



MGMT3051

Management Ethics and Social Responsibility

Session 2, Special circumstances 2021

Department of Management

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Session 2 Learning and Teaching Update

The decision has been made to conduct study online for the remainder of Session 2 for all units WITHOUT mandatory on-campus learning activities. Exams for Session 2 will also be online where possible to do so.

This is due to the extension of the lockdown orders and to provide certainty around arrangements for the remainder of Session 2. We hope to return to campus beyond Session 2 as soon as it is safe and appropriate to do so.

Some classes/teaching activities cannot be moved online and must be taught on campus. You should already know if you are in one of these classes/teaching activities and your unit convenor will provide you with more information via iLearn. If you want to confirm, see the list of [units with mandatory on-campus classes/teaching activities](#).



Visit the [MQ COVID-19 information page](#) for more detail.

General Information

Unit convenor and teaching staff

Unit Convenor

Joseph McIvor

joseph.mcivor@mq.edu.au

Credit points

10

Prerequisites

150cp at 1000 level or above including (HRM317 or MGMT3017)

Corequisites

MGMT3050 or BBA350

Co-badged status

Unit description

The principal aim of this unit is to provide students with an understanding of the myriad of ethical issues and dilemmas faced by managers in corporate, not-for-profit or government sectors. Issues explored will relate both to the society and environment within which organisations and their managers operate, and to individuals employed within organisations. The unit has a strong research focus and students will apply the theoretical knowledge gained in the course to real-world situations. This will equip them to engage with the complex ethical issues that will inevitably arise during the course of their careers.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Analyse how Strategic Corporate Social Responsibility (CSR) fits into an organisation's strategy and core operations.

ULO2: Reflect on and integrate ethical, social & environmental factors into business decision-making and management practice in order to develop a holistic approach to CSR.

ULO3: Demonstrate how organisations, which are strategic about their CSR, effectively

create and deliver sustainable value: financially, socially and environmentally.

General Assessment Information

Late Assessment Policy:

Late assessment submissions must be submitted through the appropriate submission link in [iLearn](#). No extensions will be granted unless an application for [Special Consideration](#) is made and approved. There will be a **deduction of 10%** of the total available marks made from the total awarded mark for each **24 hour period** or part thereof that the submission is late. Late submissions will not be accepted after solutions have been discussed and/or made available.

Note: applications for [Special Consideration Policy](#) must be made within 5 (five) business days of the due date and time

Assessment Tasks

Name	Weighting	Hurdle	Due
Essay	40%	No	Week 7
Group Report and Presentation	40%	No	Week 11
Reflective Writing	20%	No	Week 13

Essay

Assessment Type ¹: Essay

Indicative Time on Task ²: 40 hours

Due: **Week 7**

Weighting: **40%**

Essay not exceeding 2500 words

On successful completion you will be able to:

- Analyse how Strategic Corporate Social Responsibility (CSR) fits into an organisation's strategy and core operations.
- Reflect on and integrate ethical, social & environmental factors into business decision-making and management practice in order to develop a holistic approach to CSR.

Group Report and Presentation

Assessment Type ¹: Project

Indicative Time on Task ²: 40 hours

Due: **Week 11**

Weighting: **40%**

Group Project comprising a written report (2000 words) and a Group Presentation of 3 -4 minutes each student.

On successful completion you will be able to:

- Analyse how Strategic Corporate Social Responsibility (CSR) fits into an organisation's strategy and core operations.
- Reflect on and integrate ethical, social & environmental factors into business decision-making and management practice in order to develop a holistic approach to CSR.
- Demonstrate how organisations, which are strategic about their CSR, effectively create and deliver sustainable value: financially, socially and environmentally.

Reflective Writing

Assessment Type ¹: Reflective Writing

Indicative Time on Task ²: 20 hours

Due: **Week 13**

Weighting: **20%**

Reflective writing up to 1200 words

On successful completion you will be able to:

- Reflect on and integrate ethical, social & environmental factors into business decision-making and management practice in order to develop a holistic approach to CSR.
- Demonstrate how organisations, which are strategic about their CSR, effectively create and deliver sustainable value: financially, socially and environmentally.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Required Text	None
Unit Web Page	The web page for this unit can be found at: https://ilearn.mq.edu.au/login/
Technology Used and Required	<p>Students are required to have access to a personal computer and familiarise themselves with iLearn (https://ilearn.mq.edu.au/login/).</p> <p>iLearn will be used to post lecture slides, assessment details, student grades and as a means of communication between staff members and students.</p> <p>Students will also need a stable internet connection, a webcam, and access to online teaching and communications systems used by Macquarie University (including Zoom). Students are responsible for their participation in the unit using these technologies where needed.</p>
Delivery Format and Other Details	The timetable for classes can be found on the University web site at: http://www.timetables.mq.edu.au/
Recommended readings	Recommended readings are provided via the links on the iLearn Unit page
Inherent Requirements	None

Unit Schedule

Please see iLearn

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au)

[du.au](#)) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.