodology, as well as how to make sense of, and report on, data results. Students will learn to discuss and contextualise research results with regard to what has been found in previous literature and their implications for the theoretical foundations of their chosen study. Finally, students will be guided through various aspects of the peer-review process including the submission of manuscripts to conferences and journals as well as addressing reviewer feedback.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://students.mq.edu.au/important-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Develop knowledge, academic literacy and strategies to write critical reviews of literature in the discipline of business and economics

ULO2: Develop knowledge, academic literacy and strategies to write the research article, thesis or protocol in the discipline section by section

ULO3: Reflect on language and academic communication convention styles to inform future academic practice and writing

ULO4: Receive and address feedback to improve the quality of their research

ULO5: Orally communicate research ideas to specialist and non-specialist audience

General Assessment Information

please see the unit guide

Assessment Tasks

Name	Weighting	Hurdle	Due
A research proposal	35%	No	13/06/2021
Writing blogs weekly	10%	No	seven days from the date when blog is open
Oral presentation of the research proposal	15%	No	1/06/2021
Literature review	40%	No	18/04/2021

A research proposal

Assessment Type [1]: Project
Indicative Time on Task [2]: 25 hours
Due: **13/06/2021**
Weighting: **35%**

This assignment requires students to compose a compact-version of research proposal on their preferred topic, the one reviewed for the assignment of literature review. In the proposal, students should address only required elements rather than all elements typically seen in a proposal. The word limit of the assessment is 3,000 words.

On successful completion you will be able to:

• Develop knowledge, academic literacy and strategies to write the research article, thesis or protocol in the discipline section by section

• Reflect on language and academic communication convention styles to inform future academic practice and writing

- Receive and address feedback to improve the quality of their research

Writing blogs weekly

Assessment Type [1]: Non-academic writing
Indicative Time on Task [2]: 24 hours
Due: **seven days from the date when blog is open**
Weighting: **10%**

Requires students to choose to write six blogs (Maximum 500 words each) responding to the writing tasks provided in the weekly sessions of the course (except for the last week).

On successful completion you will be able to:

- Reflect on language and academic communication convention styles to inform future academic practice and writing
- Receive and address feedback to improve the quality of their research

Oral presentation of the research proposal

Assessment Type [1]: Presentation
Indicative Time on Task [2]: 6 hours
Due: **1/06/2021**
Weighting: **15%**

Students make a 5-min presentation on their proposed study with aid of slides.

On successful completion you will be able to:

- Receive and address feedback to improve the quality of their research
- Orally communicate research ideas to specialist and non-specialist audience

Literature review

Assessment Type [1]: Literature review
Indicative Time on Task [2]: 30 hours
Due: **18/04/2021**
Weighting: **40%**

The literature review requires students to demonstrate their knowledge and stance on the literature pertinent to their preferred subject topic. Students should collect relevant theories and studies from reliable academic sources, and apply critical thinking to evaluate them and critical writing to synthesize arguments and theoretical propositions in their written work. The word limit of the assessment is 3,000 words.

On successful completion you will be able to:

- Develop knowledge, academic literacy and strategies to write critical reviews of literature in the discipline of business and economics
- Reflect on language and academic communication convention styles to inform future academic practice and writing
- Receive and address feedback to improve the quality of their research

[1] If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Learning Skills Unit for academic skills support.

[2] Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

The lectures and tutorials of MQBS7005 will be taught via Zoom (link: https://macquarie.zoom.us/j/6102870285).

All the course resources including presentation slides, tutorial materials and the required reading (accessible via Loganto) are accessible at the iLearn Site.

Unit Schedule

Please see the unit schedule in the course's iLearn site.

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/su

pport/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- Getting help with your assignment
- Workshops
- StudyWise
- Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Enquiry Service

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

Equity Support

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.

Changes from Previous Offering

A guest lecture named "Philosophies of science and knowledge Paradigms" will be replaced by another one (topic to be confirmed) as the lecturer has left the University.