



MGMT2025

Social Entrepreneurship

Session 2, Special circumstances 2021

Department of Management

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Session 2 Learning and Teaching Update

The decision has been made to conduct study online for the remainder of Session 2 for all units WITHOUT mandatory on-campus learning activities. Exams for Session 2 will also be online where possible to do so.

This is due to the extension of the lockdown orders and to provide certainty around arrangements for the remainder of Session 2. We hope to return to campus beyond Session 2 as soon as it is safe and appropriate to do so.

Some classes/teaching activities cannot be moved online and must be taught on campus. You should already know if you are in one of these classes/teaching activities and your unit convenor will provide you with more information via iLearn. If you want to confirm, see the list of [units with mandatory on-campus classes/teaching activities](#).

Visit the [MQ COVID-19 information page](#) for more detail.

General Information

Unit convenor and teaching staff

Unit Convenor

Anna Krzeminska

anna.krzeminska@mq.edu.au

Credit points

10

Prerequisites

MGMT1020 or BBA220

Corequisites

Co-badged status

Unit description

This unit provides students with the opportunity to research, discuss and critically reflect upon the foundations and impact of social enterprises (and not-for-profits) and their existing landscape. Social enterprises endeavour to blend two strands of thinking and action: One is the social mission of serving public interest and the community, while the other includes the reliance on for-profit business practices. The aim of the course is to enable students to use theory to discern social enterprises from other types of organisations, to identify social impact solutions that are effective in both strands, understand how they work as well as analyse and recommend ways to scale them. In addition, this unit aims to promote concepts of mindfulness and reflection when analysing current issues.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

- ULO1:** Identify and critique the perspectives on social enterprises and social entrepreneurship in local and global contexts.
- ULO2:** Research, analyse and develop social impact solution(s) to a chosen problem.
- ULO3:** Develop skills in and reflect on mindful management.
- ULO4:** Work collaboratively to achieve social impact solutions.

General Assessment Information

Late Assessment Policy:

Late assessment submissions must be submitted through the appropriate submission link in [iLearn](#). No extensions will be granted unless an application for [Special Consideration](#) is made and approved. There will be a **deduction of 10%** of the total available marks made from the total awarded mark for each **24 hour period** or part thereof that the submission is late. Late submissions will not be accepted after solutions have been discussed and/or made available.

Note: applications for [Special Consideration Policy](#) must be made within 5 (five) business days of the due date and time.

Assessment Tasks

Name	Weighting	Hurdle	Due
Mindfulness exercise	10%	No	Weeks 5, 8 and 10
Case Study	30%	No	Week 7
Group Report & Individual Presentation	60%	No	Week 11 (Presentation); Week 13 (Report)

Mindfulness exercise

Assessment Type ¹: Reflective Writing

Indicative Time on Task ²: 10 hours

Due: **Weeks 5, 8 and 10**

Weighting: **10%**

This assessments consists of reflective writing. worth 10% in total.

On successful completion you will be able to:

- Develop skills in and reflect on mindful management.

Case Study

Assessment Type ¹: Case study/analysis

Indicative Time on Task ²: 15 hours

Due: **Week 7**

Weighting: **30%**

A case study of up to 2,000 words, worth 30%.

On successful completion you will be able to:

- Identify and critique the perspectives on social enterprises and social entrepreneurship in local and global contexts.
- Research, analyse and develop social impact solution(s) to a chosen problem.

Group Report & Individual Presentation

Assessment Type ¹: Report

Indicative Time on Task ²: 40 hours

Due: **Week 11 (Presentation); Week 13 (Report)**

Weighting: **60%**

This assessment consists of three components, worth 60% in total. The first component is a group report of 3,000-4,000 words, worth 30%. The second component is an individual presentation of up to 4 minutes, delivered as part of a group, and worth 20%. The final 10% is allocated to a 10 minute Q&A session after the presentations.

On successful completion you will be able to:

- Identify and critique the perspectives on social enterprises and social entrepreneurship in local and global contexts.
- Research, analyse and develop social impact solution(s) to a chosen problem.
- Work collaboratively to achieve social impact solutions.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Required Text	None. Readings will be available on iLearn
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Unit Web Page	The web page for this unit can be found at: https://ilearn.mq.edu.au/login/
Technology Used and Required	Students are required to have access to a personal computer and familiarise themselves with iLearn (https://ilearn.mq.edu.au/login/). iLearn will be used to post lecture slides, assessment details, student grades and as a means of communication between staff members and students.
Delivery Format and Other Details	The timetable for classes can be found on the University web site at: http://www.timetables.mq.edu.au/
Recommended readings	Recommended readings are provided via the links on the iLearn Unit page
Inherent Requirements	None

Unit Schedule

Please see iLearn

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.