MGMT2031
Sustainability in International Business
Session 1, Special circumstances 2021
Department of Management

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Disclaimer
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Notice
As part of Phase 3 of our return to campus plan, most units will now run tutorials, seminars and other small group activities on campus, and most will keep an online version available to those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face activities for your unit, please go to timetable viewer. To check detailed information on unit assessments visit your unit's iLearn space or consult your unit convenor.
General Information

Unit convenor and teaching staff
Unit Convener
Dr Monica Ren
monica.ren@mq.edu.au

Credit points
10

Prerequisites
50cp at 1000 level or above

Corequisites

Co-badge status

Unit description
This unit examines the relationships among the three pillars of sustainability: Environmental (Planet), Social (People), and Economic (Profit) in international business. The environmental pillar acknowledges the impact businesses and environmental stakeholders have on major environmental issues, such as climate change, food resources, water pollution, air pollution, energy and waste. The social pillar acknowledges the need for equity within and between generations, and within and between individuals, social groups and organisations. The economic pillar acknowledges the interactions of humans with the natural environment in using resources to create goods and services which add value to our lives. By the end of the unit, students will have a strong appreciation of the impacts of how individuals and organisations can potentially contribute to society and the environment. It encourages a fair-trading system that equitably distributes benefits and costs and further encourages students’ innovation and creativity in business planning that leads to a sustainable future.

Important Academic Dates
Information about important academic dates including deadlines for withdrawing from units are available at https://students.mq.edu.au/important-dates

Learning Outcomes
On successful completion of this unit, you will be able to:

ULO1: Explain and apply key terms, concepts, frameworks and theories relevant to sustainability in international business.

ULO2: Assess environmental, social and economic pillars in international business to
identify problems and opportunities for change and advancements.

**ULO3:** Evaluate the impact of responsible management on business sustainable development and approaches.

**ULO4:** Formulate business solutions that address environmental issue(s) and drive sustainable outcomes for society.

**ULO5:** Reflect on teamwork knowledge, skills and experience to appraise personal teamwork skills and contribution to the effectiveness of the team.

### General Assessment Information

#### Late Assessment Policy:

Late assessment submissions must be submitted through the appropriate submission link in **iLea rm**. No extensions will be granted unless an application for **Special Consideration** is made and approved. There will be a **deduction of 10%** of the total available marks made from the total awarded mark for each 24 hour period or part thereof that the submission is late. Late submissions will not be accepted after solutions have been discussed and/or made available.

*Note: applications for **Special Consideration Policy** must be made within 5 (five) business days of the due date and time.*

### Assessment Tasks

<table>
<thead>
<tr>
<th>Name</th>
<th>Weighting</th>
<th>Hurdle</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Major Project</strong></td>
<td>70%</td>
<td>No</td>
<td>Stage 1 due Week 6; Stage 2 due Week 12; Stage 3 due Week 12</td>
</tr>
<tr>
<td><strong>Final Online Examination</strong></td>
<td>30%</td>
<td>No</td>
<td>University Examination Period</td>
</tr>
</tbody>
</table>

#### Major Project

**Assessment Type:** Project  
**Indicative Time on Task:** 40 hours  
**Due:** Stage 1 due Week 6; Stage 2 due Week 12; Stage 3 due Week 12  
**Weighting:** 70%

This assessment consists of three components worth 70% in total. The first component is an individual poster, worth 30%. The second is a group report of up to 2,500 words, worth 20%. The final component is an individual piece of reflective writing of up to 1,500 words, worth 20%.

On successful completion you will be able to:
• Explain and apply key terms, concepts, frameworks and theories relevant to sustainability in international business.

• Assess environmental, social and economic pillars in international business to identify problems and opportunities for change and advancements.

• Evaluate the impact of responsible management on business sustainable development and approaches.

• Formulate business solutions that address environmental issue(s) and drive sustainable outcomes for society.

• Reflect on teamwork knowledge, skills and experience to appraise personal teamwork skills and contribution to the effectiveness of the team.

Final Online Examination

Assessment Type: Examination
Indicative Time on Task: 14 hours
Due: University Examination Period
Weighting: 30%

A two-hour online examination, administered via iLearn and worth 30%, will be held during the University Examination Period.

On successful completion you will be able to:
• Explain and apply key terms, concepts, frameworks and theories relevant to sustainability in international business.

• Assess environmental, social and economic pillars in international business to identify problems and opportunities for change and advancements.

• Evaluate the impact of responsible management on business sustainable development and approaches.

• Formulate business solutions that address environmental issue(s) and drive sustainable outcomes for society.

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1 If you need help with your assignment, please contact:

• the academic teaching staff in your unit for guidance in understanding or completing this type of assessment

• the Learning Skills Unit for academic skills support.
Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation.

Delivery and Resources

| Required Text | MGMT2031 Sustainability in International Business, 2020
| Archie B. Carroll, Jill A. Brown, Ann K. Buchholtz, Norman Myers, Scott E. Spoolman, William H. Shaw, Howard Frederick, Allan O’Connor, Donald F. Kuratko, Oliver Laasch, Roger N. Conaway, Scott J. Callan, Janet M. Thomas
| Compiled by Monica Ren, E-book will be available via Cengage Press.
| (*E-book purchase information is provided via the link on the iLearn Unit page)

| Unit Web Page | The web page for this unit can be found at: [https://ilearn.mq.edu.au](https://ilearn.mq.edu.au)

| Technology Used and Required | Students are required to have access to a personal computer and familiarise themselves with iLearn ([https://ilearn.mq.edu.au](https://ilearn.mq.edu.au)), Echo360 and Zoom.
| iLearn will be used to post lecture slides, assessment details, student grades and as a means of communication between staff members and students.
| Echo360 will be used to post online lectures. Zoom will be used to deliver tutorials (for online tutorials).

| Delivery Format and Other Details | • Number and length of classes: 1 x 2 hour lecture and 1 x 1 hour tutorial, i.e. 3 hours online or mixture of face to face and online delivery per week unless indicated otherwise in the lecture schedule. Classes may vary due to public holiday(s)
| • Tutorials will commence in Week 2.
| • The timetable for classes can be found on the University web site at: [http://www.timetables.mq.edu.au/](http://www.timetables.mq.edu.au/)

| Recommended Readings | Recommended readings are provided via Leganto on the iLearn Unit page

| Inherent Requirements | None

Unit Schedule

Please see iLearn.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
Students seeking more policy resources can visit the Student Policy Gateway (https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

**Student Code of Conduct**

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

**Results**

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

**Student Support**

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

**Learning Skills**

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- Getting help with your assignment
- Workshops
- StudyWise
- Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

**Student Enquiry Service**

For all student enquiries, visit Student Connect at ask.mq.edu.au
If you are a Global MBA student contact globalmba.support@mq.edu.au

**Equity Support**

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

**IT Help**

For help with University computer systems and technology, visit [http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.