



# MGMT2031

## Sustainability in International Business

Session 1, Special circumstances 2021

*Department of Management*

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#### **Disclaimer**

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#### **Notice**

As part of [Phase 3 of our return to campus plan](#), most units will now run tutorials, seminars and other small group activities on campus, and most will keep an online version available to those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face activities for your unit, please go to [timetable viewer](#). To check detailed information on unit assessments visit your unit's iLearn space or consult your unit convenor.

## General Information

Unit convenor and teaching staff

Unit Convener

Dr Monica Ren

[monica.ren@mq.edu.au](mailto:monica.ren@mq.edu.au)

Credit points

10

Prerequisites

50cp at 1000 level or above

Corequisites

Co-badged status

Unit description

This unit examines the relationships among the three pillars of sustainability: Environmental (Planet), Social (People), and Economic (Profit) in international business. The environmental pillar acknowledges the impact businesses and environmental stakeholders have on major environmental issues, such as climate change, food resources, water pollution, air pollution, energy and waste. The social pillar acknowledges the need for equity within and between generations, and within and between individuals, social groups and organisations. The economic pillar acknowledges the interactions of humans with the natural environment in using resources to create goods and services which add value to our lives. By the end of the unit, students will have a strong appreciation of the impacts of how individuals and organisations can potentially contribute to society and the environment. It encourages a fair-trading system that equitably distributes benefits and costs and further encourages students' innovation and creativity in business planning that leads to a sustainable future.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO1:** Explain and apply key terms, concepts, frameworks and theories relevant to sustainability in international business.

**ULO2:** Assess environmental, social and economic pillars in international business to

identify problems and opportunities for change and advancements.

**ULO3:** Evaluate the impact of responsible management on business sustainable development and approaches.

**ULO4:** Formulate business solutions that address environmental issue(s) and drive sustainable outcomes for society.

**ULO5:** Reflect on teamwork knowledge, skills and experience to appraise personal teamwork skills and contribution to the effectiveness of the team.

## General Assessment Information

### Late Assessment Policy:

Late assessment submissions must be submitted through the appropriate submission link in [iLearn](#). No extensions will be granted unless an application for [Special Consideration](#) is made and approved. There will be a **deduction of 10%** of the total available marks made from the total awarded mark for each **24 hour period** or part thereof that the submission is late. Late submissions will not be accepted after solutions have been discussed and/or made available.

*Note: applications for [Special Consideration Policy](#) must be made within 5 (five) business days of the due date and time.*

## Assessment Tasks

Name	Weighting	Hurdle	Due
<a href="#">Major Project</a>	70%	No	Stage 1 due Week 6; Stage 2 due Week 12; Stage 3 due Week 12
<a href="#">Final Online Examination</a>	30%	No	University Examination Period

### Major Project

Assessment Type <sup>1</sup>: Project

Indicative Time on Task <sup>2</sup>: 40 hours

Due: **Stage 1 due Week 6; Stage 2 due Week 12; Stage 3 due Week 12**

Weighting: **70%**

This assessment consists of three components worth 70% in total. The first component is an individual poster, worth 30%. The second is a group report of up to 2,500 words, worth 20%. The final component is an individual piece of reflective writing of up to 1,500 words, worth 20%.

On successful completion you will be able to:

- Explain and apply key terms, concepts, frameworks and theories relevant to sustainability in international business.
- Assess environmental, social and economic pillars in international business to identify problems and opportunities for change and advancements.
- Evaluate the impact of responsible management on business sustainable development and approaches.
- Formulate business solutions that address environmental issue(s) and drive sustainable outcomes for society.
- Reflect on teamwork knowledge, skills and experience to appraise personal teamwork skills and contribution to the effectiveness of the team.

## Final Online Examination

Assessment Type <sup>1</sup>: Examination

Indicative Time on Task <sup>2</sup>: 14 hours

Due: **University Examination Period**

Weighting: **30%**

A two-hour online examination, administered via iLearn and worth 30%, will be held during the University Examination Period.

On successful completion you will be able to:

- Explain and apply key terms, concepts, frameworks and theories relevant to sustainability in international business.
- Assess environmental, social and economic pillars in international business to identify problems and opportunities for change and advancements.
- Evaluate the impact of responsible management on business sustainable development and approaches.
- Formulate business solutions that address environmental issue(s) and drive sustainable outcomes for society.

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<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Delivery and Resources

<b>Required Text</b>	<p>MGMT2031 Sustainability in International Business, 2020</p> <p>Archie B. Carroll, Jill A. Brown, Ann K. Buchholtz, Norman Myers, Scott E. Spoolman, William H. Shaw, Howard Frederick, Allan O'Connor, Donald F. Kuratko, Oliver Laasch, Roger N. Conaway, Scott J. Callan, Janet M. Thomas</p> <p>Compiled by Monica Ren, E-book will be available via Cengage Press.</p> <p>(*E-book purchase information is provided via the link on the iLearn Unit page)</p>
<b>Unit Web Page</b>	The web page for this unit can be found at: <a href="https://ilearn.mq.edu.au">https://ilearn.mq.edu.au</a>
<b>Technology Used and Required</b>	<p>Students are required to have access to a personal computer and familiarise themselves with iLearn (<a href="https://ilearn.mq.edu.au">https://ilearn.mq.edu.au</a>), Echo360 and Zoom.</p> <p>iLearn will be used to post lecture slides, assessment details, student grades and as a means of communication between staff members and students.</p> <p>Echo360 will be used to post online lectures. Zoom will be used to deliver tutorials (for online tutorials).</p>
<b>Delivery Format and Other Details</b>	<ul style="list-style-type: none"> <li>• Number and length of classes: <b>1 x 2 hour lecture and 1 x 1 hour tutorial, i.e. 3 hours online or mixture of face to face and online delivery</b> per week unless indicated otherwise in the lecture schedule. Classes may vary due to public holiday(s)</li> <li>• Tutorials will commence in <b>Week 2</b>.</li> <li>• The timetable for classes can be found on the University web site at: <a href="http://www.timetables.mq.edu.au/">http://www.timetables.mq.edu.au/</a></li> </ul>
<b>Recommended Readings</b>	Recommended readings are provided via Leganto on the <a href="#">iLearn</a> Unit page
<b>Inherent Requirements</b>	None

## Unit Schedule

Please see iLearn.

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)

- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>) and use the [search tool](#).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](http://ask.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](https://ask.mq.edu.au)

If you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.