



# MGMT3051

## Management Ethics and Social Responsibility

Session 1, Special circumstances 2021

*Department of Management*

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#### Disclaimer

Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.

#### Notice

As part of [Phase 3 of our return to campus plan](#), most units will now run tutorials, seminars and other small group activities on campus, and most will keep an online version available to those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face activities for your unit, please go to [timetable viewer](#). To check detailed information on unit assessments visit your unit's iLearn space or consult your unit convenor.

## General Information

Unit convenor and teaching staff

Unit Convenor

Edward Wray-Bliss

[edward.wray-bliss@mq.edu.au](mailto:edward.wray-bliss@mq.edu.au)

Credit points

10

Prerequisites

150cp at 1000 level or above including (HRM317 or MGMT3017)

Corequisites

MGMT3050 or BBA350

Co-badged status

This unit is co-badged with MGMT3903

Unit description

The principal aim of this unit is to provide students with an understanding of the myriad of ethical issues and dilemmas faced by managers in corporate, not-for-profit or government sectors. Issues explored will relate both to the society and environment within which organisations and their managers operate, and to individuals employed within organisations. The unit has a strong research focus and students will apply the theoretical knowledge gained in the course to real-world situations. This will equip them to engage with the complex ethical issues that will inevitably arise during the course of their careers.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO1:** Analyse how Strategic Corporate Social Responsibility (CSR) fits into an organisation's strategy and core operations.

**ULO2:** Reflect on and integrate ethical, social & environmental factors into business decision-making and management practice in order to develop a holistic approach to CSR.

**ULO3:** Demonstrate how organisations, which are strategic about their CSR, effectively

create and deliver sustainable value: financially, socially and environmentally.

## General Assessment Information

Late Assessments must also be submitted through Turnitin. No extensions will be granted. There will be a **deduction of 10%** of the total available marks made from the total awarded mark for each **24 hour period** or part thereof that the submission is late (for example, 25 hours late in submission incurs a 40% penalty). Late submissions will not be accepted after solutions have been discussed and/or made available

This penalty does not apply for cases in which an application for [Special Consideration](#) is made and approved. Note: applications for [Special Consideration Policy](#) must be made within 5 (five) business days of the due date and time.

## Assessment Tasks

Name	Weighting	Hurdle	Due
<a href="#">Essay</a>	40%	No	Week 5
<a href="#">Group Report and Presentation</a>	40%	No	Week 11
<a href="#">Reflective Writing</a>	20%	No	Week 13

### Essay

Assessment Type [1](#): Essay

Indicative Time on Task [2](#): 40 hours

Due: **Week 5**

Weighting: **40%**

Essay not exceeding 2500 words

On successful completion you will be able to:

- Analyse how Strategic Corporate Social Responsibility (CSR) fits into an organisation's strategy and core operations.
- Reflect on and integrate ethical, social & environmental factors into business decision-making and management practice in order to develop a holistic approach to CSR.

### Group Report and Presentation

Assessment Type [1](#): Project

Indicative Time on Task [2](#): 40 hours

Due: **Week 11**

Weighting: **40%**

Group Project comprising a written report (2000 words) and a Group Presentation of 3 -4 minutes each student.

On successful completion you will be able to:

- Analyse how Strategic Corporate Social Responsibility (CSR) fits into an organisation's strategy and core operations.
- Reflect on and integrate ethical, social & environmental factors into business decision-making and management practice in order to develop a holistic approach to CSR.
- Demonstrate how organisations, which are strategic about their CSR, effectively create and deliver sustainable value: financially, socially and environmentally.

## Reflective Writing

Assessment Type <sup>1</sup>: Reflective Writing

Indicative Time on Task <sup>2</sup>: 20 hours

Due: **Week 13**

Weighting: **20%**

Reflective writing up to 1200 words

On successful completion you will be able to:

- Reflect on and integrate ethical, social & environmental factors into business decision-making and management practice in order to develop a holistic approach to CSR.
- Demonstrate how organisations, which are strategic about their CSR, effectively create and deliver sustainable value: financially, socially and environmentally.

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<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Delivery and Resources

Required Text	Specified academic articles to be read before each tutorial.
Unit Web Page	The web page for this unit can be found at: <a href="https://ilearn.mq.edu.au/login/">https://ilearn.mq.edu.au/login/</a>
Technology Used and Required	<p>Students are required to have access to a personal computer and familiarise themselves with iLearn (<a href="https://ilearn.mq.edu.au/login/">https://ilearn.mq.edu.au/login/</a>).</p> <p>iLearn will be used to post lecture slides, assessment details, student grades and as a means of communication between staff members and students.</p>
Delivery Format and Other Details	The timetable for classes can be found on the University web site at: <a href="http://www.timetables.mq.edu.au/">http://www.timetables.mq.edu.au/</a>
Recommended readings	Recommended readings are provided via the links on the <a href="#">iLearn</a> Unit page
Inherent Requirements	None

## Unit Schedule

Please see iLearn.

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>) and use the [search tool](#).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of

Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](http://ask.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

If you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

## Changes since First Published

Date	Description
02/02/2021	Updated co-badged status