MGMT2030
Cross Cultural Management
Session 2, Special circumstances 2021
Department of Management

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Disclaimer
Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.

Notice
Some on-campus classes have moved online for the first two weeks of Session, before returning to campus in Week 3. If you are studying a unit outside of the primary Session 2 timetable, please contact your teaching staff team for further details.

Some classes/teaching activities cannot be moved online and must be taught on campus. To find out if you are enrolled in one of these classes/teaching activities, you can check to see if your unit is on the list of units with mandatory on-campus classes/teaching activities.

Your Unit Convenor will provide more information via an iLearn announcement when your iLearn unit becomes available.
General Information

Unit convenor and teaching staff
Unit Convenor
Zhiming Cheng
czhiming.cheng@mq.edu.au

Credit points
10

Prerequisites
50cp at 1000 level or above

Corequisites

Co-badge status

Unit description
This unit examines new and emerging developments and challenges that international managers are currently facing and are likely to face in the coming years while managing across borders, where people from diverse cultures interact, both within and between firms. Given that changes in the global business environment continue unabated, particular attention is paid to managing the increasingly diverse workforce in the context of multinational corporations that conduct business in Asia and beyond. The unit provides a setting for understanding the implications of this diversity on the management of cross-cultural dynamics in a multi-cultural business environment. Major topics include the significance of culture in international management, different approaches to ethics, communicating and negotiating across cultures, strategic planning for a global business, managing international teams, evaluating and rewarding employees worldwide, and motivating and leading across cultures.

Important Academic Dates
Information about important academic dates including deadlines for withdrawing from units are available at https://students.mq.edu.au/important-dates

Learning Outcomes
On successful completion of this unit, you will be able to:

ULO1: Identify and apply cross-cultural theoretical frameworks and concepts used in the global business environment.

ULO2: Analyse and explain how cultural diversity impacts business management and operations in the global market.
ULO3: Critically analyse, and develop problem solving skills, in the context of experiential learning activities and case studies.

ULO4: Effectively communicate the influence of culture-based perspectives on multinational enterprises as an individual and as part of a group.

General Assessment Information

Late Assessment Policy:

Late assessment submissions must be submitted through the appropriate submission link in iLe am. No extensions will be granted unless an application for Special Consideration is made and approved. There will be a deduction of 10% of the total available marks made from the total awarded mark for each 24 hour period or part thereof that the submission is late. Late submissions will not be accepted after solutions have been discussed and/or made available.

Note: applications for Special Consideration Policy must be made within 5 (five) business days of the due date and time.

Assessment Tasks

<table>
<thead>
<tr>
<th>Name</th>
<th>Weighting</th>
<th>Hurdle</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Case study/analysis</td>
<td>40%</td>
<td>No</td>
<td>Weeks 4-13</td>
</tr>
<tr>
<td>Media Report</td>
<td>30%</td>
<td>No</td>
<td>Week 9</td>
</tr>
<tr>
<td>Final Online Examination</td>
<td>30%</td>
<td>No</td>
<td>University Examination Period</td>
</tr>
</tbody>
</table>

Case study/analysis

Assessment Type 1: Case study/analysis
Indicative Time on Task 2: 15 hours
Due: Weeks 4-13
Weighting: 40%

This assessment consists of two components worth 40% in total. The first component is a group presentation up to 40 minutes worth 20%. The second is an individual case analysis report of up to 1,500 words worth 20%.

On successful completion you will be able to:

- Analyse and explain how cultural diversity impacts business management and operations in the global market.
- Critically analyse, and develop problem solving skills, in the context of experiential
learning activities and case studies.

• Effectively communicate the influence of culture-based perspectives on multinational enterprises as an individual and as part of a group.

Media Report
Assessment Type ¹: Report
Indicative Time on Task ²: 15 hours
Due: Week 9
Weighting: 30%

An individual report of up to 2,200 words worth 30%.

On successful completion you will be able to:

• Identify and apply cross-cultural theoretical frameworks and concepts used in the global business environment.

• Analyse and explain how cultural diversity impacts business management and operations in the global market.

• Effectively communicate the influence of culture-based perspectives on multinational enterprises as an individual and as part of a group.

Final Online Examination
Assessment Type ¹: Examination
Indicative Time on Task ²: 20 hours
Due: University Examination Period
Weighting: 30%

A two-hour online examination, administered via iLearn and worth 30% will be held during the University Examination Period.

On successful completion you will be able to:

• Identify and apply cross-cultural theoretical frameworks and concepts used in the global business environment.

• Analyse and explain how cultural diversity impacts business management and operations in the global market.

• Critically analyse, and develop problem solving skills, in the context of experiential
learning activities and case studies.

1 If you need help with your assignment, please contact:
   • the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
   • the Learning Skills Unit for academic skills support.

2 Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

### Delivery and Resources

| Readings will be available on iLearn |

| Unit Web Page | The web page for this unit can be found at: [https://ilearn.mq.edu.au/login/](https://ilearn.mq.edu.au/login/) |

| Technology Used and Required | Students are required to have access to a personal computer and familiarise themselves with iLearn ([https://ilearn.mq.edu.au/login/](https://ilearn.mq.edu.au/login/)). iLearn will be used to post lecture slides, assessment details, student grades and as a means of communication between staff members and students. |

| Delivery Format and Other Details | Number and length of classes: 1 x 2 hour lecture and 1 x 1 hour tutorial, i.e. 3 hours per week unless indicated otherwise in the lecture schedule. Classes may vary due to public holiday(s) |

   Tutorials will commence in Week 2.

   The timetable for classes can be found on the University web site at: [http://www.timetables.mq.edu.au/](http://www.timetables.mq.edu.au/)

| Recommended readings | Recommended readings are provided via Leganto on the iLearn Unit page |

| Inherent Requirements | None |

### Unit Schedule

Please see iLearn.

### Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

   • [Academic Appeals Policy](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central)
Students seeking more policy resources can visit the Student Policy Gateway (https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

**Student Code of Conduct**

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

**Results**

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

**Student Support**

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

**Learning Skills**

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- Getting help with your assignment
- Workshops
- StudyWise
- Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.
Student Enquiry Service
For all student enquiries, visit Student Connect at ask.mq.edu.au
If you are a Global MBA student contact globalmba.support@mq.edu.au

Equity Support
Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

IT Help
For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.
When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.