MGMT8003

Globalisation and Value Chain Management

Session 2, Special circumstances 2021

Department of Management

Contents

Disclaimer

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Session 2 Learning and Teaching Update

The decision has been made to conduct study online for the remainder of Session 2 for all units WITHOUT mandatory on-campus learning activities. Exams for Session 2 will also be online where possible to do so.

This is due to the extension of the lockdown orders and to provide certainty around arrangements for the remainder of Session 2. We hope to return to campus beyond Session 2 as soon as it is safe and appropriate to do so.

Some classes/teaching activities cannot be moved online and must be taught on campus. You should already know if you are in one of these classes/teaching activities and your unit convenor will provide you with more information via iLearn. If you want to confirm, see the list of units with mandatory on-campus classes/teaching activities.

Visit the MQ COVID-19 information page for more detail.

General Information

Unit convenor and teaching staff Unit Convenor Dr Peter Shi peter.shi@mq.edu.au
Credit points 10
Prerequisites BUS651 or MGMT6051 or MKTG696 or MKTG6096
Corequisites
Co-badged status
Unit description This unit examines the key issues currently facing all service and manufacturing organisations creating products across global markets. The primary aim of the unit is to illustrate the impact globalisation has on the value transformation process both within the organisation and across its value chain. The unit analyses in detail the link between globalisation and an organisation's competitive strategy, the management of its operations, the design of its products and processes, and the management of its supply chains, inventory and logistics.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Identify, describe and analyse the concept of globalisation.

ULO2: Evaluate the value creation process in the context of sustainability considerations for the firm

ULO3: Design and critique solutions to a real-world case.

General Assessment Information

Late Assessment Policy:

Late Assessments must also be submitted through the relevant submission link on iLearn. No

extensions will be granted. There will be a **deduction of 10%** of the total available marks made from the total awarded mark for each **24 hour period** or part thereof that the submission is late (for example, 25 hours late in submission incurs a 20% penalty). Late submissions will not be accepted after solutions have been discussed and/or made available.

This penalty does not apply for cases in which an application for Special Consideration is made and approved. Note: applications for Special Consideration Policy must be made within 5 (five) business days of the due date and time.

Assessment Tasks

Name	Weighting	Hurdle	Due
Individual Essay	30%	No	Week 4
Case study	40%	No	Week 10
Group Report	30%	No	Week 13

Individual Essay

Assessment Type [1]: Essay
Indicative Time on Task [2]: 20 hours
Due: **Week 4**
Weighting: **30%**

This assessment is worth 30% in total. It is a 1,500 word individual essay.

On successful completion you will be able to:
• Identify, describe and analyse the concept of globalisation.

Case study

Assessment Type [1]: Case study/analysis
Indicative Time on Task [2]: 25 hours
Due: **Week 10**
Weighting: **40%**

This assessment is worth 40% in total. It is a 2000 word individual case study.

On successful completion you will be able to:

- Identify, describe and analyse the concept of globalisation.
- Evaluate the value creation process in the context of sustainability considerations for the firm

Group Report

Assessment Type [1]: Report
Indicative Time on Task [2]: 20 hours
Due: **Week 13**
Weighting: **30%**

This assessment is worth 30% in total (15% allocated to group performance and 15% allocated to individual contribution and performance). It is a 3,000 word group report.

On successful completion you will be able to:

- Identify, describe and analyse the concept of globalisation.
- Design and critique solutions to a real-world case.

[1] If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Learning Skills Unit for academic skills support.

[2] Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Required Text	Stock, J. R., & Manrodt, K, B. (2020). Supply Chain Management. New York: McGraw-Hill Education. ISBN 978-1-260-54789-4
Unit Web Page	The web page for this unit can be found at: https://ilearn.mq.edu.au/login/
Technology Used and Required	Students are required to have access to a personal computer and familiarise themselves with iLearn (https://ile arn.mq.ed u.au/login/). iLearn will be used to post lecture slides, assessment details, student grades and as a means of communication between staff members and students.
Delivery Format and Other Details	The timetable for classes can be found on the University web site at: http://www.timetables.mq.edu.au/

Recommended readings	Recommended readings are provided via the links on the iLearn Unit page
	Students are expected to read widely and develop their general research skills (not just the use of the internet)
	Many of the issues covered in this unit can be found in Journals, newspapers, and business periodicals such as Asia Wall Street Journal, Far East Economic Review, Australian Financial Review, Business Review Weekly, Sydney Morning Herald, etc. Students are expected to read these on a regular basis. Students can access this from the university library.
Inherent Requirements	None

Unit Schedule

Please see iLearn

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- Getting help with your assignment
- Workshops
- StudyWise
- Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Enquiry Service

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

Equity Support

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.

Changes since First Published

Date	Description
30/05/2021	Updated Due Date for Group Report