MGMT2025
Social Entrepreneurship
Session 2, Special circumstances 2021
Department of Management

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Disclaimer
Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.

Notice
Some on-campus classes have moved online for the first two weeks of Session, before returning to campus in Week 3. If you are studying a unit outside of the primary Session 2 timetable, please contact your teaching staff team for further details.

Some classes/teaching activities cannot be moved online and must be taught on campus. To find out if you are enrolled in one of these classes/teaching activities, you can check to see if your unit is on the list of units with mandatory on-campus classes/teaching activities.

Your Unit Convenor will provide more information via an iLearn announcement when your iLearn unit becomes available.
General Information

Unit convenor and teaching staff
Unit Convenor
Anna Krzeminska
anna.krzeminska@mq.edu.au

Credit points
10

Prerequisites
MGMT1020 or BBA220

Corequisites

Co-badge status

Unit description
This unit provides students with the opportunity to research, discuss and critically reflect upon the foundations and impact of social enterprises (and not-for-profits) and their existing landscape. Social enterprises endeavour to blend two strands of thinking and action: One is the social mission of serving public interest and the community, while the other includes the reliance on for-profit business practices. The aim of the course is to enable students to use theory to discern social enterprises from other types of organisations, to identify social impact solutions that are effective in both strands, understand how they work as well as analyse and recommend ways to scale them. In addition, this unit aims to promote concepts of mindfulness and reflection when analysing current issues.

Important Academic Dates
Information about important academic dates including deadlines for withdrawing from units are available at https://students.mq.edu.au/important-dates

Learning Outcomes
On successful completion of this unit, you will be able to:

ULO1: Identify and critique the perspectives on social enterprises and social entrepreneurship in local and global contexts.
ULO2: Research, analyse and develop social impact solution(s) to a chosen problem.
ULO3: Develop skills in and reflect on mindful management.
ULO4: Work collaboratively to achieve social impact solutions.
General Assessment Information

Late Assessment Policy:

Late assessment submissions must be submitted through the appropriate submission link in iLearn. No extensions will be granted unless an application for Special Consideration is made and approved. There will be a deduction of 10% of the total available marks made from the total awarded mark for each 24 hour period or part thereof that the submission is late. Late submissions will not be accepted after solutions have been discussed and/or made available.

Note: applications for Special Consideration Policy must be made within 5 (five) business days of the due date and time.

Assessment Tasks

<table>
<thead>
<tr>
<th>Name</th>
<th>Weighting</th>
<th>Hurdle</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mindfulness exercise</td>
<td>10%</td>
<td>No</td>
<td>Weeks 5, 8 and 10</td>
</tr>
<tr>
<td>Case Study</td>
<td>30%</td>
<td>No</td>
<td>Week 7</td>
</tr>
<tr>
<td>Group Report &amp; Individual Presentation</td>
<td>60%</td>
<td>No</td>
<td>Week 11 (Presentation); Week 13 (Report)</td>
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</tbody>
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Mindfulness exercise

Assessment Type: Reflective Writing
Indicative Time on Task: 10 hours
Due: Weeks 5, 8 and 10
Weighting: 10%

This assessments consists of reflective writing. worth 10% in total.

On successful completion you will be able to:

- Develop skills in and reflect on mindful management.

Case Study

Assessment Type: Case study/analysis
Indicative Time on Task: 15 hours
Due: Week 7
Weighting: 30%
A case study of up to 2,000 words, worth 30%.

On successful completion you will be able to:

- Identify and critique the perspectives on social enterprises and social entrepreneurship in local and global contexts.
- Research, analyse and develop social impact solution(s) to a chosen problem.

Group Report & Individual Presentation

Assessment Type 1: Report
Indicative Time on Task 2: 40 hours
Due: Week 11 (Presentation); Week 13 (Report)
Weighting: 60%

This assessment consists of three components, worth 60% in total. The first component is a group report of 3,000-4,000 words, worth 30%. The second component is an individual presentation of up to 4 minutes, delivered as part of a group, and worth 20%. The final 10% is allocated to a 10 minute Q&A session after the presentations.

On successful completion you will be able to:

- Identify and critique the perspectives on social enterprises and social entrepreneurship in local and global contexts.
- Research, analyse and develop social impact solution(s) to a chosen problem.
- Work collaboratively to achieve social impact solutions.

1 If you need help with your assignment, please contact:
- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Learning Skills Unit for academic skills support.

2 Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Required Text
None. Readings will be available on iLearn
Unit Web Page

The web page for this unit can be found at: https://ilearn.mq.edu.au/login/

Technology Used and Required

Students are required to have access to a personal computer and familiarise themselves with iLearn (https://ilearn.mq.edu.au/login/).

iLearn will be used to post lecture slides, assessment details, student grades and as a means of communication between staff members and students.

Delivery Format and Other Details

The timetable for classes can be found on the University web site at: http://www.timetables.mq.edu.au/

Recommended readings

Recommended readings are provided via the links on the iLearn Unit page.

Inherent Requirements

None

Unit Schedule

Please see iLearn

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- Special Consideration Policy (Note: The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.)

Students seeking more policy resources can visit the Student Policy Gateway (https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).
Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: [https://students.mq.edu.au/admin/other-resources/student-conduct](https://students.mq.edu.au/admin/other-resources/student-conduct)

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit [ask.mq.edu.au](http://ask.mq.edu.au) or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit [http://students.mq.edu.au/support/](http://students.mq.edu.au/support/)

Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- Getting help with your assignment
- Workshops
- StudyWise
- Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Enquiry Service

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

If you are a Global MBA student contact globalmba.support@mq.edu.au

Equity Support

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University’s IT, you must adhere to the Acceptable Use of IT Resources Policy.
The policy applies to all who connect to the MQ network including students.