MGMT3003

International Business Project

Session 1, Special circumstances 2021

Department of Management

Contents

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Notice

As part of Phase 3 of our return to campus plan, most units will now run tutorials, seminars and other small group activities on campus, and most will keep an online version available to those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face activities for your unit, please go to timetable viewer. To check detailed information on unit assessments visit your unit's iLearn space or consult your unit convenor.

General Information

Unit convenor and teaching staff
Unit Convener
Dr Meena Chavan
meena.chavan@mq.edu.au
Contact via phone: 02 98509026
4 Eastern Road, Room 625
Appointments: 2pm-3pm Tuesdays

Credit points
10

Prerequisites
130cp at 1000 level or above

Corequisites
BUS301 or MGMT3001

Co-badged status

Unit description
This unit provides students with an opportunity to engage with the business community on a variety of contemporary business issues and challenges in an international business (IB) context. The unit requires students to complete two major projects prescribed by industry partners. Students will apply knowledge of international business to real-world IB projects. By the end of the unit, students gain practical knowledge and experience of how to research and analyse real-world international business issues and challenges and develop a deep understanding of how the academic knowledge covered in previous units (particularly MGMT1005, MGMT2002, MGMT3001) can be integrated to tackle real-world IB projects.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Evaluate and integrate international business and management knowledge and skills when developing solutions to practical international business and management problems.

ULO2: Critically reflect on real-world experience and contemporary business issues presented by partners from a range of industries.

ULO3: Apply problem solving skills in developing strategies and recommendations that address business problems and challenges.

ULO4: Build collaboration and team work skills through partnering in a group project.

General Assessment Information

Late Assessment Policy:

Late assessment submissions must be submitted through the appropriate submission link in iLearn. No extensions will be granted unless an application for Special Consideration is made and approved. There will be a **deduction of 10%** of the total available marks made from the total awarded mark for each **24 hour period** or part thereof that the submission is late. Late submissions will not be accepted after solutions have been discussed and/or made available.

Note: applications for Special Consideration Policy must be made within 5 (five) business days of the due date and time.

Assessment Tasks

Name	Weighting	Hurdle	Due
Reflection & Participation	20%	No	Weekly
Individual Project Report	40%	No	Week 12
Group Project Presentation	40%	No	Weekly as per group schedules

Reflection & Participation

Assessment Type [1]: Participatory task
Indicative Time on Task [2]: 12 hours
Due: **Weekly**
Weighting: **20%**

Individual reflections will be graded and worth 20%.

On successful completion you will be able to:
- Critically reflect on real-world experience and contemporary business issues presented by partners from a range of industries.
- Apply problem solving skills in developing strategies and recommendations that address business problems and challenges.

Individual Project Report

Assessment Type [1]: Report
Indicative Time on Task [2]: 20 hours
Due: **Week 12**
Weighting: **40%**

An individual report up to 2,500 words worth 40%.

On successful completion you will be able to:

- Evaluate and integrate international business and management knowledge and skills when developing solutions to practical international business and management problems.
- Critically reflect on real-world experience and contemporary business issues presented by partners from a range of industries.

Group Project Presentation

Assessment Type [1]: Presentation
Indicative Time on Task [2]: 20 hours
Due: **Weekly as per group schedules**
Weighting: **40%**

A group presentation of [up to 12 minutes per group member], worth 40%. The presentation has 20% allocated group performance, and 20% for individual performance.

On successful completion you will be able to:

- Evaluate and integrate international business and management knowledge and skills when developing solutions to practical international business and management problems.
- Build collaboration and team work skills through partnering in a group project.

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[1] If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

[2] Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Required Text	• There is no prescribed textbook for the unit, relevant readings and links to various learning resources will be uploaded to iLearn to help students develop their projects. • Throughout this course students are expected to relate the topics/issues/projects presented in Seminar and Conference series (i.e. lectures) to material (theories, models, concepts, readings etc.) that have been taught in previous years at university for developing problem-solving skills while working on industry projects. • Students need to analytically and creatively apply what they have learned in previous units into the development of projects as prescribed by client partners. • It is expected that students will be able to conduct independent and collaborative research to address the issues/challenges as presented by guest speakers from participating companies.
Unit Web Page	The web page for this unit can be found at: https://ilearn.mq.edu.au/login/
Technology Used and Required	Students are required to have access to a personal computer and familiarise themselves with iLearn (https://ilearn.mq.edu.au/login/). Live lectures and one to one consulting will be held via Zoom. iLearn will be used to post lecture slides, assessment details, student grades and as a means of communication between staff members and students.
Delivery Format and Other Details	The timetable for classes can be found on the University web site at: http://www.timetables.mq.edu.au/ • This unit includes an individual project and a group-based project as part of the PACE program. It requires students to integrate the materials covered in previous years' International Business and other units studied and apply them to international business problems as presented by the Client Partners. Its objectives are to investigate what kind of factors influence the international business strategies within an organisation to work towards achieving a competitive advantage. • The classes are conducted through a series of seminars (i.e. lectures) by industry speakers, mentoring and reflection workshops (i.e. tutorials) where students discuss and reflect upon what they have learned in the industry seminars, and mini-conferences where students showcase and present their projects around the Client Partners' specified international business problem/s. Throughout the unit, the emphasis is on the analytical process: identifying information needs, acquiring the necessary information, interpreting it and using it as the basis for developing business recommendations or solutions for the Client Partners. • Number and length of classes: **1 x 2 hour Seminar and Conference series** and **1 x 1 hour Mentoring and Reflection series** - tutorial, i.e. **3 hours face to face per week** unless indicated otherwise in the lecture schedule. Classes may vary due to public holiday(s) • In Seminar series, speakers from participating companies will deliver their talks and/or prescribe a set of real world business issues, problems and challenges for students to develop their group and individual research projects. • In Conference series, selected students (individual and/or group) will showcase their projects through in lecture presentations (individual and/or group). Invited speakers will listen to students presentations and offer feedback and suggestions. These showcase presentations will allow client partners from diverse business sectors to converse with and engage specific students, and to potentially recruit them for either volunteer roles, mentoring programs, or formal employment. Students will benefit from building their collaborative relationships with client companies to gain further professional mentoring and to enhance their employmentseeking efforts. • Mentoring and Reflection series (i.e. tutorials) is where students reflect on what they have learned in the Seminar and Conference series by linking guest speakers' talks with knowledge and skills learned in previous units

Recommended readings	Recommended readings are provided via Leganto on the iLearn Unit page
Inherent Requirements	None

Unit Schedule

Please see iLearn.

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit http://stu

dents.mq.edu.au/support/

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- Getting help with your assignment
- Workshops
- StudyWise
- Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Services and Support

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.